

**SUPPORT FOR CLIMATE  
CHANGE SOLUTIONS**

**NUCLEAR ENERGY AS SOURCE  
OF LOW-CARBON ENERGY**

**WHAT IS THE  
STORY?**



**DETAILED RESULTS**

# **CLIMATE CHANGE, MEETING CANADA'S CLIMATE TARGETS AND THE FUTURE OF ENERGY.**

**CONDUCTED FOR CANADIAN NUCLEAR ASSOCIATION**

**RESEARCH AND ANALYSIS FROM CANADA'S LEADING PUBLIC  
AFFAIRS AND MARKET RESEARCH EXPERTS**

# METHODOLOGY

The survey was conducted with 1,500 Canadian adults from August 17 to 21, 2020. A random sample of panelists were invited to complete the survey from a set of partner panels based on the Lucid exchange platform. These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

The margin of error for a comparable probability-based random sample of the same size is +/- 2.51%, 19 times out of 20.

The data were weighted according to census data to ensure that the sample matches the Canada's population to age, gender, educational attainment, and region. Totals may not add up to 100 due to rounding.

# I. CLIMATE CHANGE ISSUES

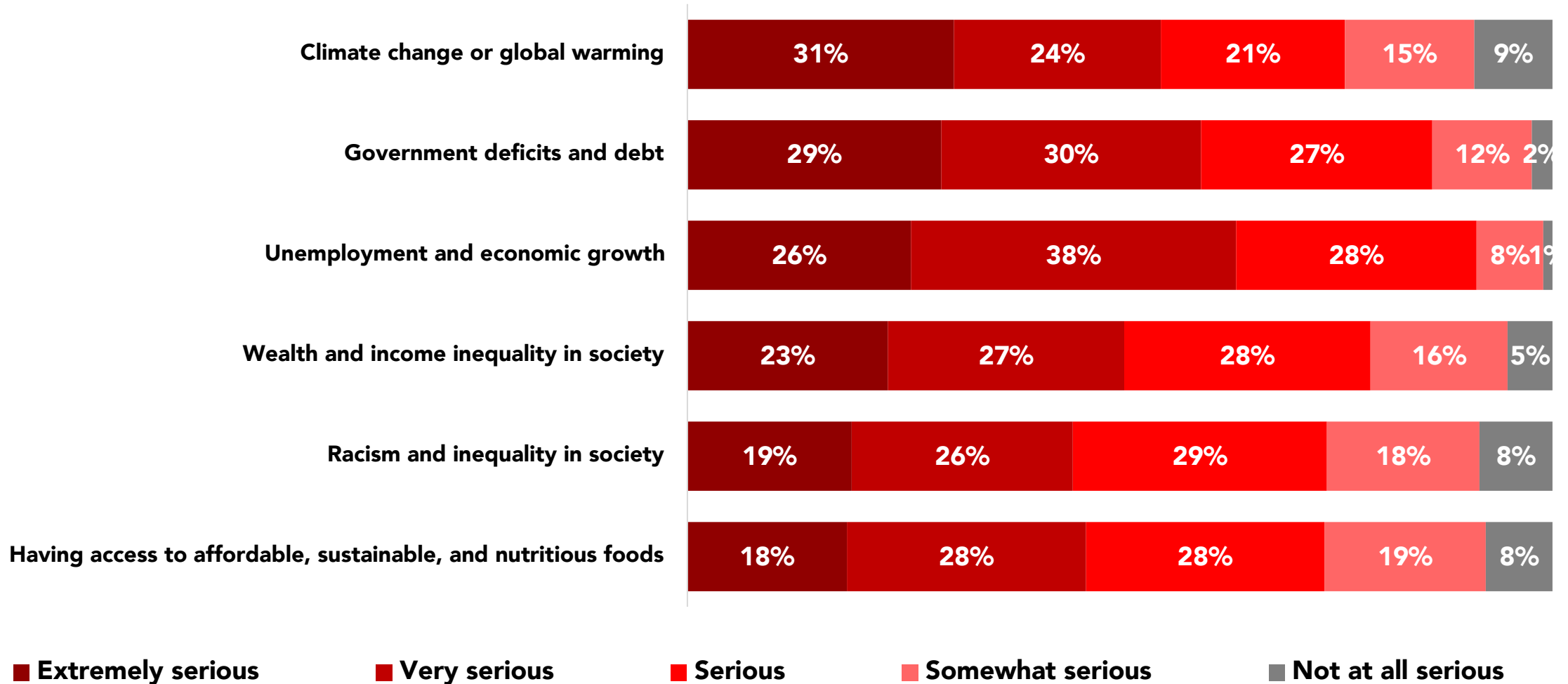
**ABACUS DATA**



# KEY FINDINGS

- **Almost 8 in 10 (76%) feel that climate change or global warming are issues we currently face that are at least “serious”.**
- **A majority (57%) feel that the impact of climate change or global warming on themselves or their loved ones has been “Extremely/Very much”.**
  - **Half (50%) report that they or their loved one have experienced the impact of climate change by the increased extreme weather conditions.**
- **NDP and LPC voters, and respondents in younger cohorts are more inclined to view climate change/global warming issues as serious, and more likely to have felt the impact of climate change either themselves or their family “Extremely/Very much”.**
- **Canadians are most concerned about the impact on the environment, the negative impact on our future generation, and the increased in extreme weather conditions as a result of climate change.**

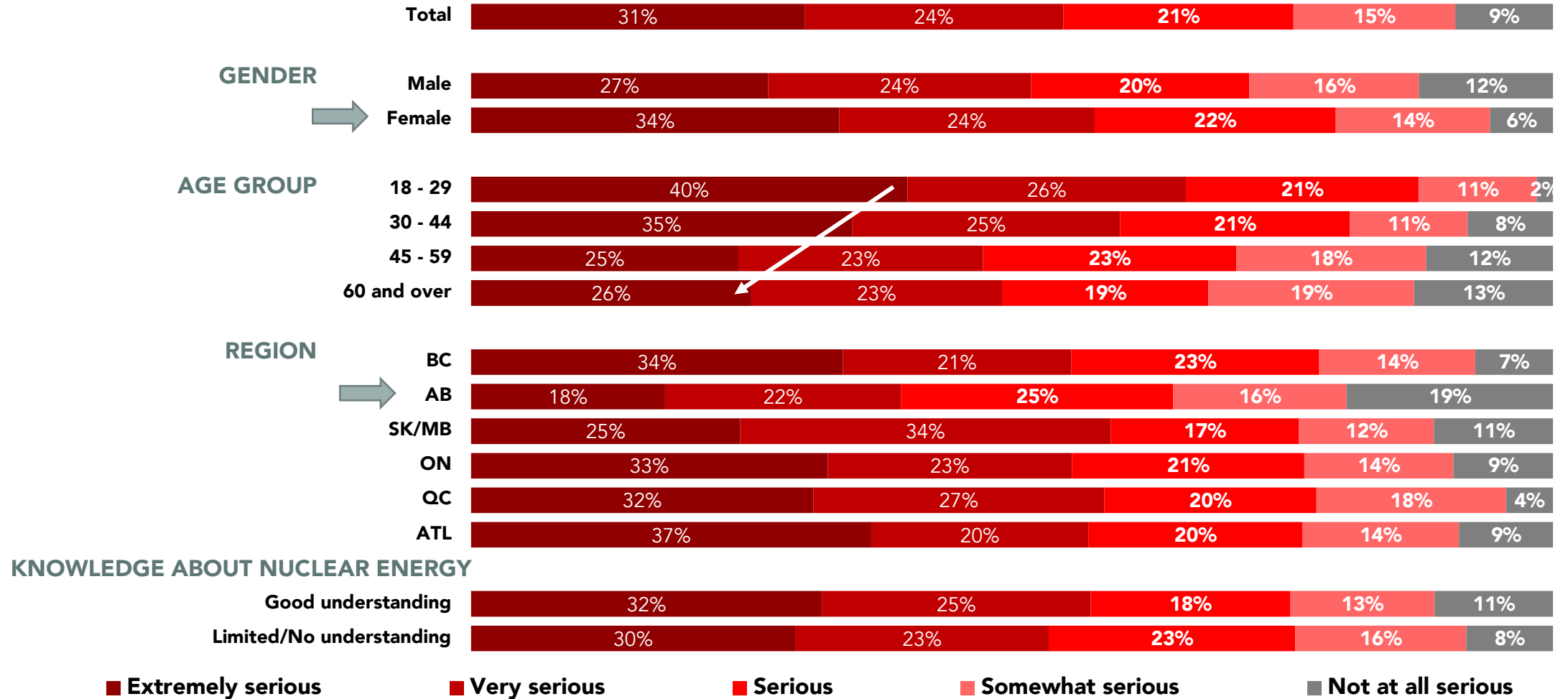
# CONCERN FOR ISSUES



To what extent, if at all, do you feel the following are serious issues we currently face?

# CONCERN FOR ISSUES

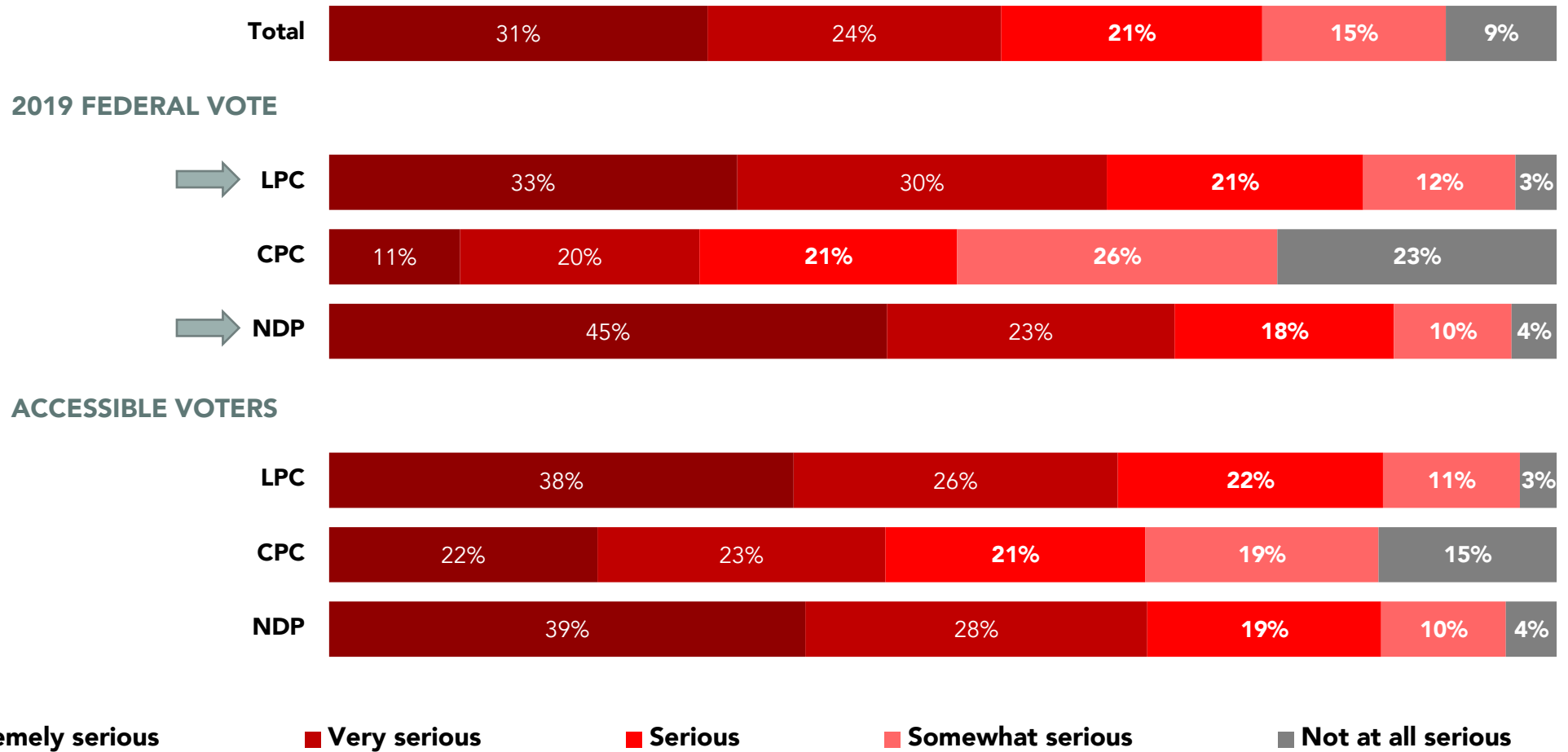
## CLIMATE CHANGE/GLOBAL WARMING



To what extent, if at all, do you feel the following are serious issues we currently face?

# CONCERN FOR ISSUES

## CLIMATE CHANGE/GLOBAL WARMING



To what extent, if at all, do you feel the following are serious issues we currently face?

# IMPACT OF ISSUES ON LOVED ONES

Climate change or global warming – through changing weather patterns such as flooding, raising water levels, droughts, wildfires, storms, increased costs of home repairs or insurance costs



Government deficits and debt



Unemployment and economic growth



Wealth and income inequality in society



Having access to affordable, sustainable, and nutritious foods



Racism and inequality in society



■ Extremely

■ Very much

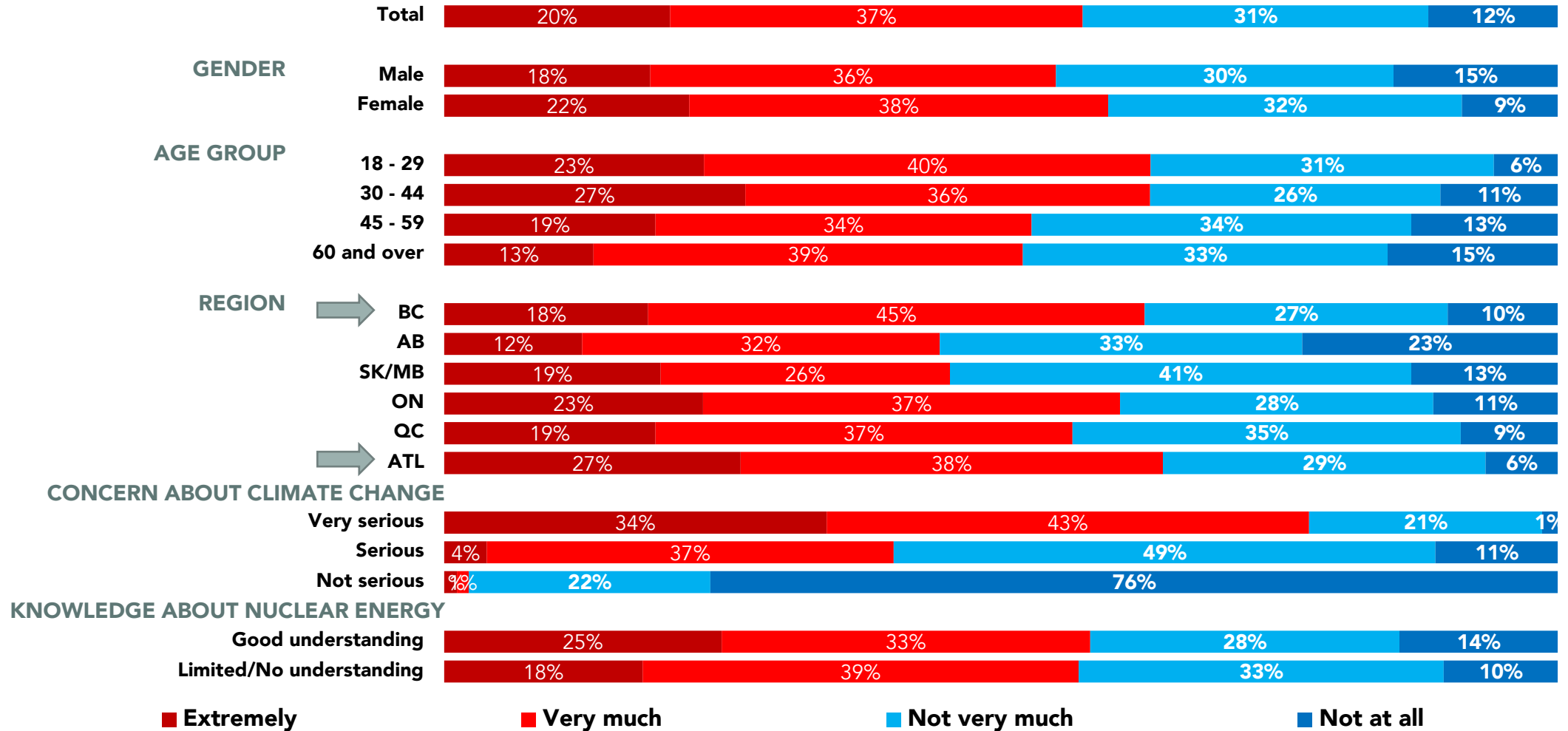
■ Not very much

■ Not at all

To what extent, if at all, do you feel the following issues impact you or your loved ones?

