

President's Report (Scorecard Update)

John Gorman

June 8, 2021

To highlight CNA scorecard progress (strategy and business plan) and operational developments that impact the association and its membership.

QUARTERLY SCORECARD REPORTING

We are tracking well against our scorecard objectives for 2021. The stoplight quarterly report to track progress on the 2021 scorecard is attached as **Appendix A**. Highlights include:

- **Federal Budget 2021:** Despite significant progress in securing the Trudeau government's policy support for nuclear as clean and necessary for a net-zero future, the federal Budget 2021 did not showcase nuclear nor did it present a dedicated envelope for funding the industry's integrated financial ask for the development and deployment of SMRs. This has the potential to add complexity and cause delays in securing federal funding for SMRs (see Scorecard 1.1.3, 2.2.1 and 2.2.2).
- **Press Coverage:** The CNA communications team continues to achieve unprecedented media coverage for the industry while controlling tone, messaging and brand prominence (see Scorecard 1.1.2).
- **SMR Secretariat:** The SMR Secretariat continues to monitor, coordinate and facilitate the industry's contributions to the SMR Roadmap and SMR Action Plan. It has taken on additional roles of performing useful research on behalf of the industry (e.g. Impact of SMRs in Canada's Heavy Industrial Sectors) and coordinated key responses to government consultations (e.g. SMR Action Plan (see Scorecard 2.1.2).
- **Collaborations:** Outstanding progress on outreach to bodies outside of nuclear industry for the purposes of education, collaborations and alliances with new sectors (e.g. hydrogen, oil and gas, mining, etc), as well as renewables associations, moderate ENGOs and respected thinktanks (see Scorecard 2.1.3 and 3.3.1). Efforts are underway to achieve formal collaborations within nuclear industry, specifically with OCNI (see Scorecard 4.4.1).
- **Presence at Conferences and Events:** While CNA has maximized its participation in virtual events, a number of targeted international forums and partnership opportunities have been cancelled or delayed due to COVID. Likewise, the CNA's annual conference (Sept 2021) has been moved to fully virtual (see Scorecard 3.2.2 and 3.3.3).

-
- **Membership Structure, Member Value Proposition and Governance Review:** Consultant review of governance including findings and recommendations are complete, however implementation may be delayed if certain recommendations are accepted by board. Member retention has been strong and membership analysis has progressed on-time, however the detailed design and launch of new, formalized structure and services may be delayed due to considerations around new industry collaborations and governance restructuring activities. Member recruitment efforts progress albeit hampered by COVID restrictions (see Scorecard 4.2.1 and 4.2.2 and 4.3.3).
- **Developing Priorities:** Areas of prioritization not highlighted in the Scorecard include:
 - Promoting a holistic nuclear narrative (e.g. conventional nuclear, SMRs, isotopes, waste, etc)
 - Securing federal government support for Canadian supply chain in new builds and refurbishments in Romania
 - Leveraging international policies on nuclear for influence on national commitments
 - Launching a dedicated campaign positioning nuclear as a solution to climate change and essential enabler of Canada's a net-zero future
 - Ensure coordinated presence at COP26
 - Achieve greater diversity and inclusion metrics for board and events

APPENDICES

- **Appendix A:** Scorecard Progress Report – Q2 2021