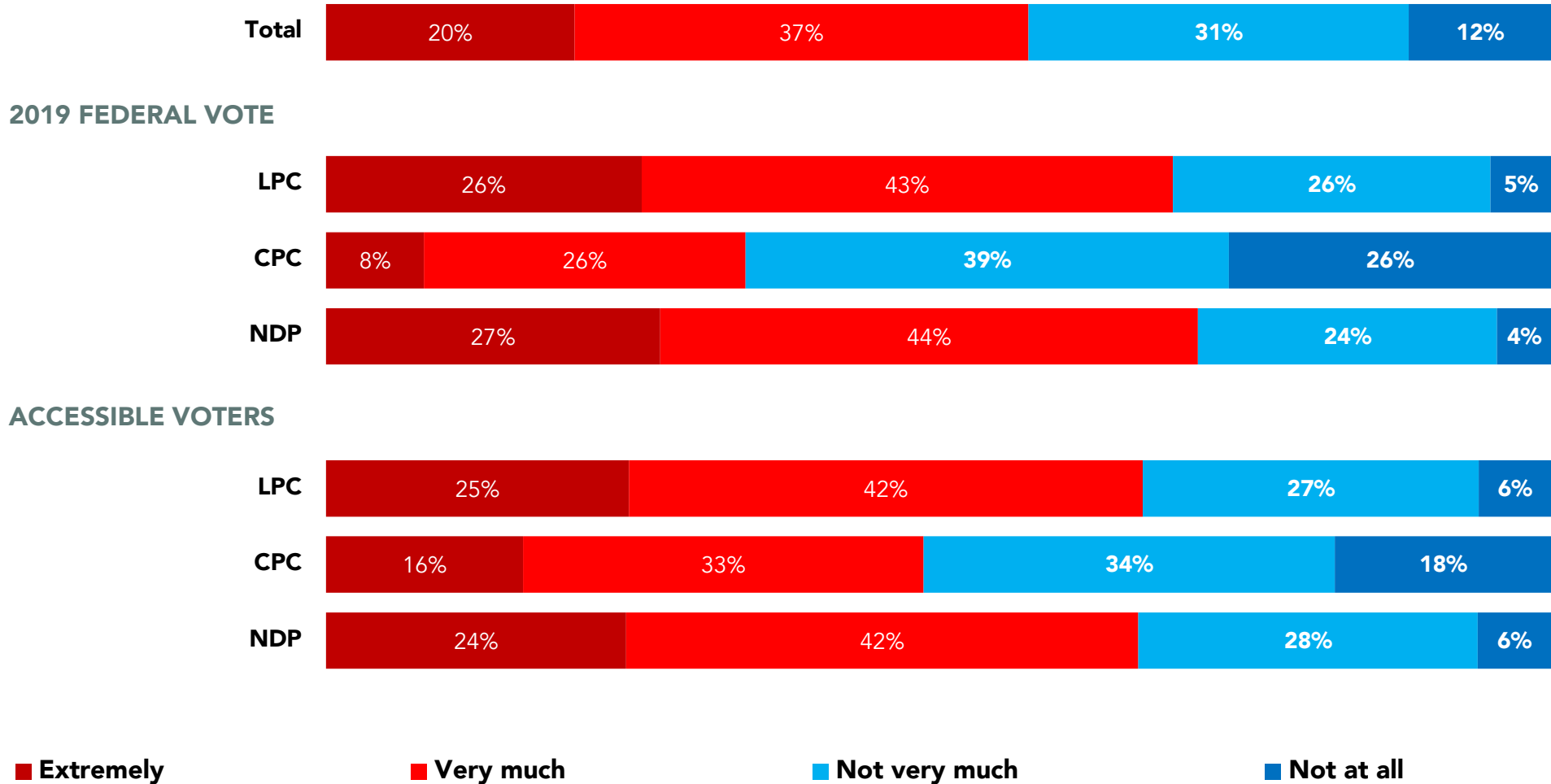
# IMPACT OF ISSUES ON LOVED ONES

## CLIMATE CHANGE/GLOBAL WARMING



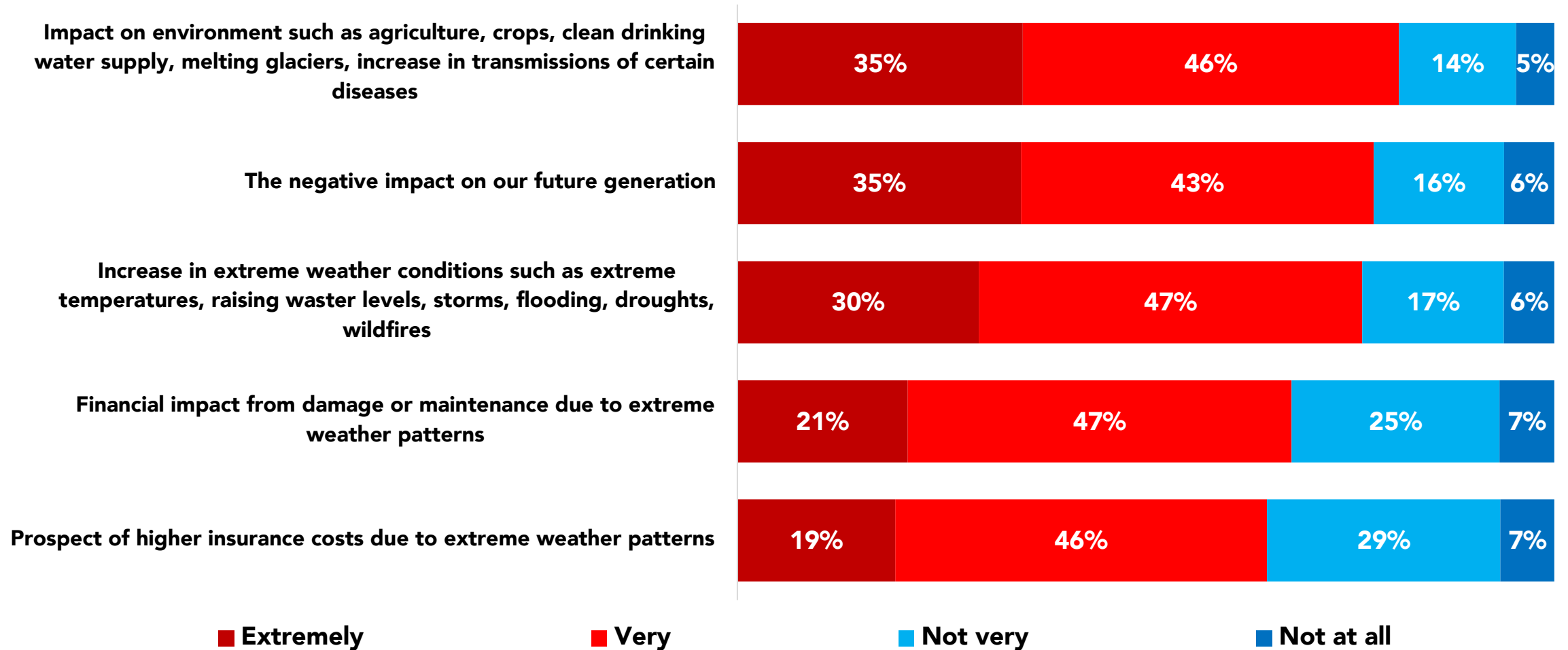
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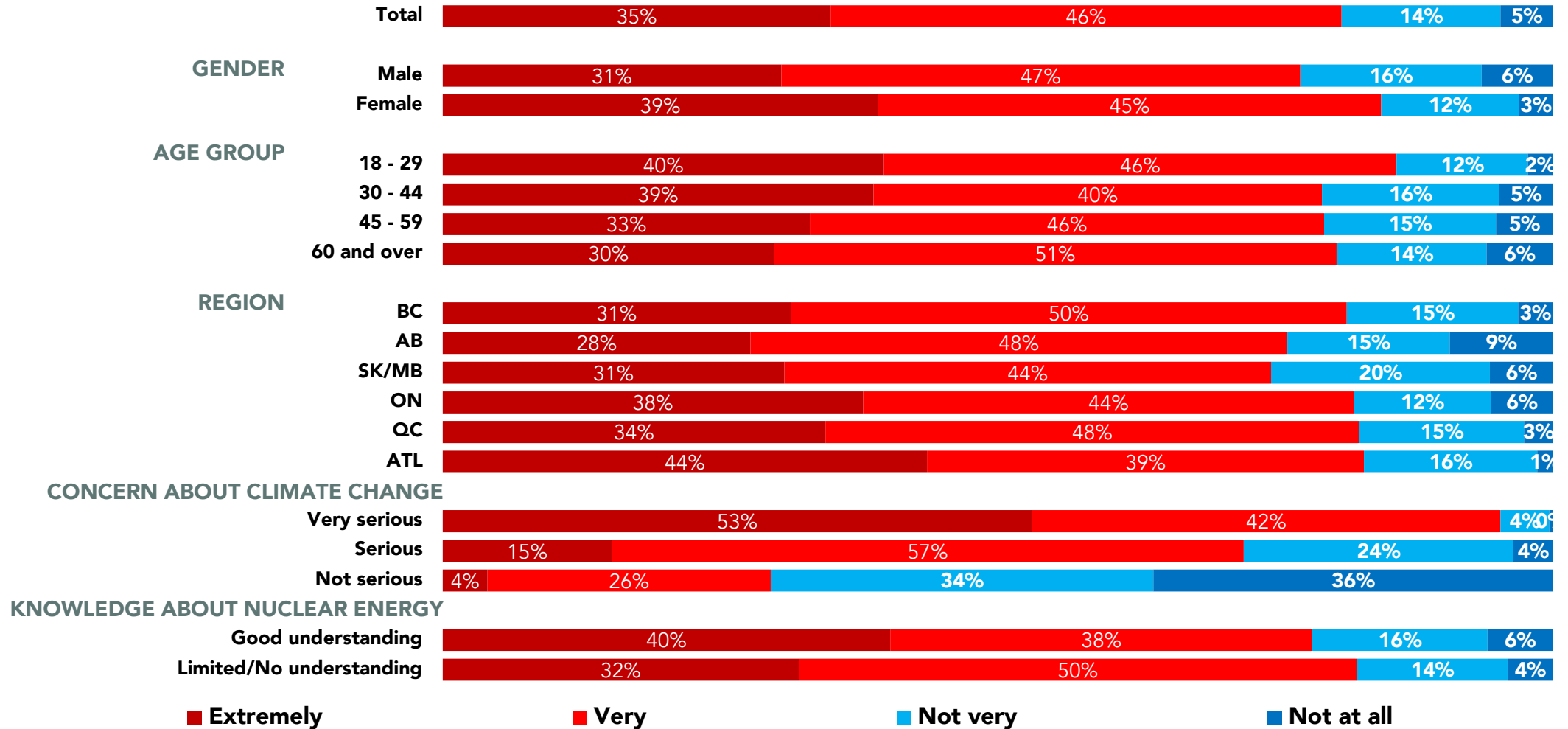
# CONCERN FOR CLIMATE CHANGE ISSUES



When you consider climate change, to what extent are you concerned about the following?

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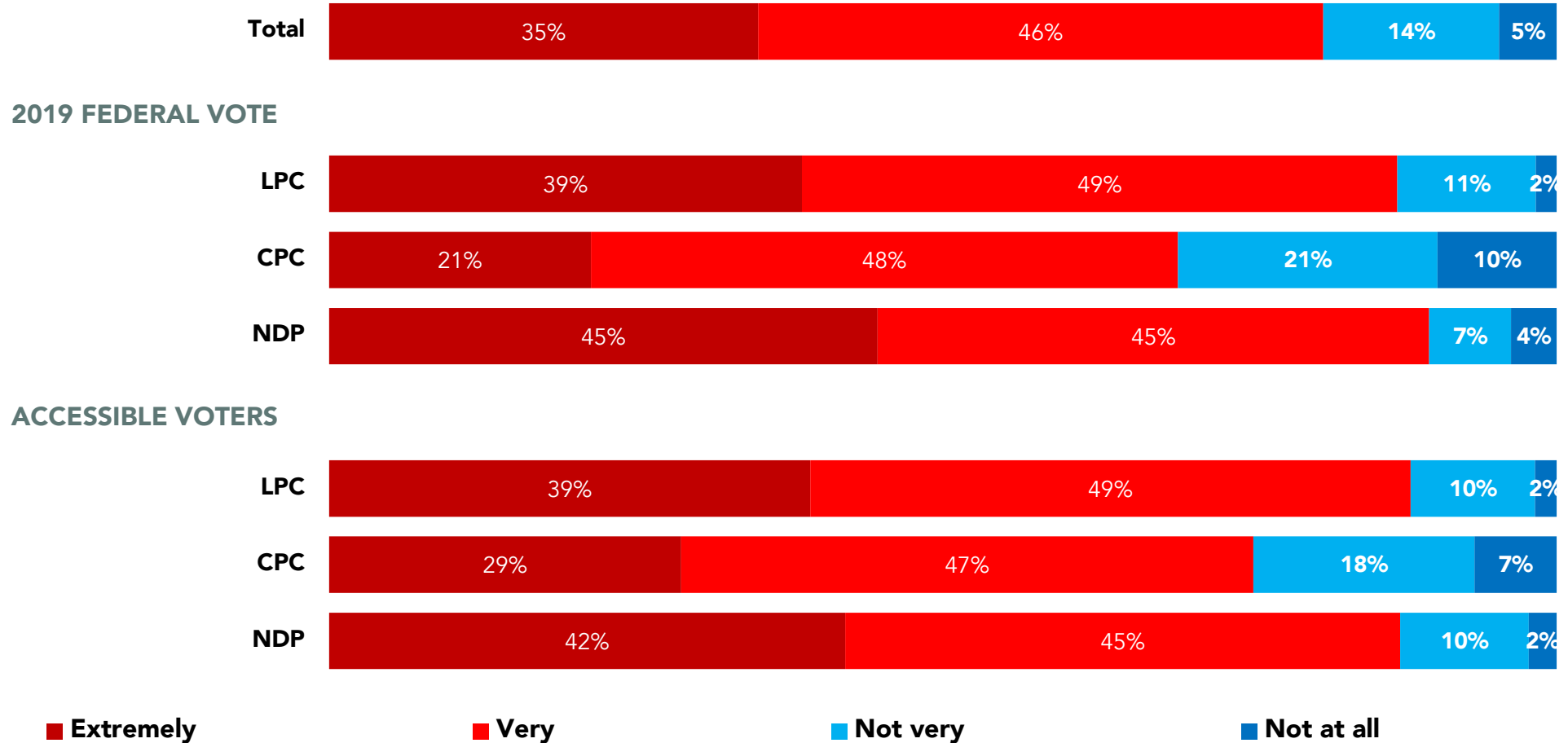
IMPACT ON ENVIRONMENT SUCH AS AGRICULTURE, CROPS, CLEAN DRINKING WATER SUPPLY, MELTING GLACIERS, INCREASE IN TRANSMISSIONS OF CERTAIN DISEASES



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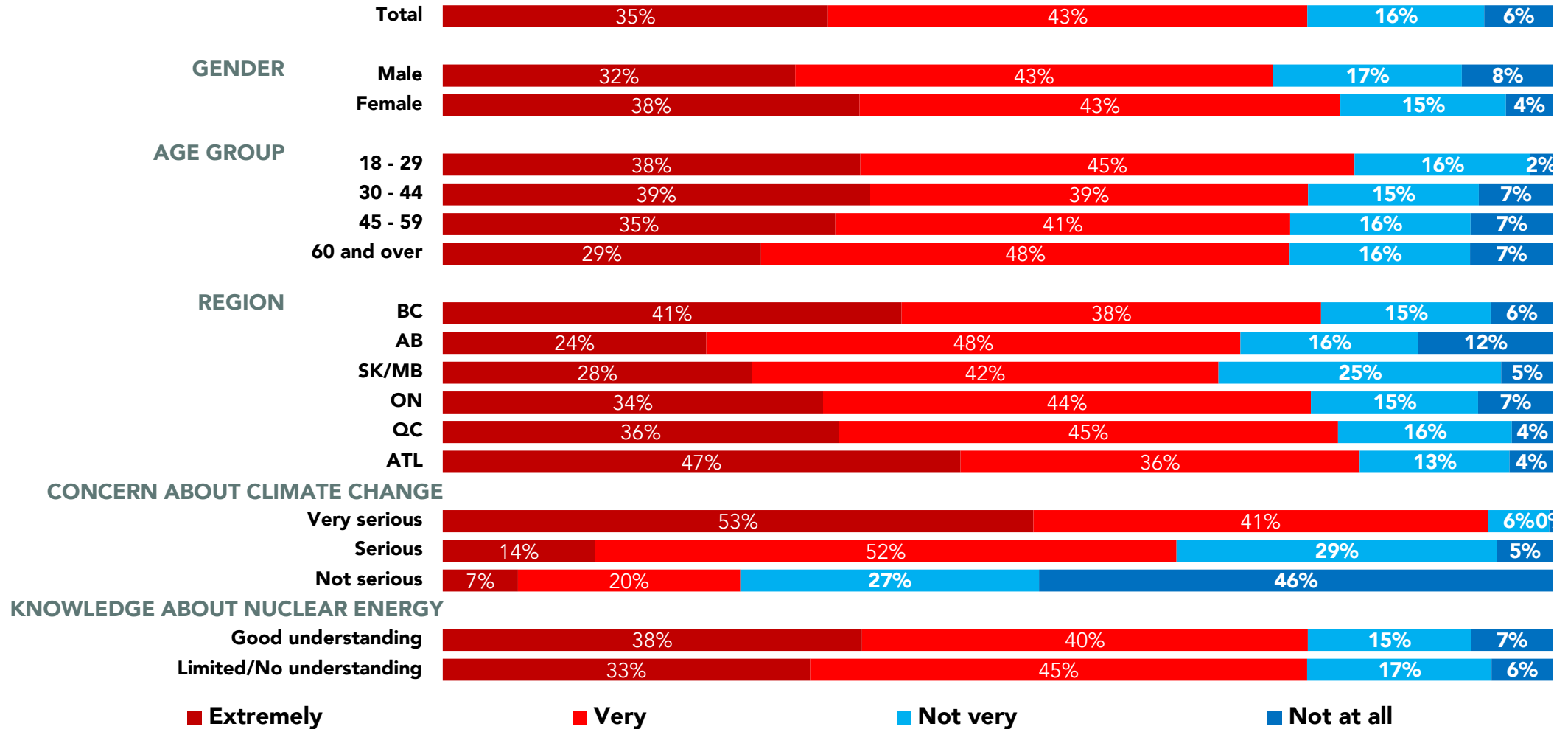
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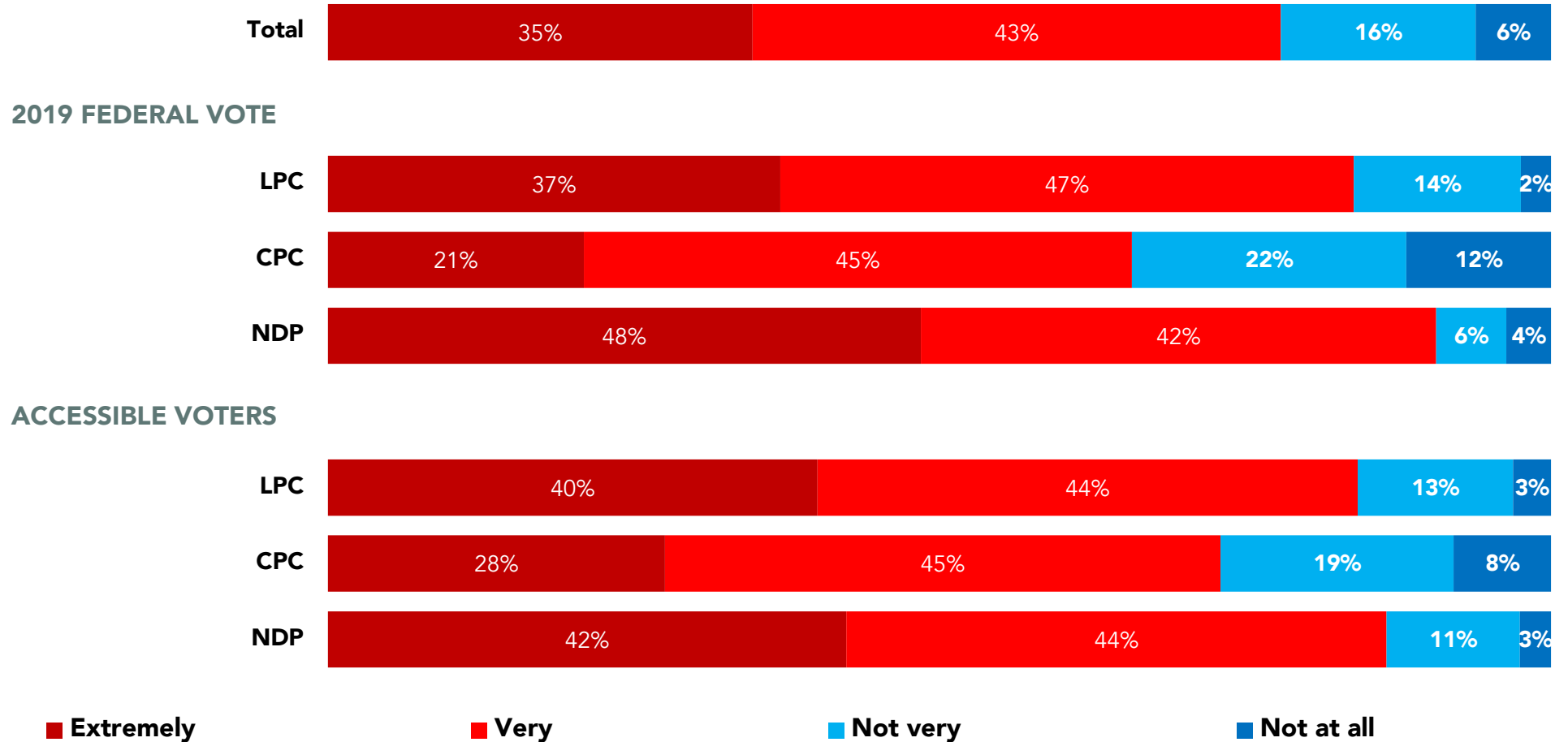
## THE NEGATIVE IMPACT ON OUR FUTURE GENERATION



When you consider climate change, to what extent are you concerned about the following?

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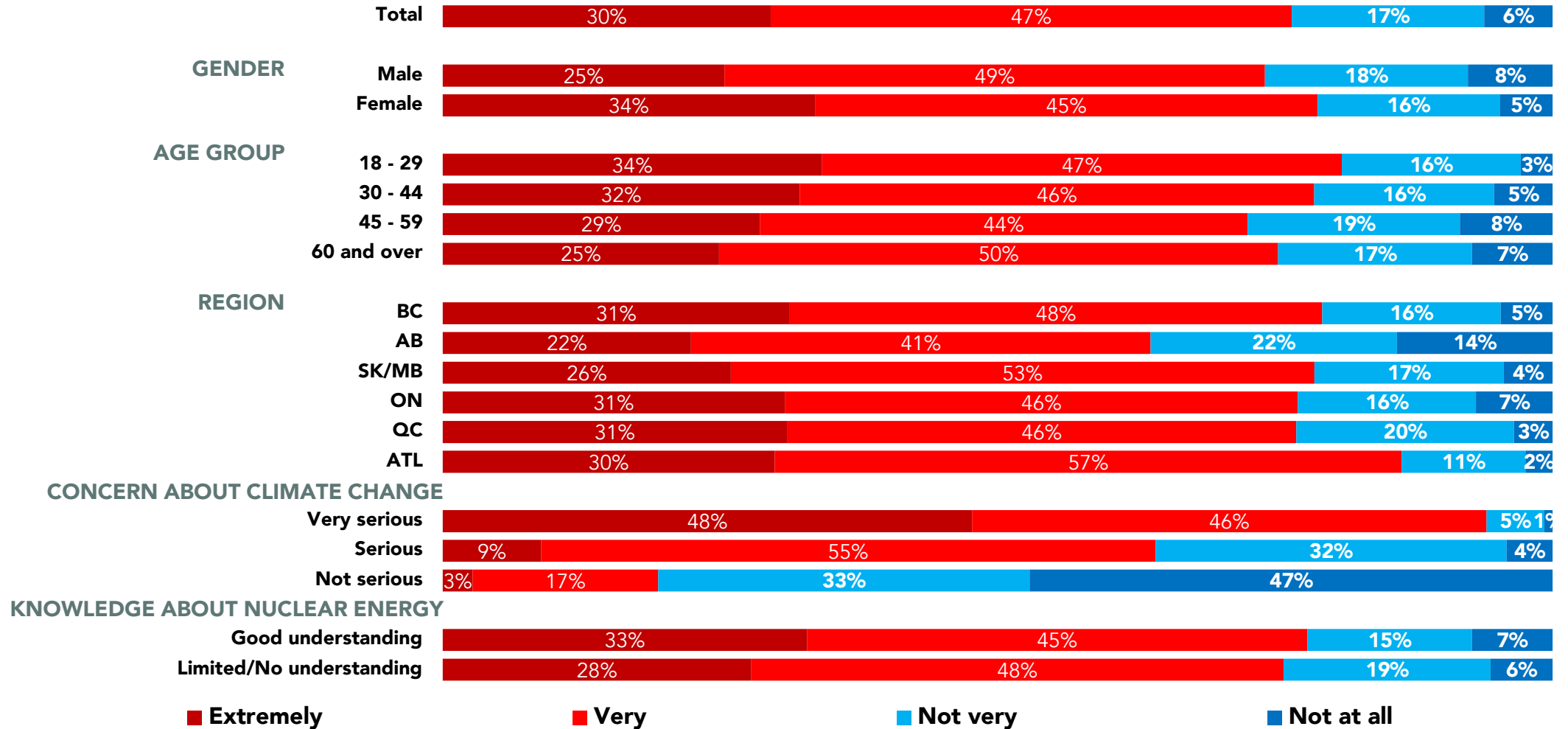
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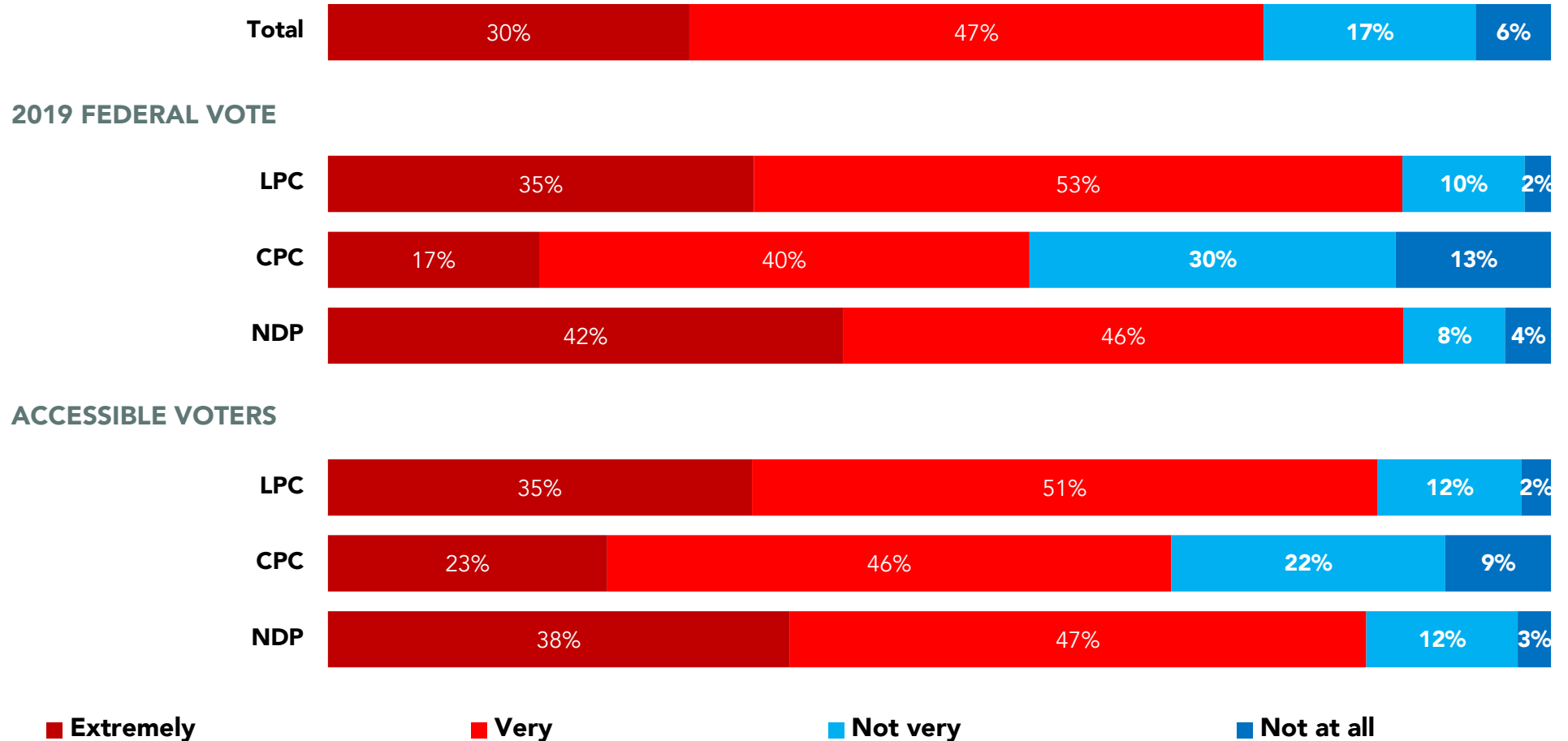
INCREASE IN EXTREME WEATHER CONDITIONS SUCH AS EXTREME TEMPERATURES, RAISING WASTER LEVELS, STORMS, FLOODING, DROUGHTS, WILDFIRES



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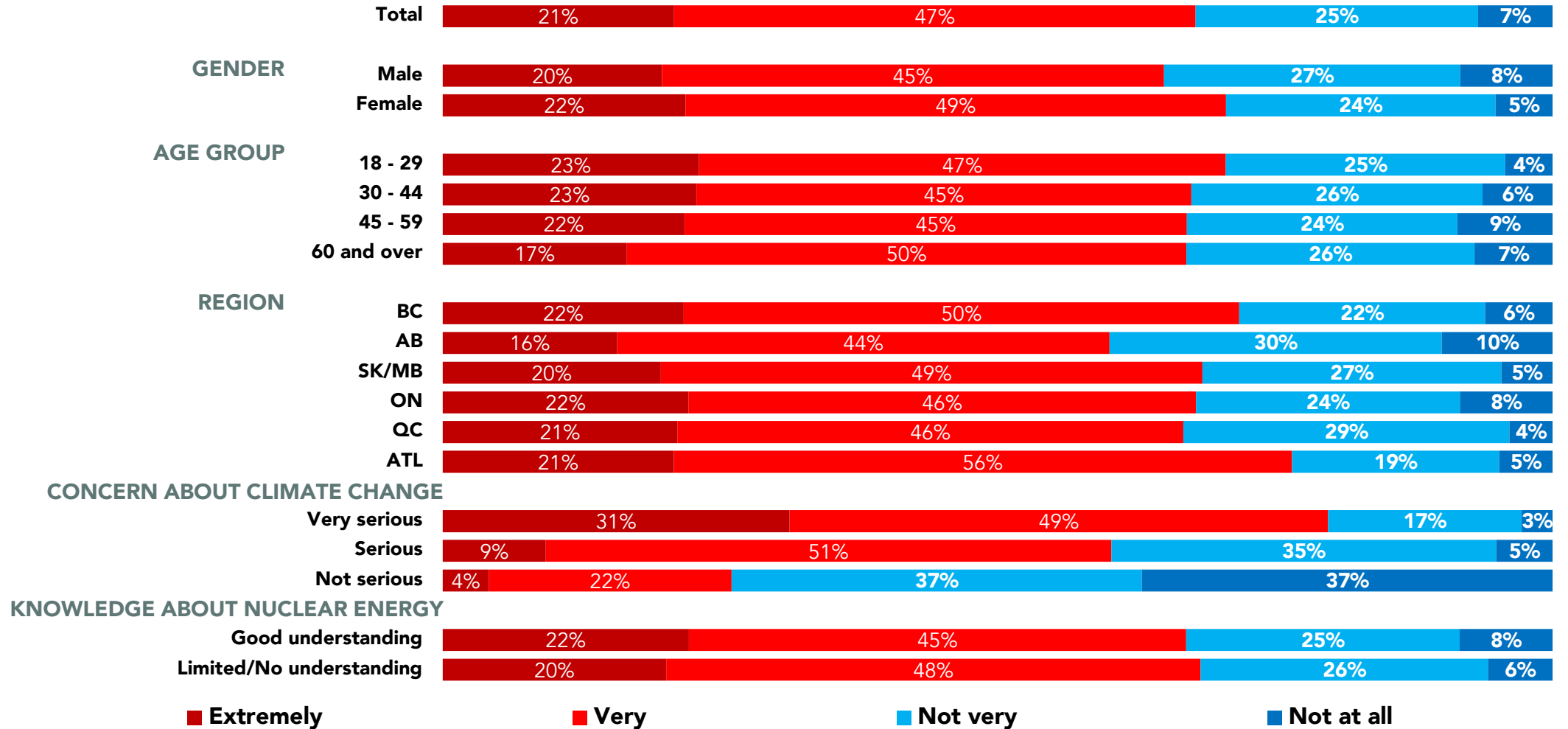
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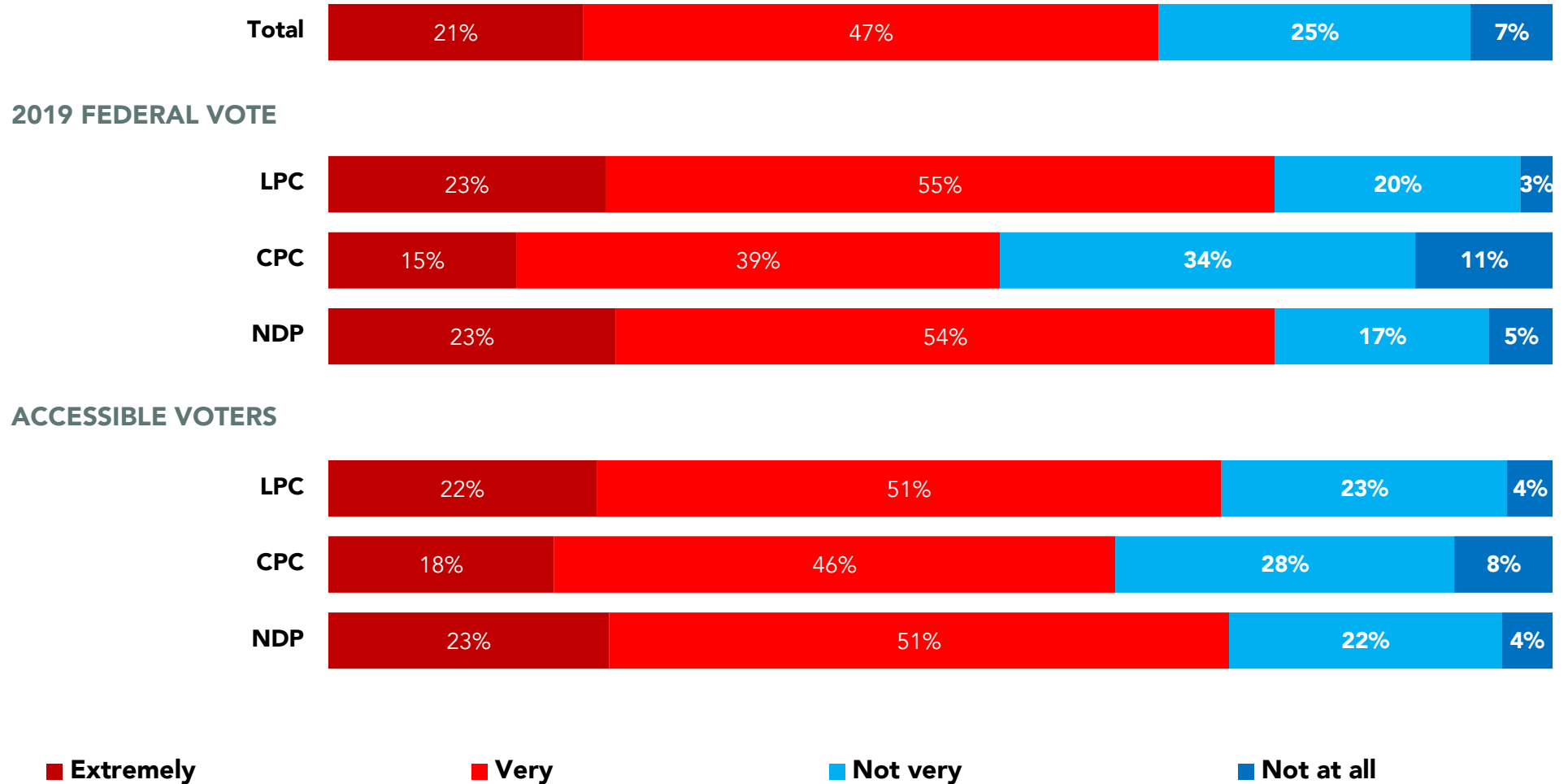
## FINANCIAL IMPACT FROM DAMAGE OR MAINTENANCE DUE TO EXTREME WEATHER PATTERNS



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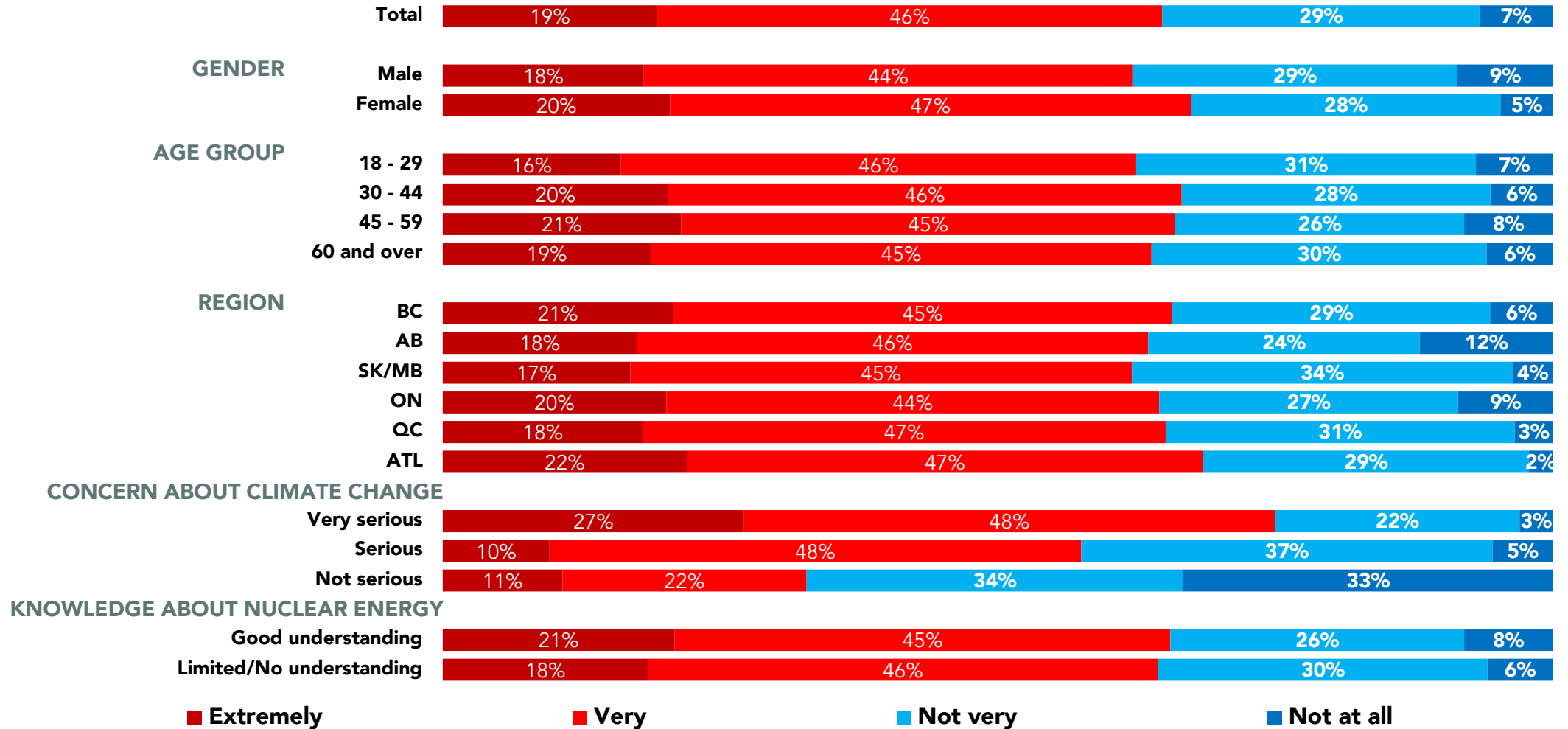
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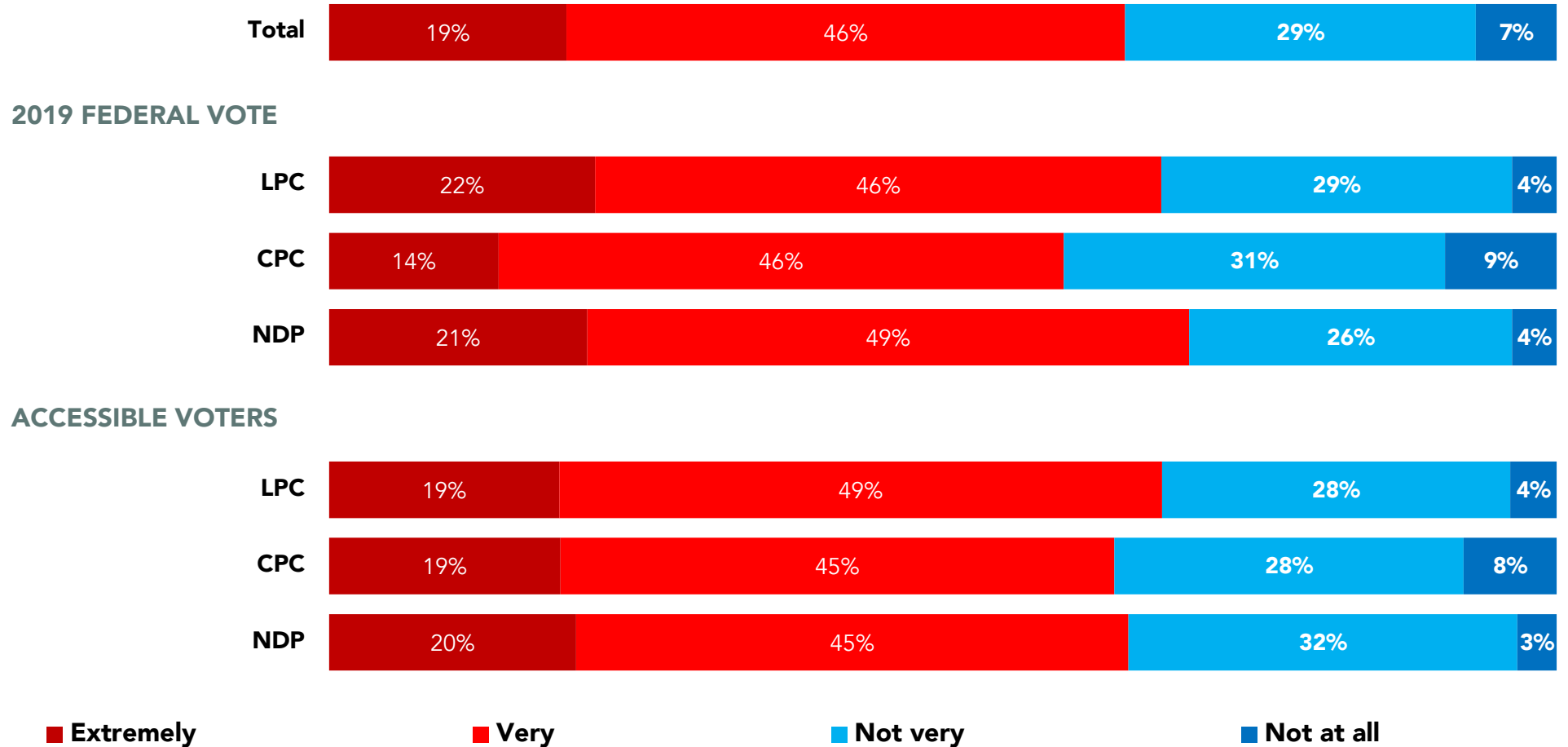
## PROSPECT OF HIGHER INSURANCE COSTS DUE TO EXTREME WEATHER PATTERNS



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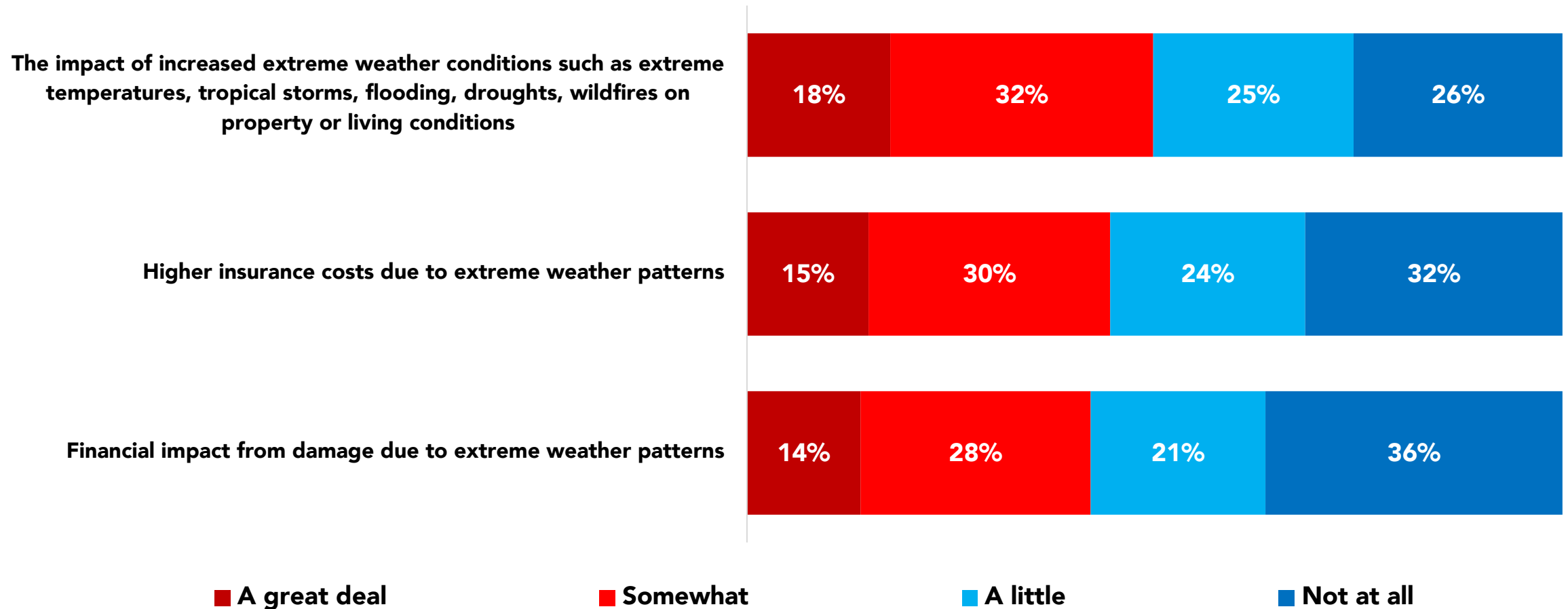
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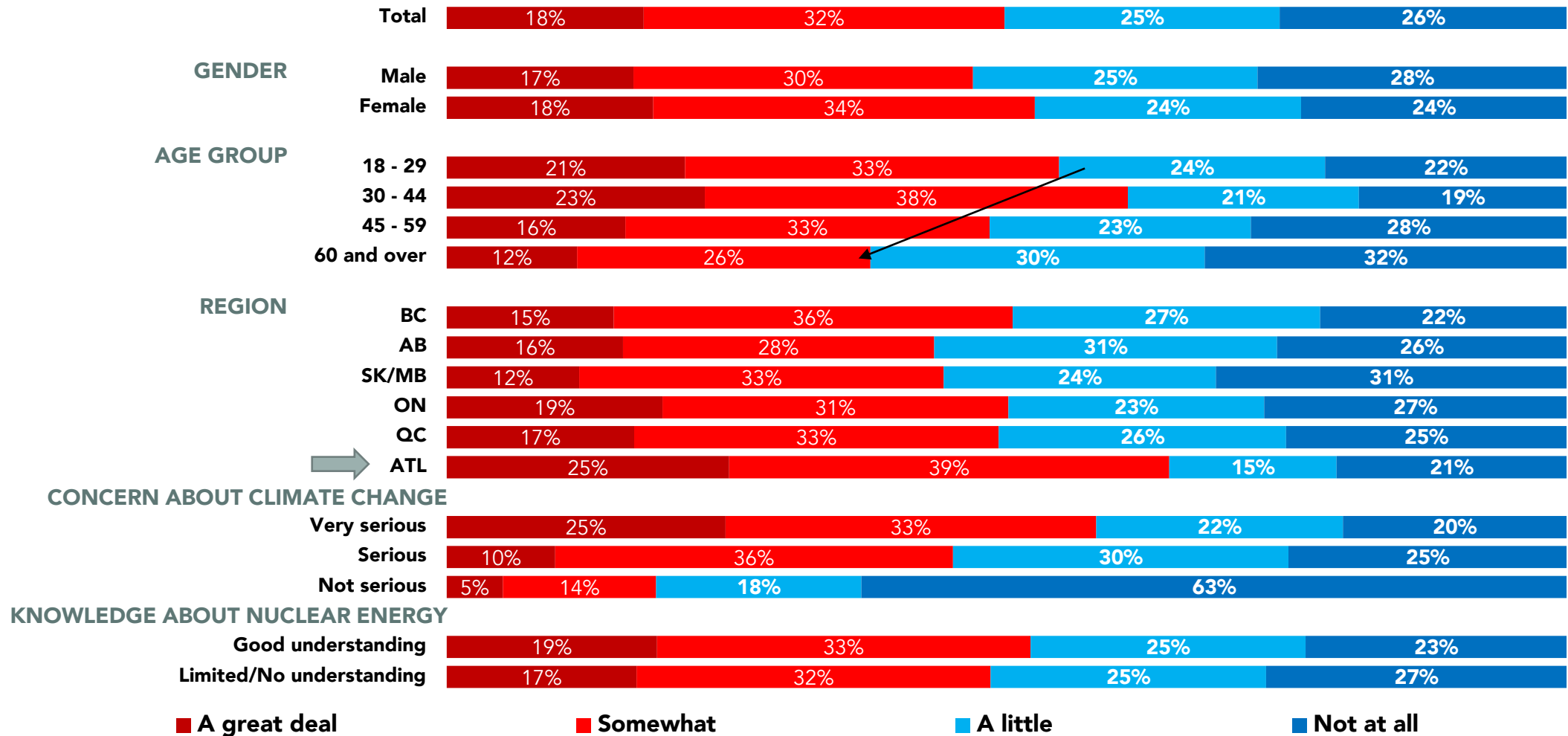
# EXPERIENCE WITH IMPACT OF CLIMATE CHANGE



To what extent, if at all, have you or your loved ones experienced the impact of climate change in the following ways?

# EXPERIENCE WITH IMPACT OF CLIMATE CHANGE

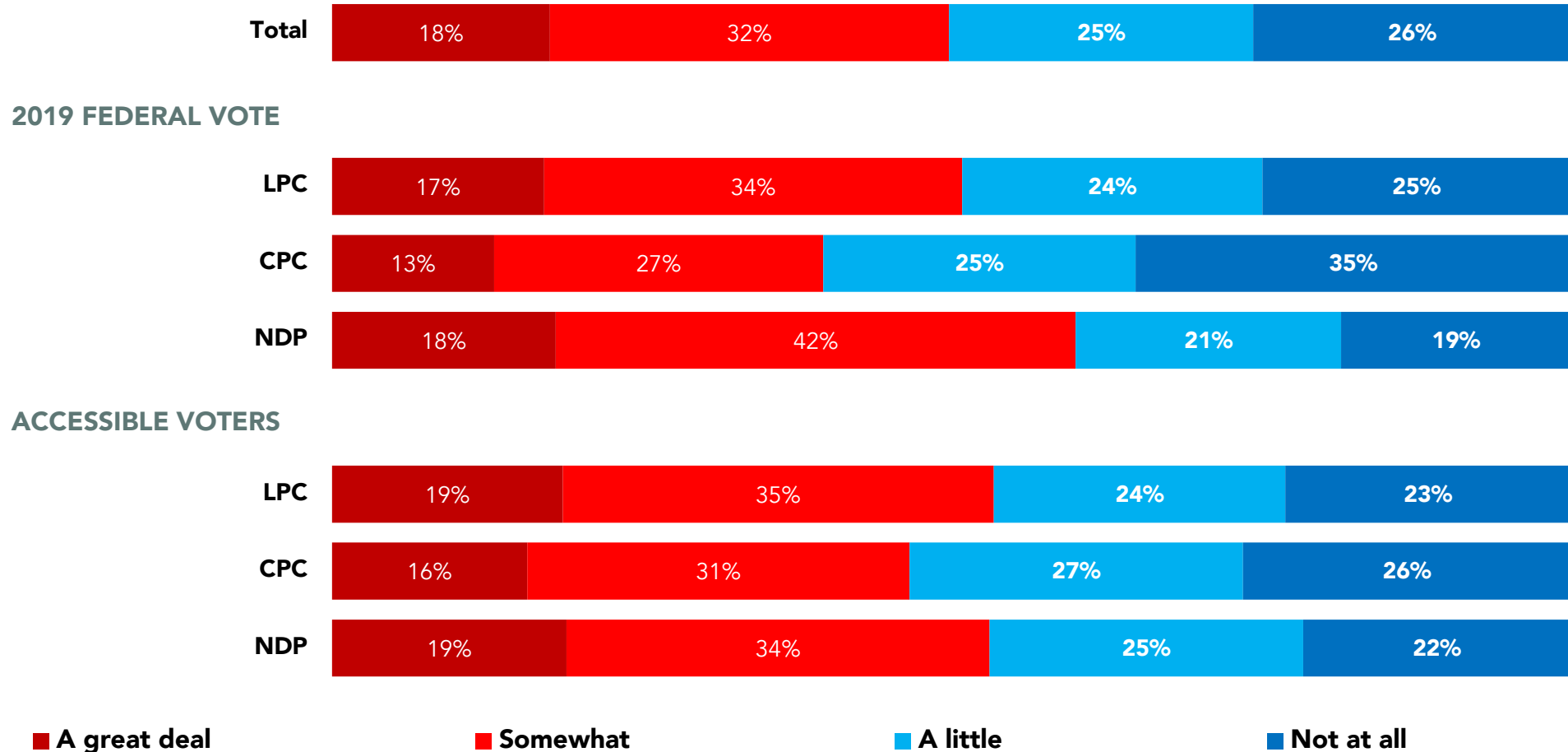
THE IMPACT OF INCREASED EXTREME WEATHER CONDITIONS SUCH AS EXTREME TEMPERATURES, TROPICAL STORMS, FLOODING, DROUGHTS, WILDFIRES ON PROPERTY OR LIVING CONDITIONS



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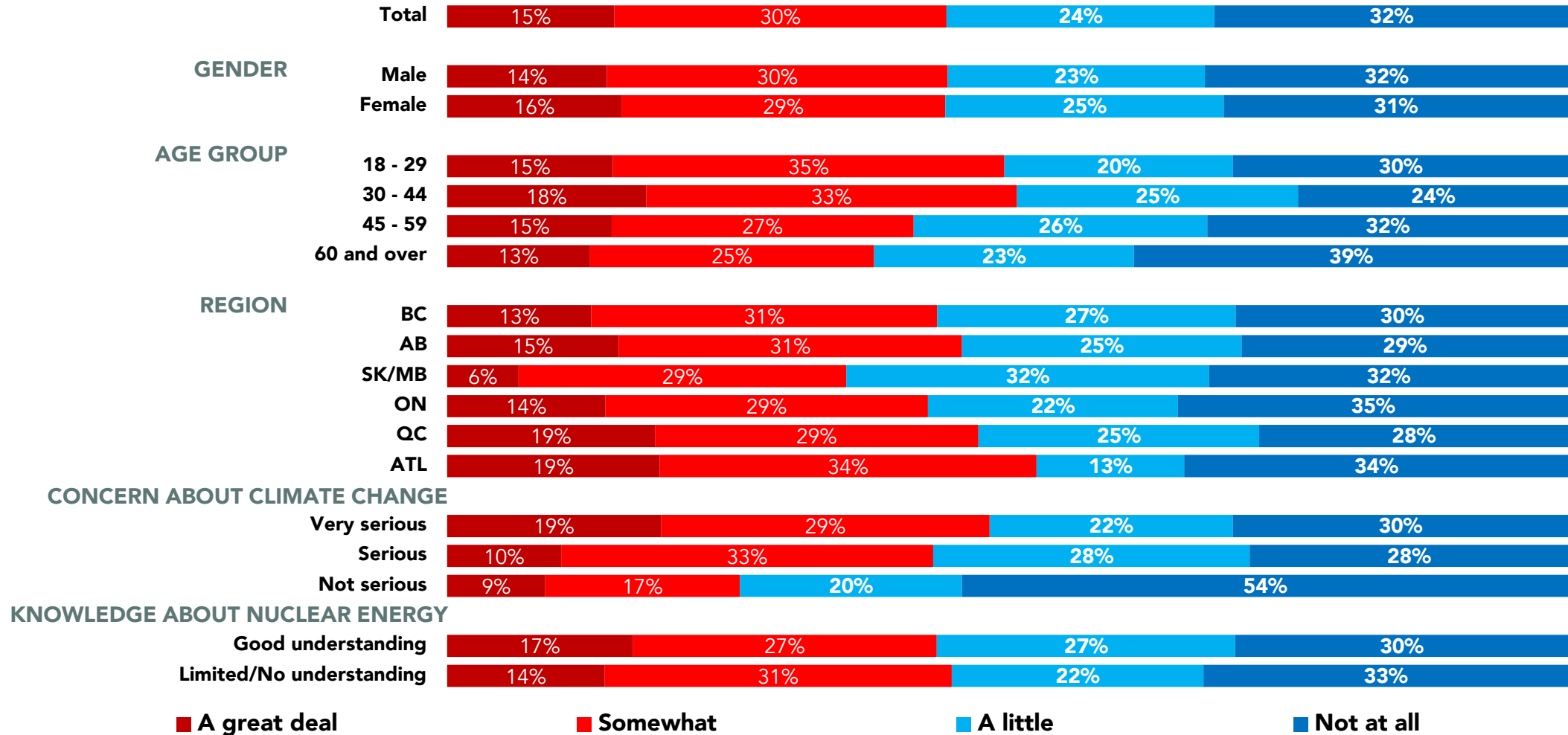
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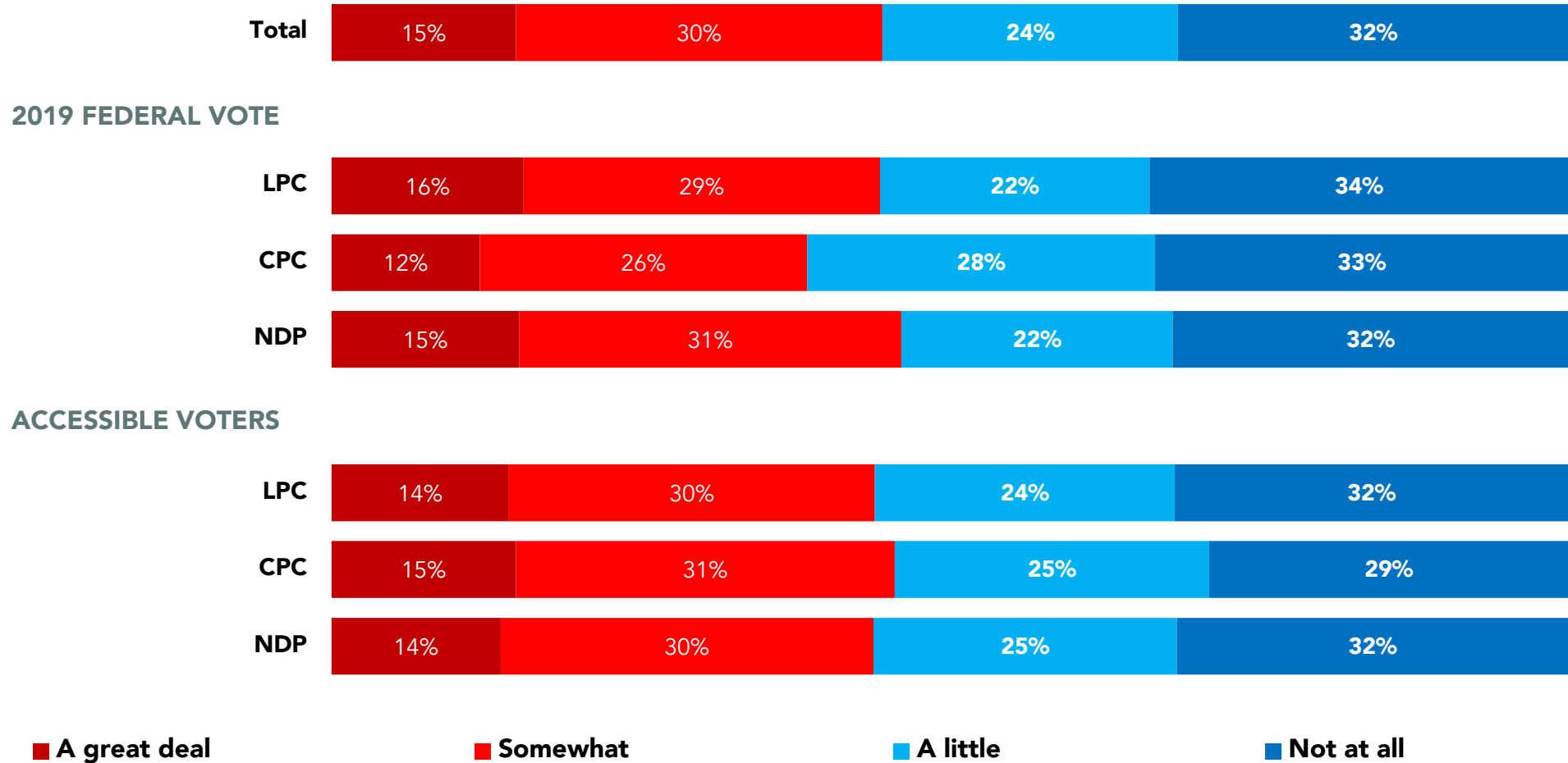
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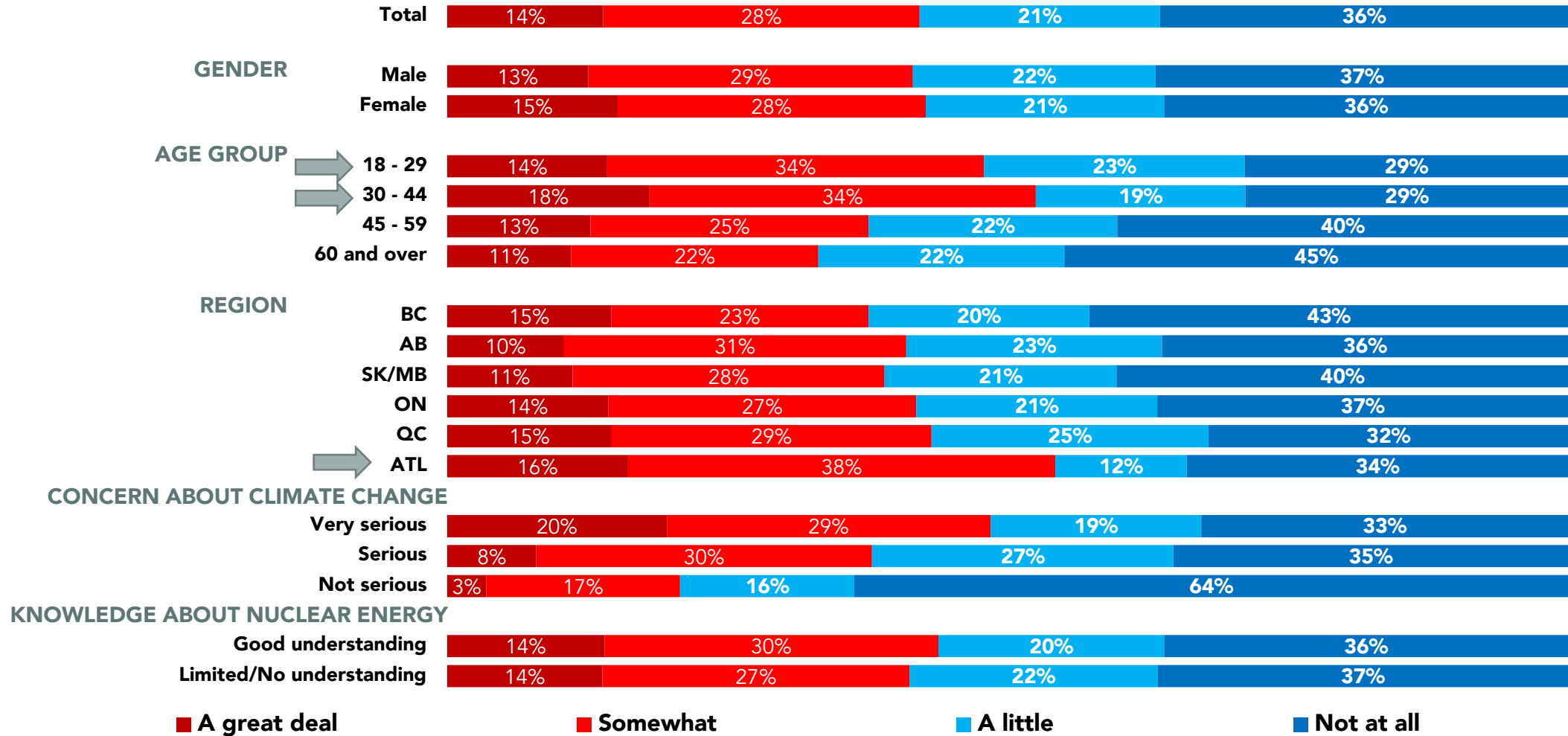
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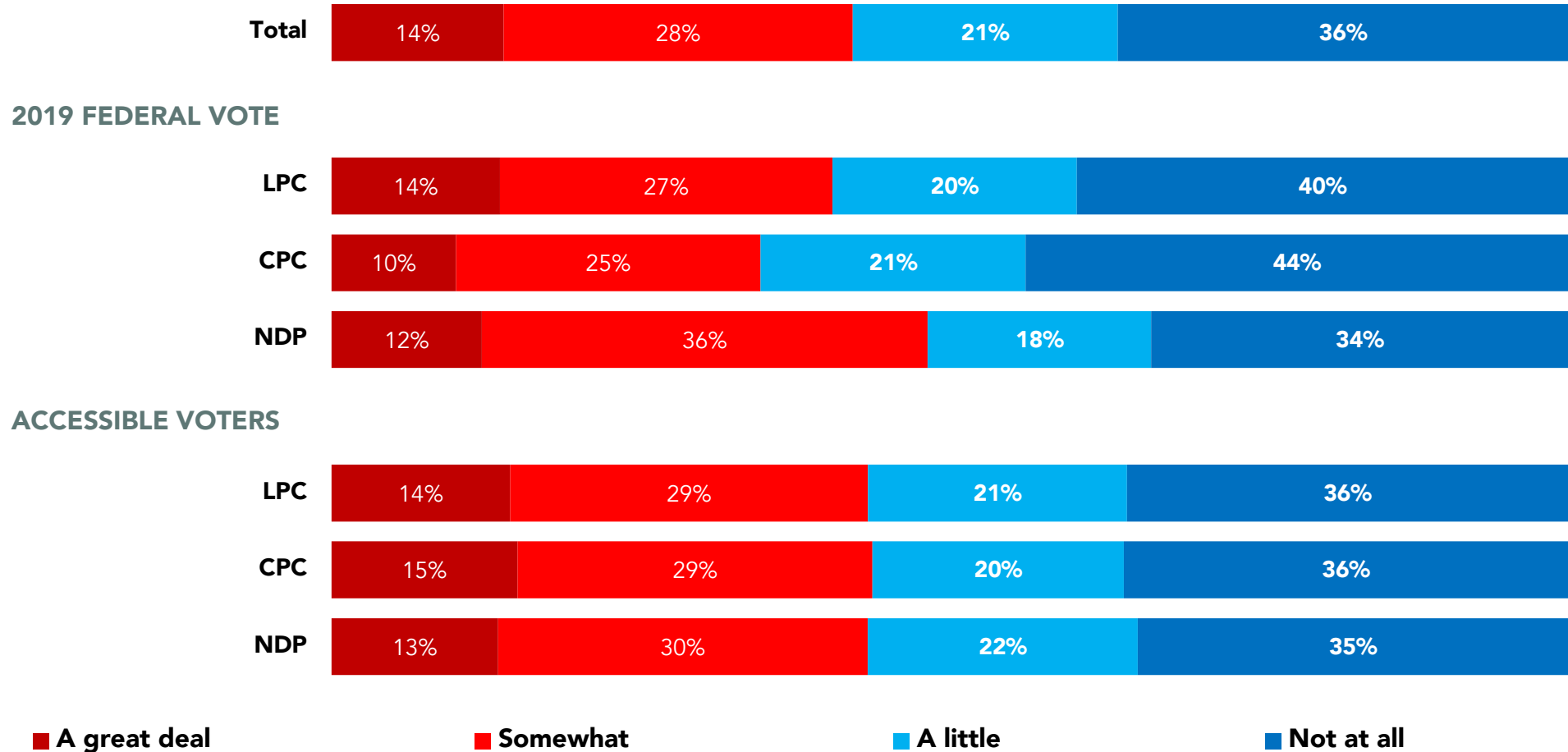
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# EXPERIENCE WITH IMPACT OF CLIMATE CHANGE

## FINANCIAL IMPACT FROM DAMAGE DUE TO EXTREME WEATHER PATTERNS



To what extent, if at all, have you or your loved ones experienced the impact of climate change in the following ways?

# II. NUCLEAR-POWERED ENERGY

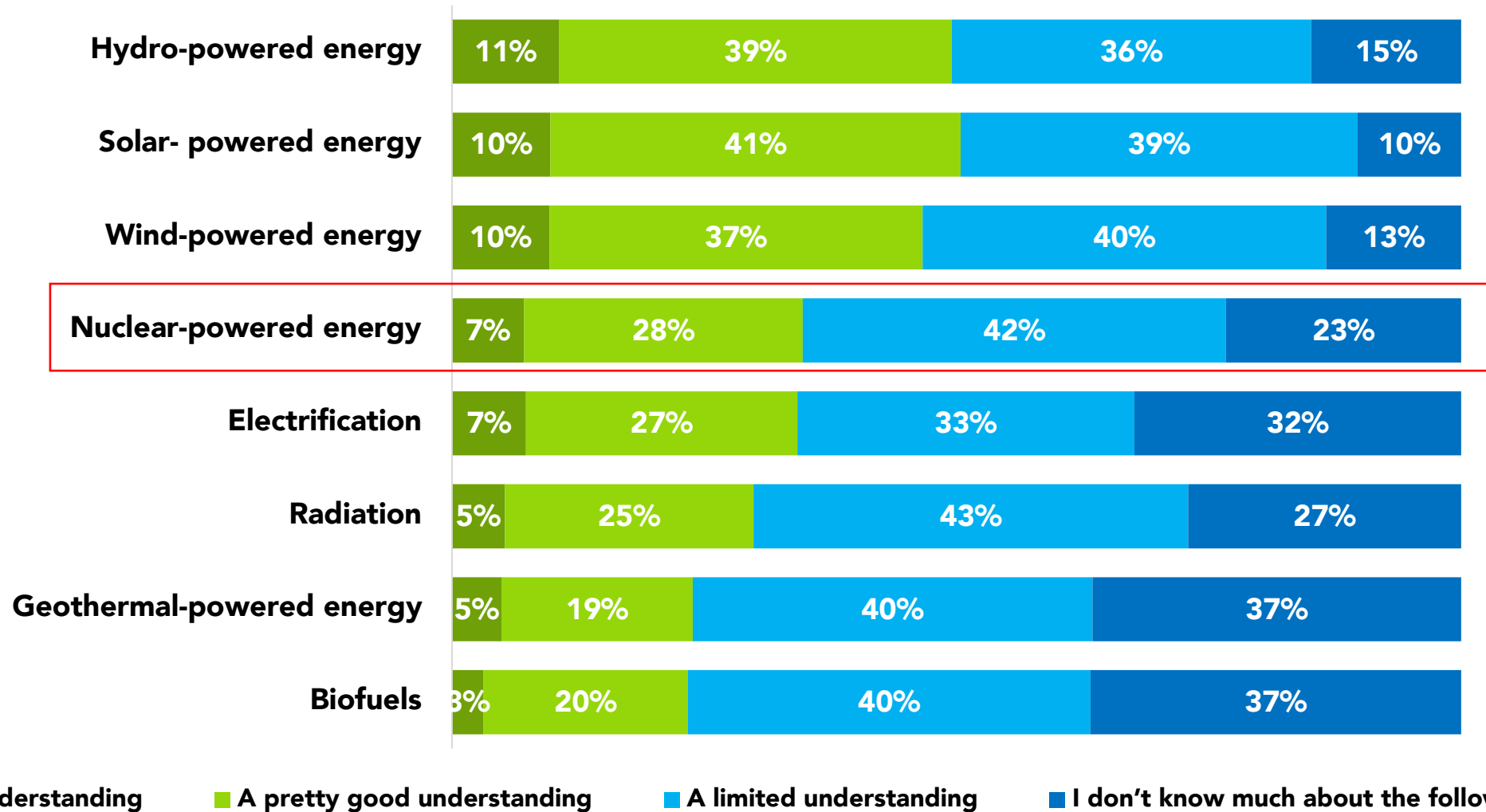
**ABACUS DATA**



# KEY FINDINGS

- **35% believe that they have at least a pretty good understanding on nuclear-powered energy – another 23% don't know very much about it – awareness is higher among men.**
  - **Of those who have some understanding of nuclear-powered energy, half report that their knowledge comes from what they remember reading or hearing about it many years ago.**
- **7 in 10 (68%) were unaware that nuclear power is the second-largest source of low-carbon electricity. Knowing this, 55% are at least open to supporting using more nuclear energy technologies to generate electricity in Canada – CPC voters are more likely to support this initiative than other parties – and 35% would like to learn more before forming an opinion.**
  - **Awareness is higher among men and those who already have a good understanding of nuclear energy.**

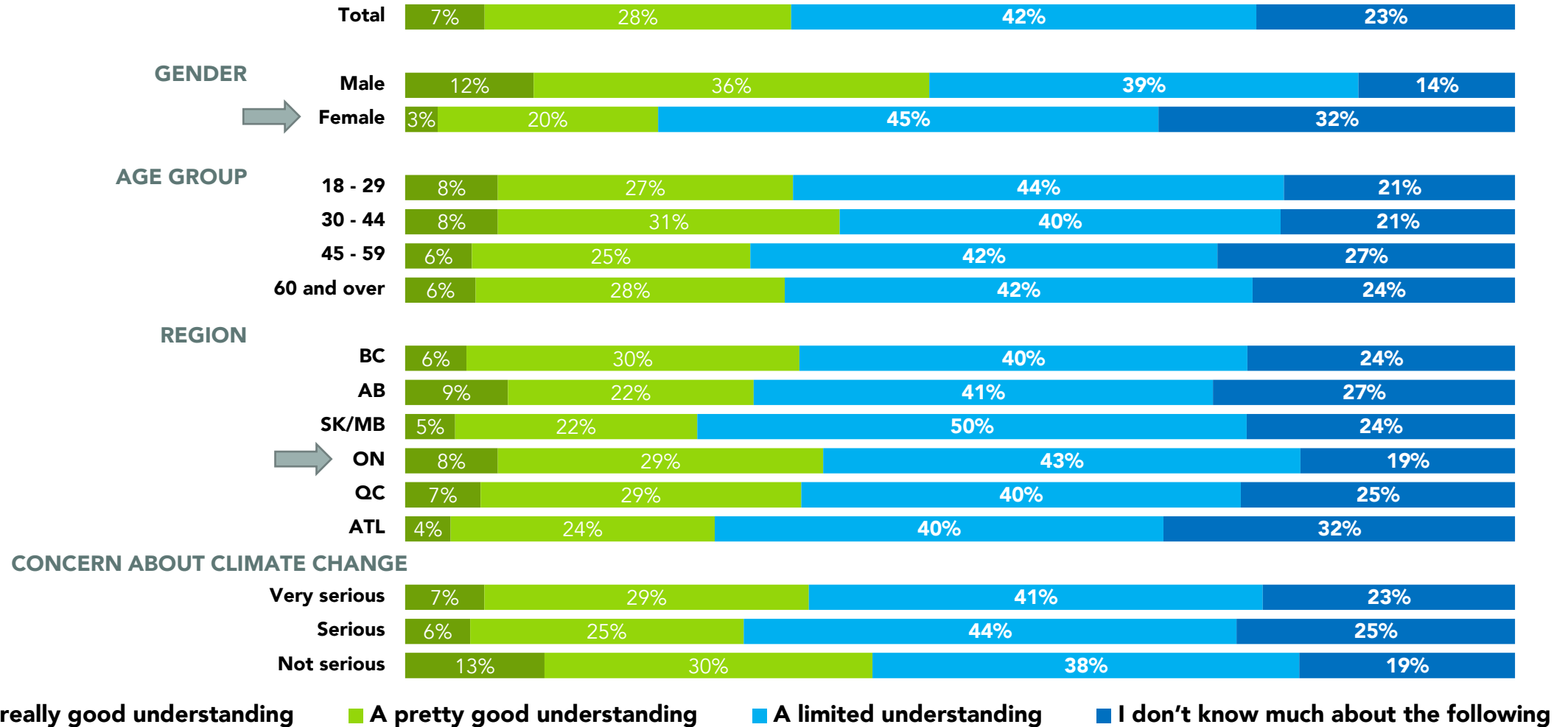
# KNOWLEDGE OF ENERGY SOURCES/TERMS



Do you feel you have a really good understanding, a pretty good understanding, a limited understanding or would you say you don't know much about the following?

# KNOWLEDGE OF ENERGY SOURCES

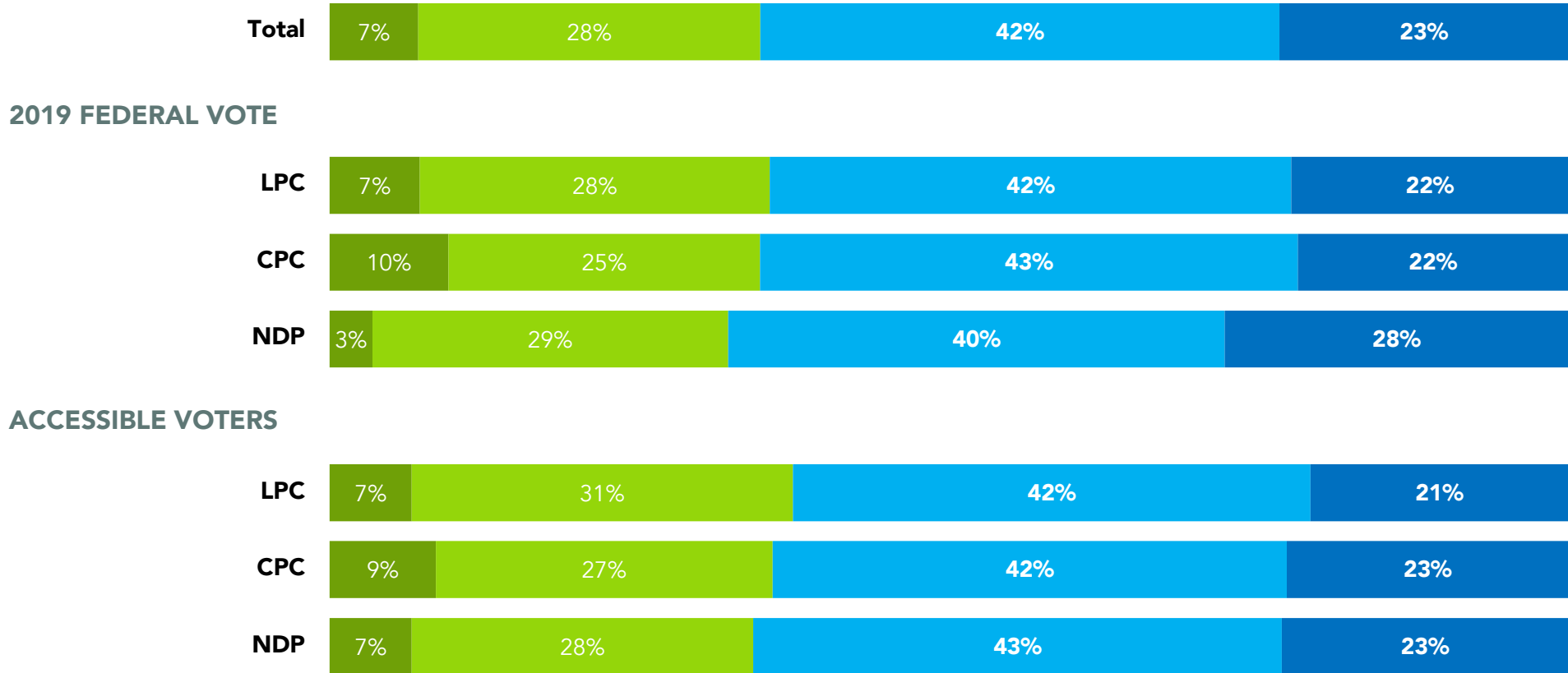
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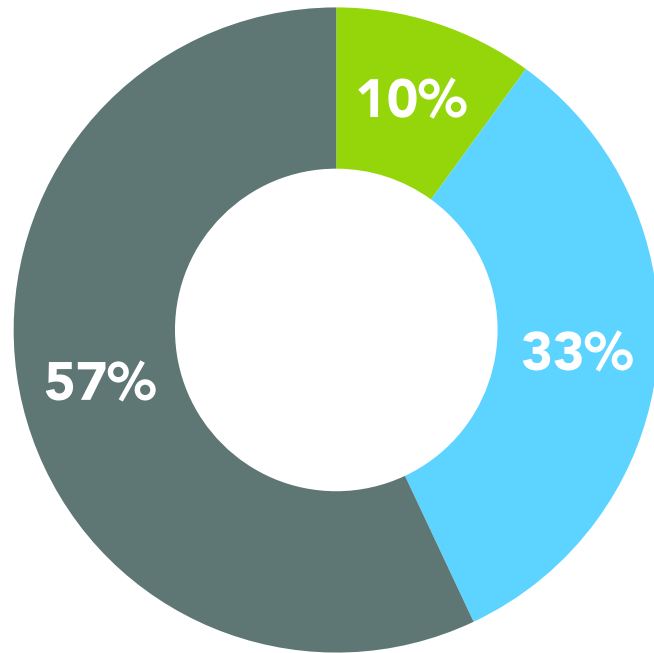
## NUCLEAR-POWERED ENERGY



■ A really good understanding   
 ■ A pretty good understanding   
 ■ A limited understanding   
 ■ I don't know much about the following

Do you feel you have a really good understanding, a pretty good understanding, a limited understanding or would you say you don't know much about the following?

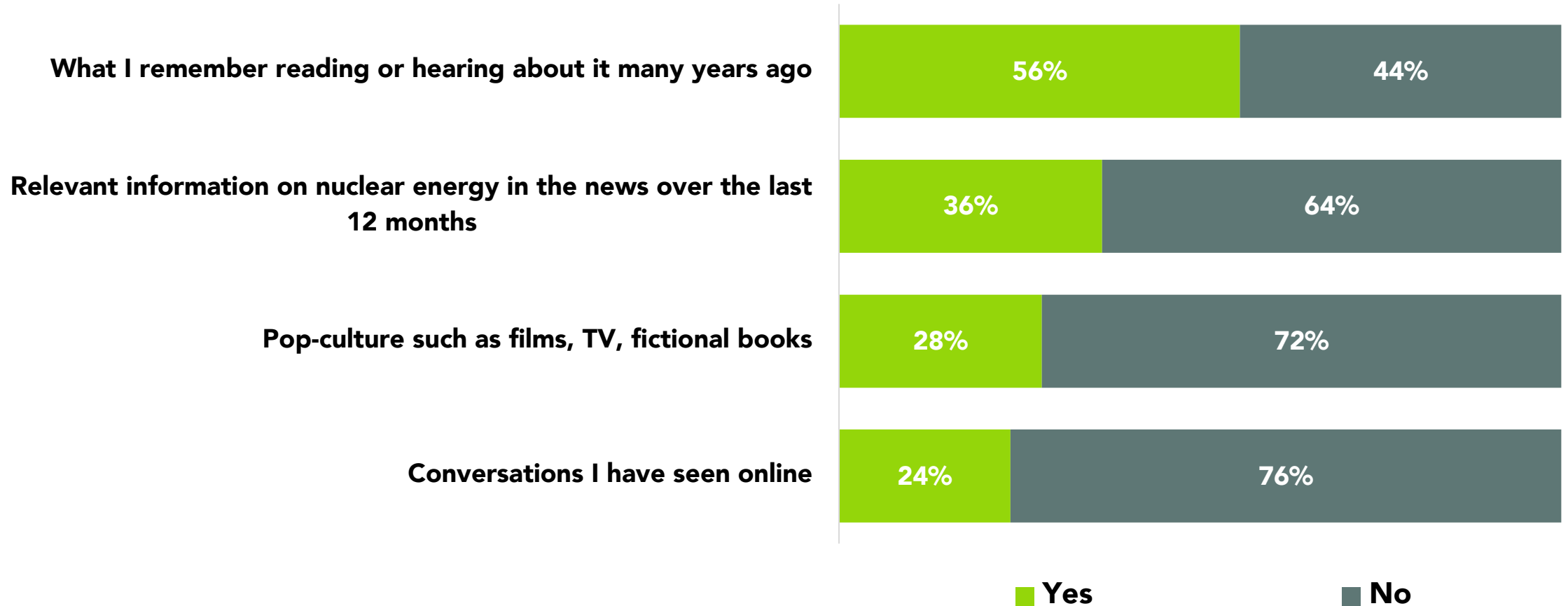
# ONLY 10% HAVE ACTIVELY SOUGHT OUT INFORMATION ABOUT NUCLEAR ENERGY IN THE LAST 12 MONTHS



- I have sought out information about nuclear energy in the last 12 months
- I have not sought out information about nuclear, but I have read, heard, or seen something about it in the last 12 months
- I have not sought out or read, heard, or seen anything about nuclear energy in the past 12 months

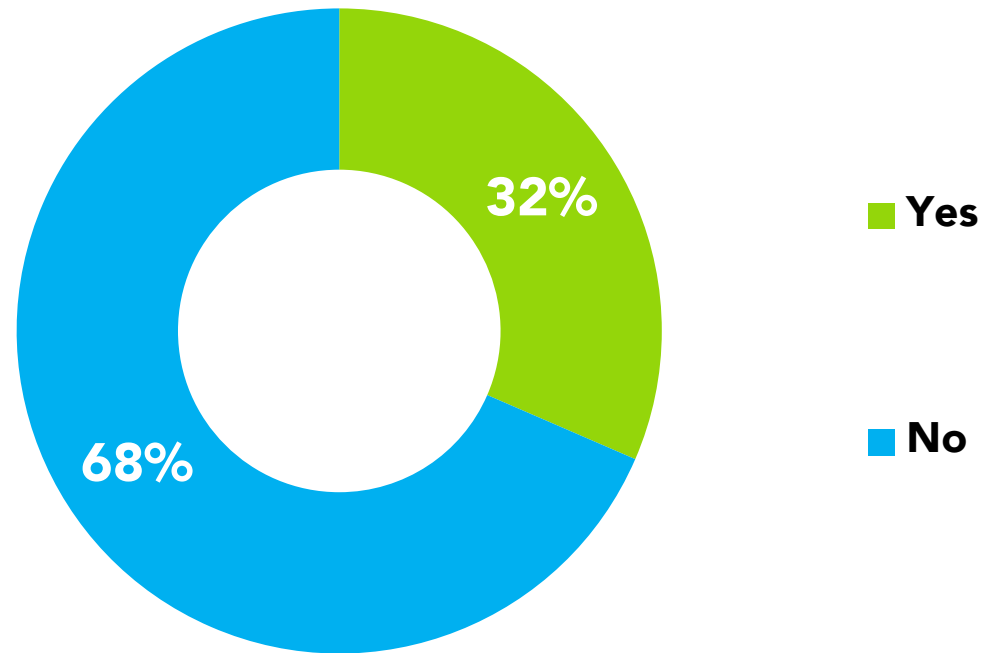
Which of the following comes closest to you?

# MAIN SOURCES OF LEARNING ABOUT NUCLEAR ENERGY



Are any of these your main sources of learning about and understanding Nuclear Energy?

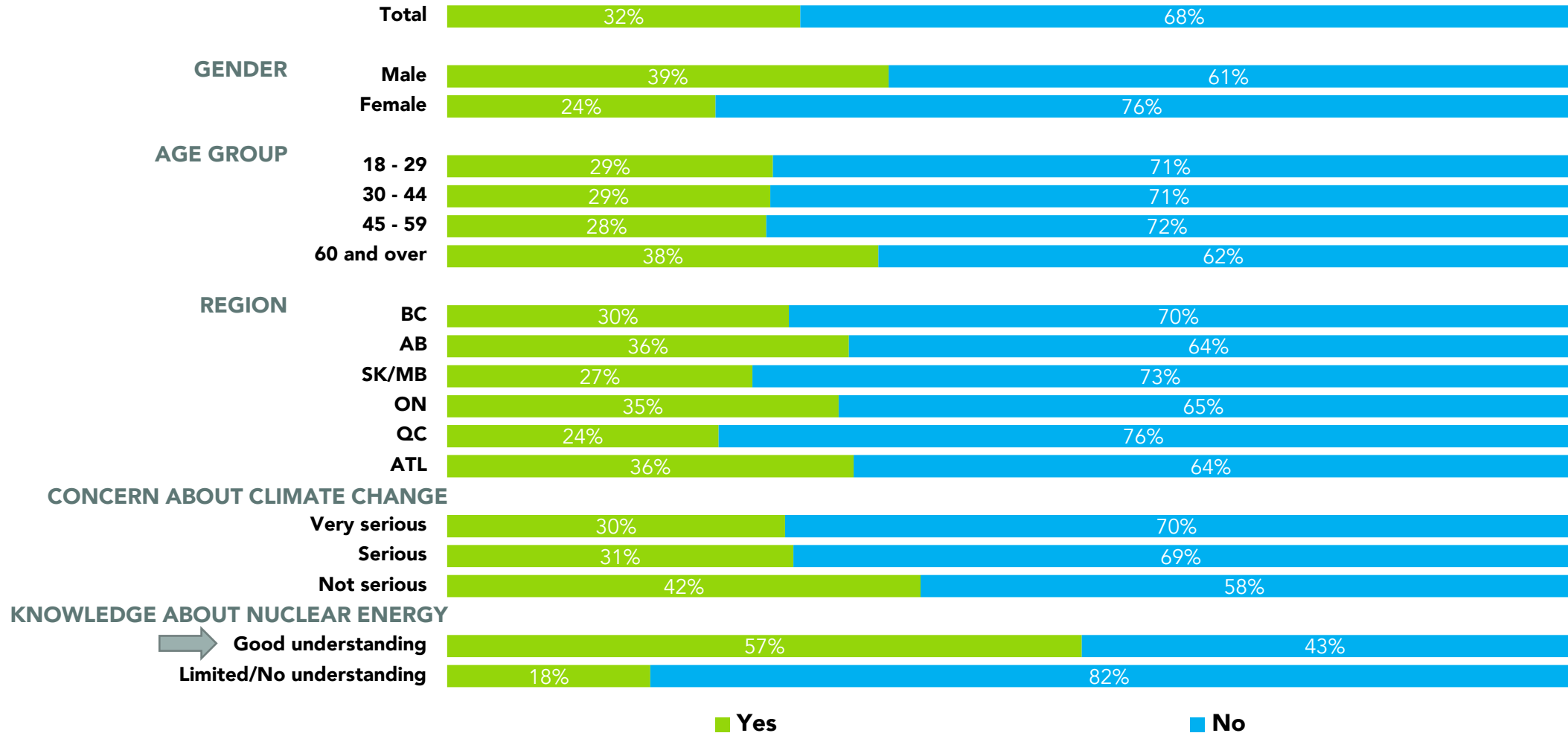
# 7 IN 10 WERE UNAWARE THAT NUCLEAR POWER IS SECOND-LARGEST SOURCE OF LOW-CARBON ELECTRICITY



**68%** OF CANADIANS WERE NOT AWARE THAT NUCLEAR POWER IS THE SECOND-LARGEST SOURCE OF LOW-CARBON ELECTRICITY

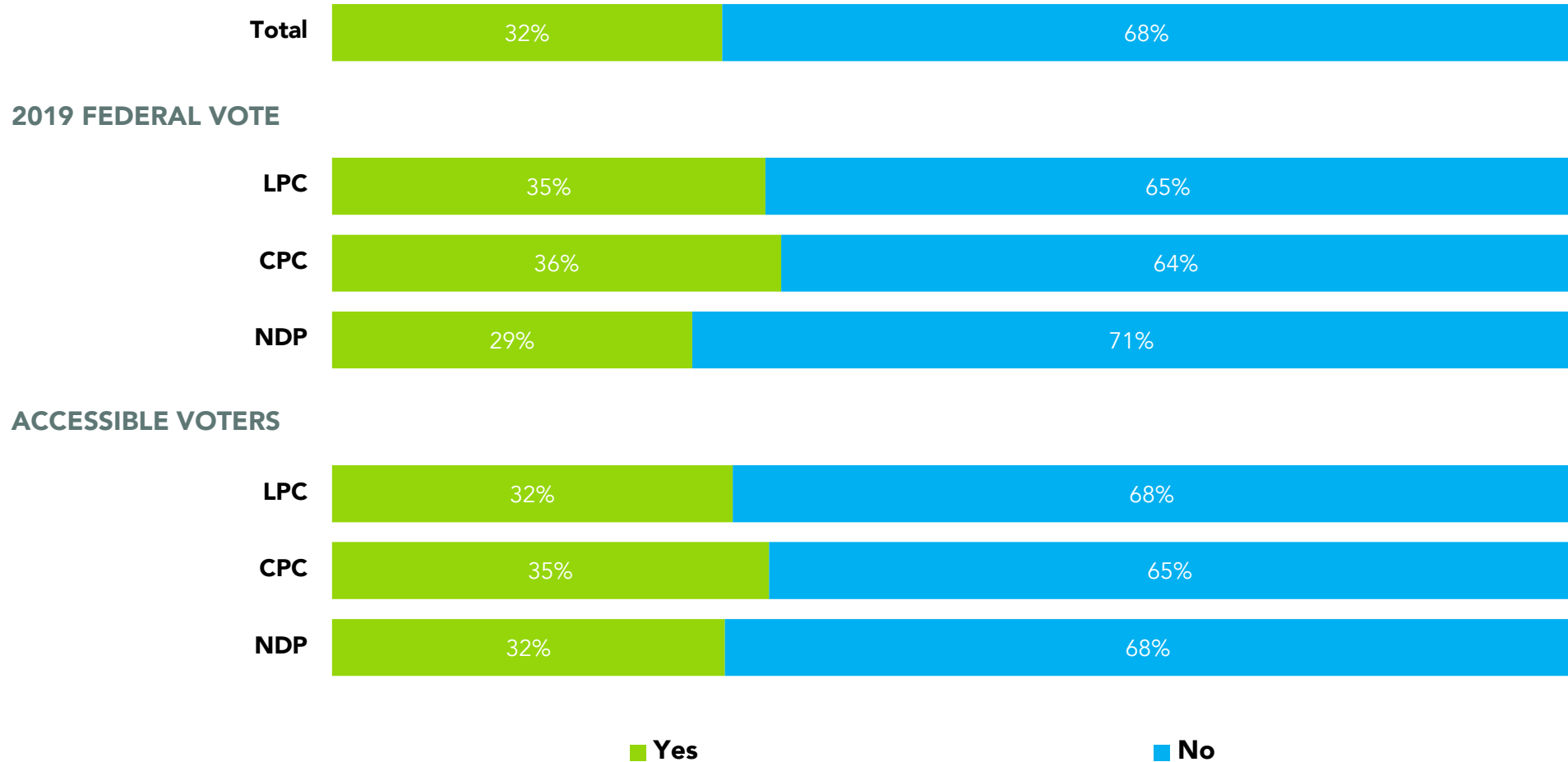
Did you know that according to the International Energy Agency, nuclear power is the second-largest source of low-carbon electricity today, after hydro?

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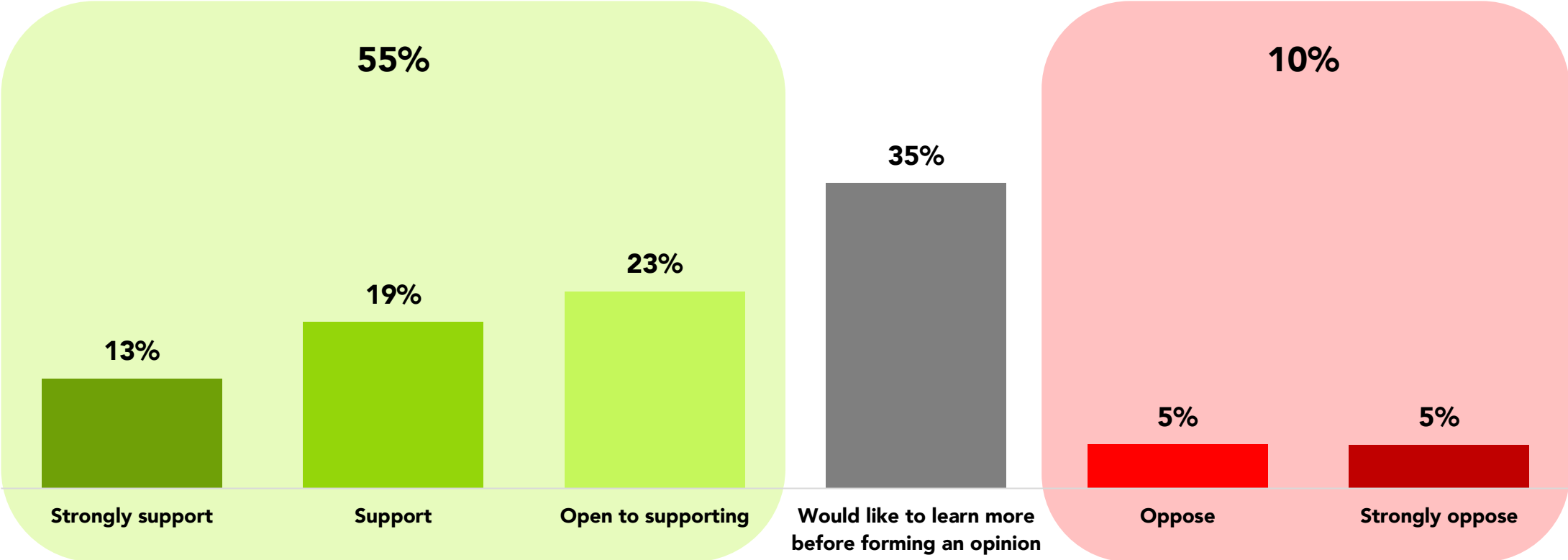
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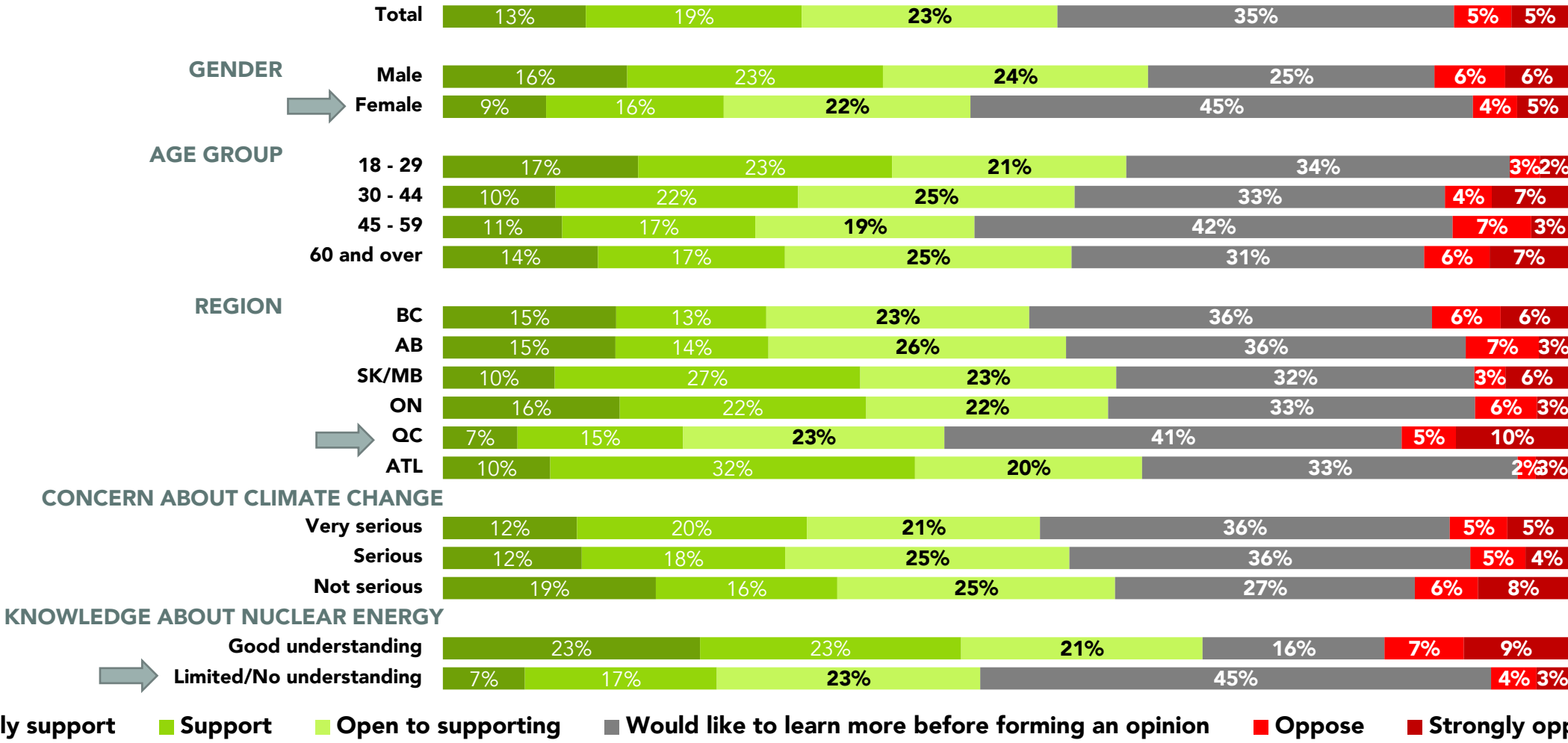
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# SUPPORT FOR USING MORE NUCLEAR ENERGY TECHNOLOGIES TO GENERATE ELECTRICITY IN CANADA



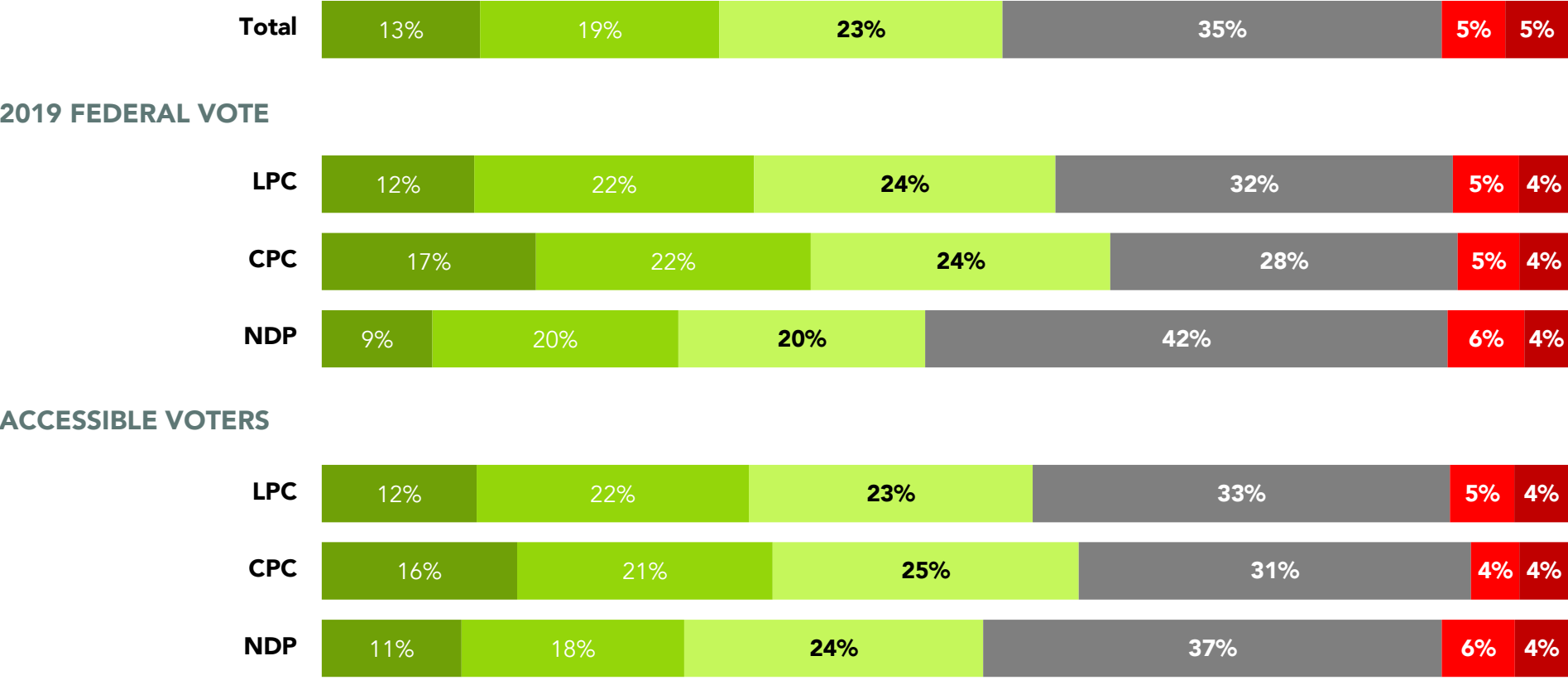
Today, in Canada, nuclear reactors meet about 17% of our energy needs, but have the potential to increase supply significantly. Knowing it is the second-largest source of low-carbon electricity today, would you support, be open to, or oppose using more nuclear energy technologies to generate electricity in Canada?

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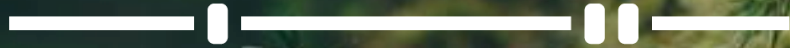
■ Strongly support  
 ■ Support  
 ■ Open to supporting  
 ■ Would like to learn more before forming an opinion  
 ■ Oppose  
 ■ Strongly oppose

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# III. CLIMATE CHANGE SOLUTIONS

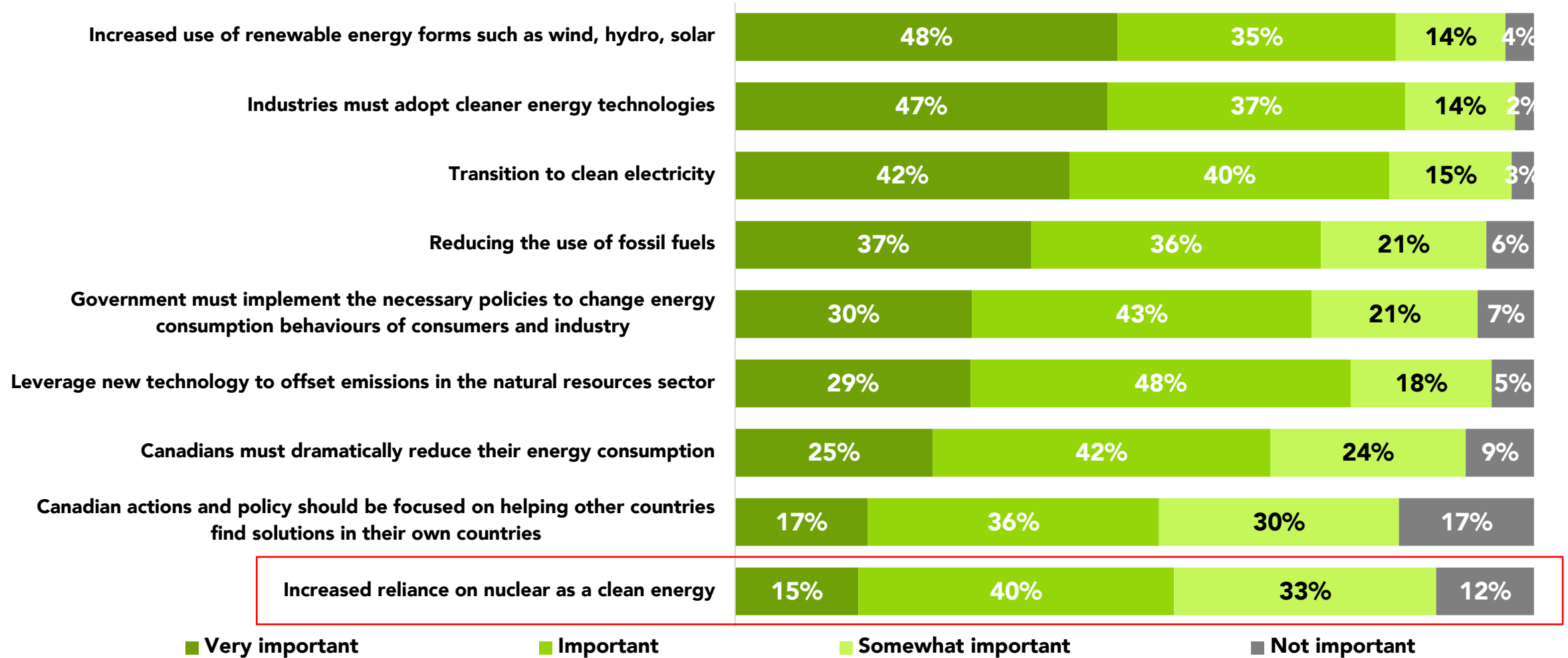
**ABACUS DATA**



# KEY FINDINGS

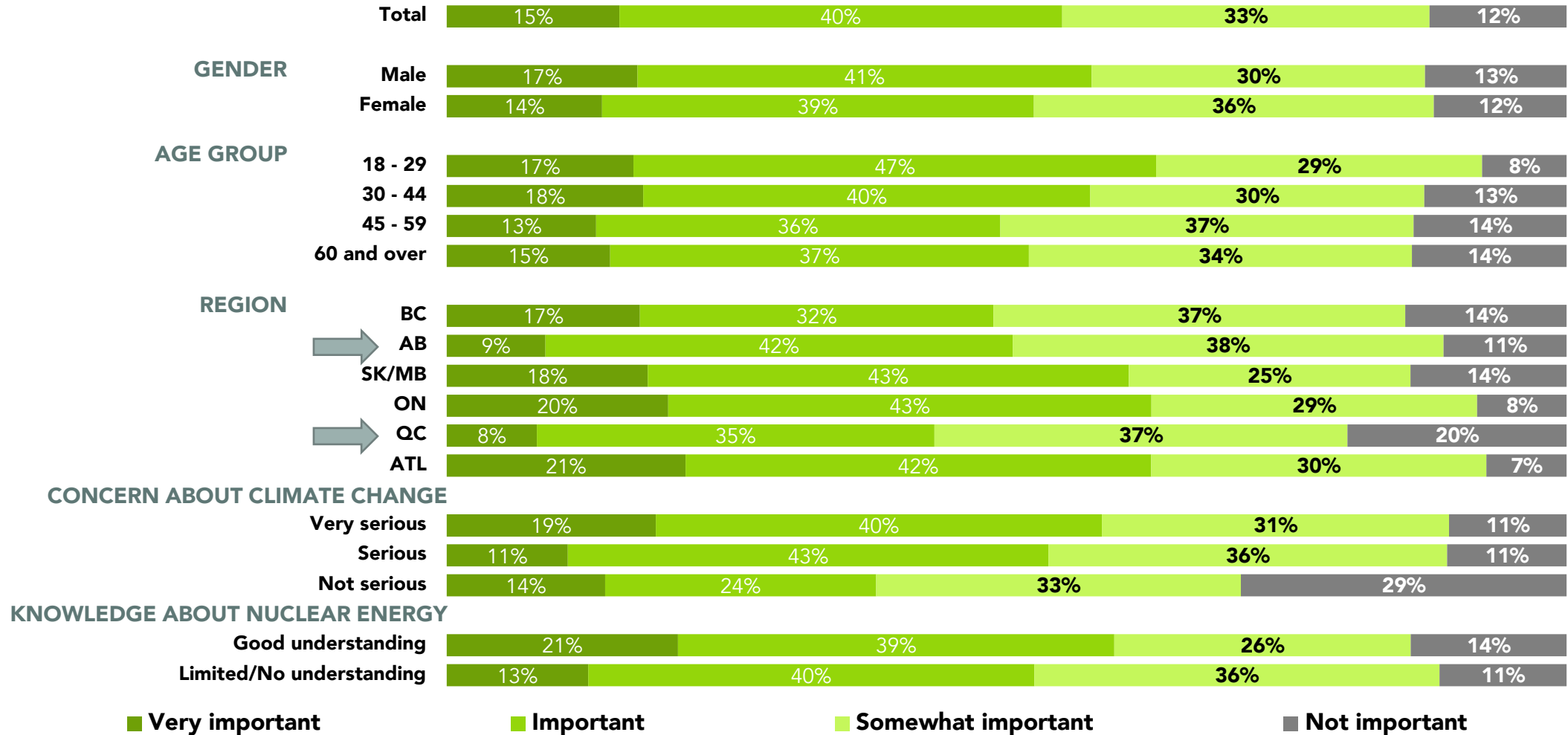
- **Canadians view increased use of renewable energy forms, industries adopting cleaner energy technologies, and a transition to clean electricity as “Very important/Important” as possible solutions to addressing climate change.**
  - **NDP and LPC voters, and Atlantic Canadians are more likely to find the above solutions important.**
- **Of all options, Canadians ranked the same 3 solutions to addressing climate change as their top 3 most important solutions the most.**

# IMPORTANCE OF SOLUTIONS TO CLIMATE CHANGE



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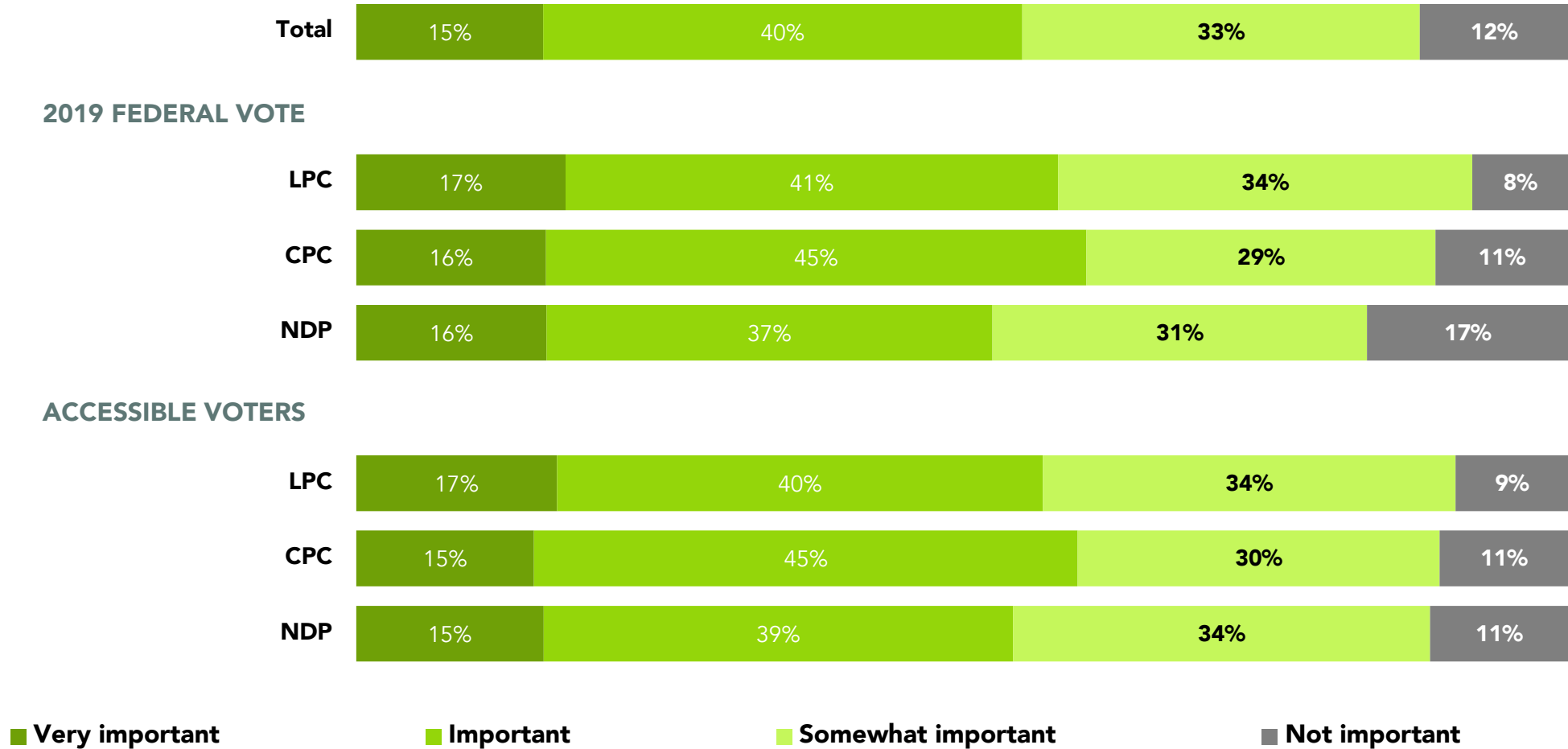
## INCREASED RELIANCE ON NUCLEAR AS A CLEAN ENERGY



When it comes to climate change, how important are these possible solutions to addressing climate change?

# IMPORTANCE OF SOLUTIONS TO CLIMATE CHANGE

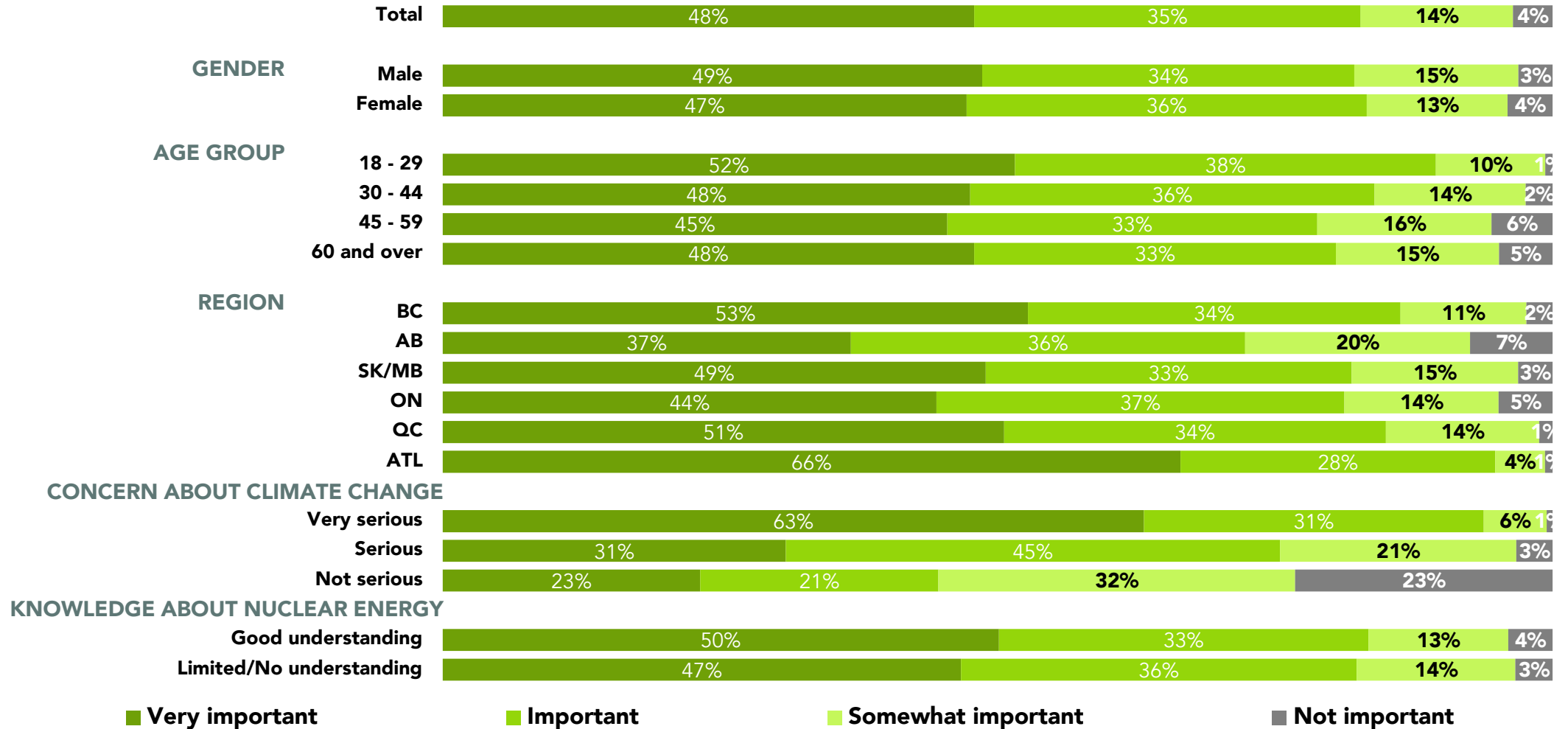
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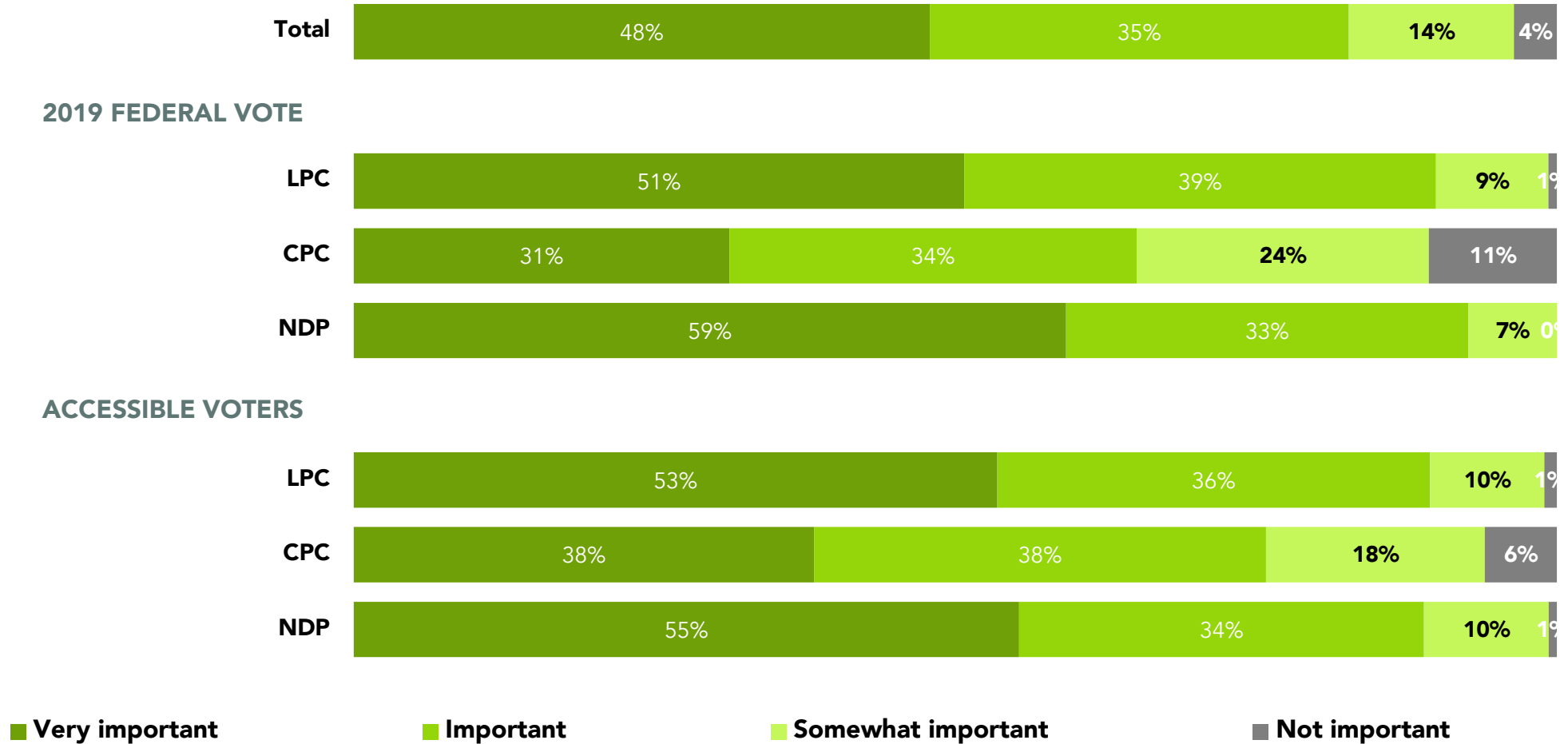
## INCREASED USE OF RENEWABLE ENERGY FORMS SUCH AS WIND, HYDRO, SOLAR



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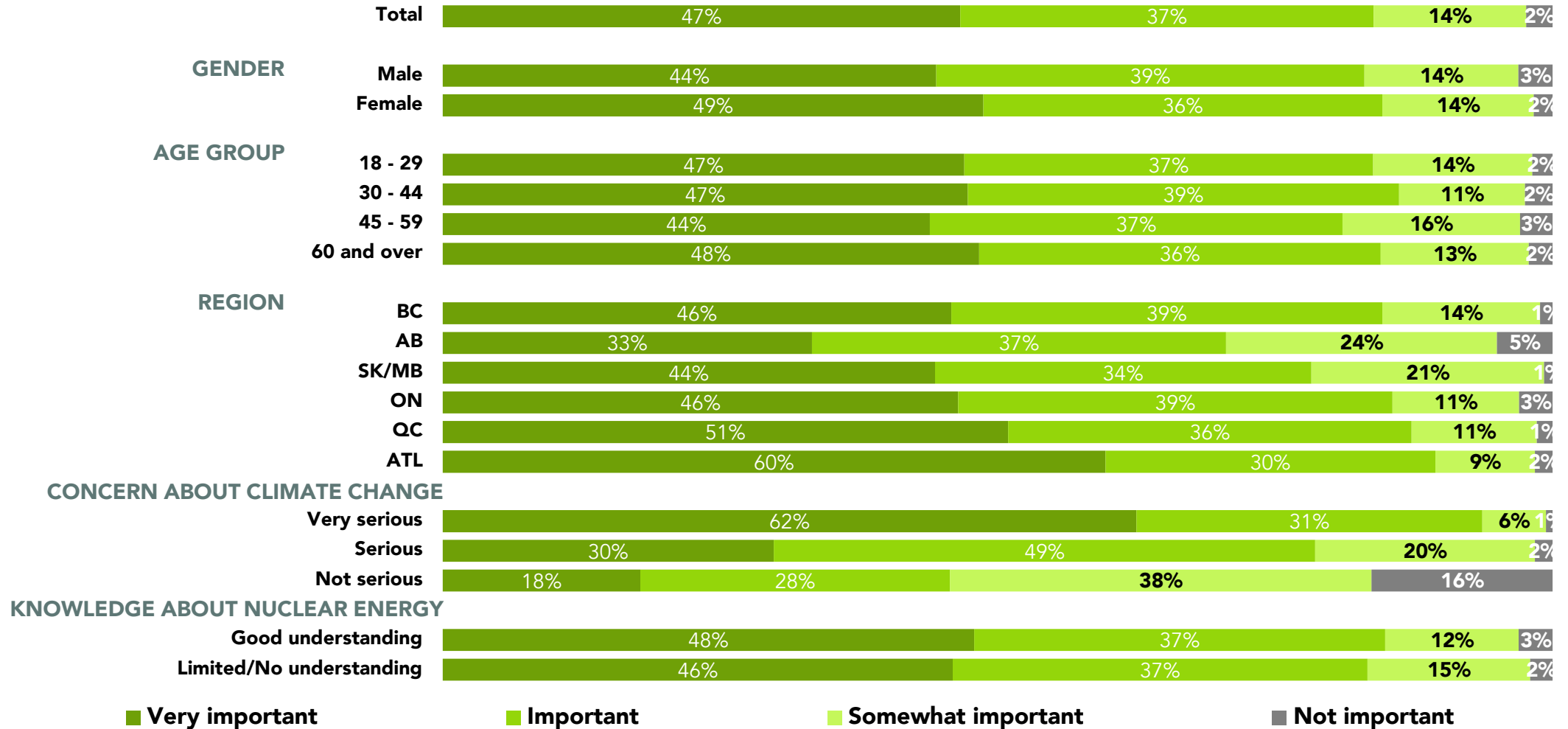
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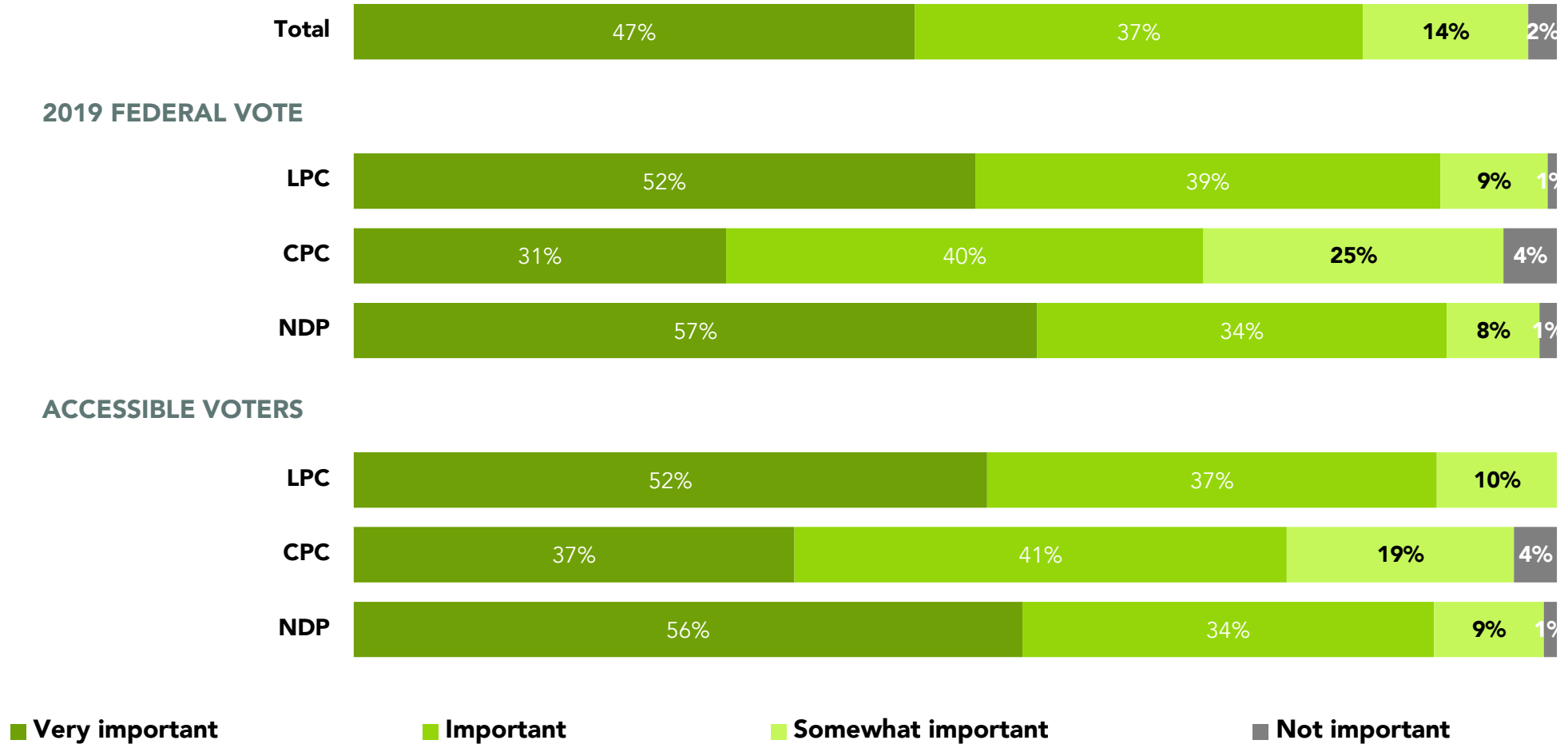
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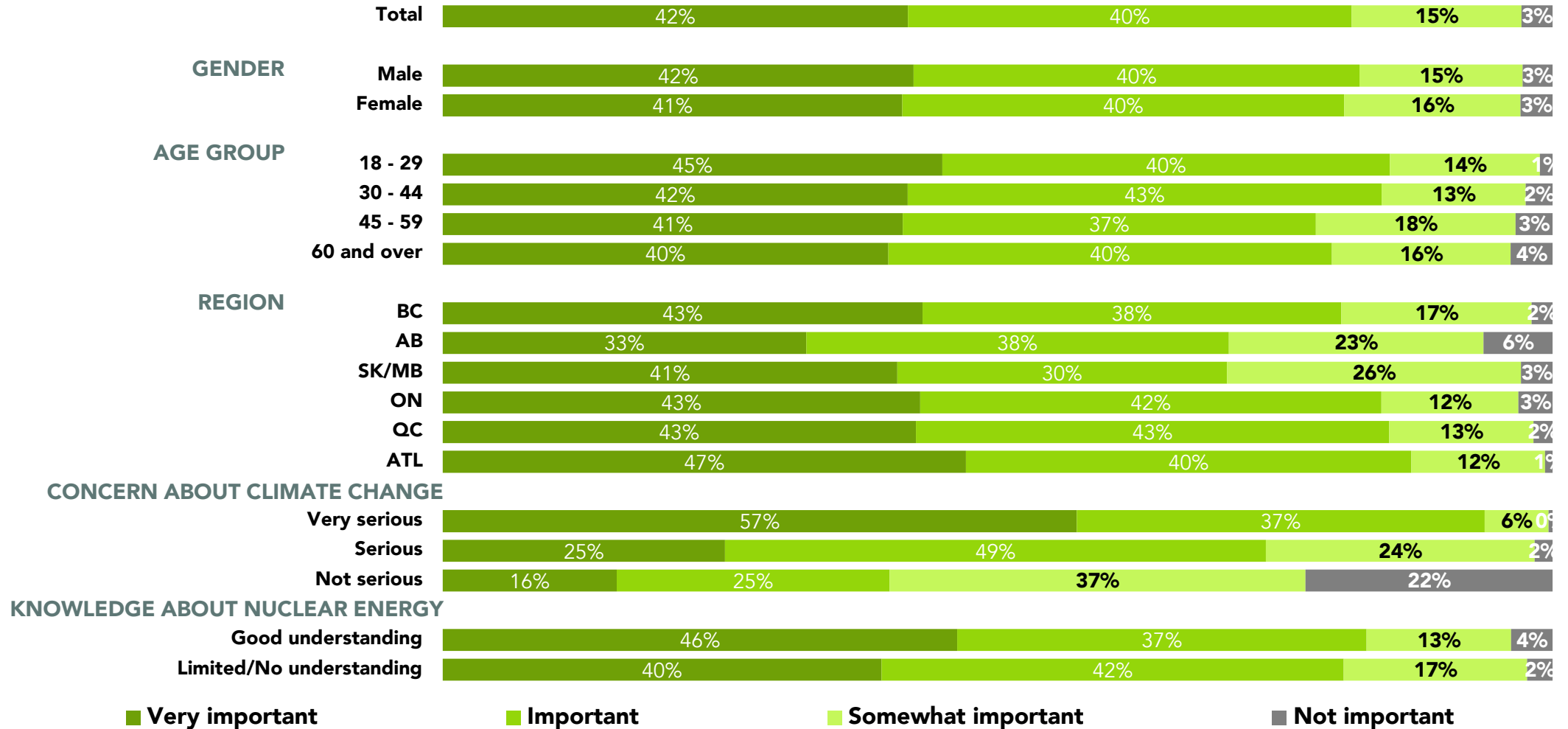
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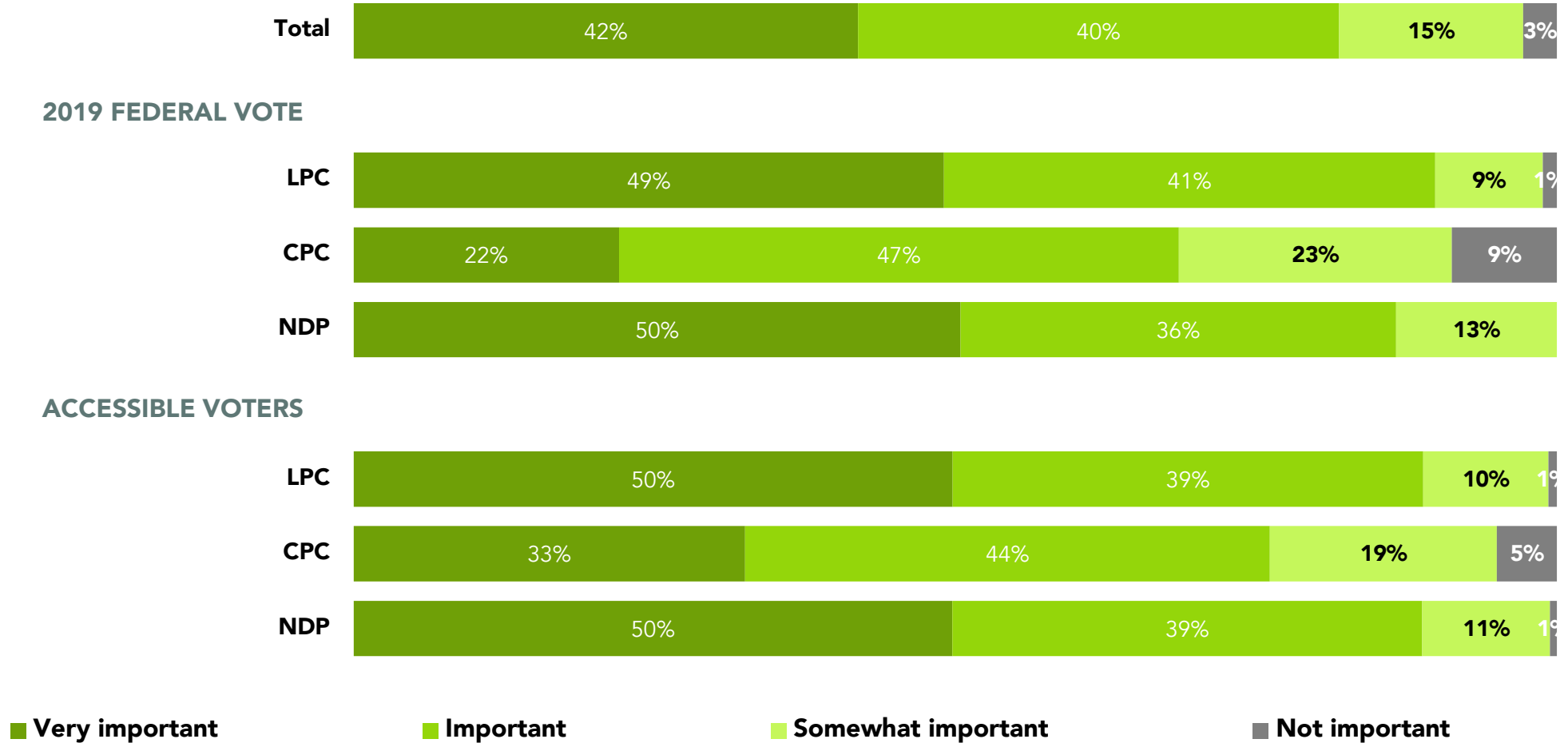
## TRANSITION TO CLEAN ELECTRICITY



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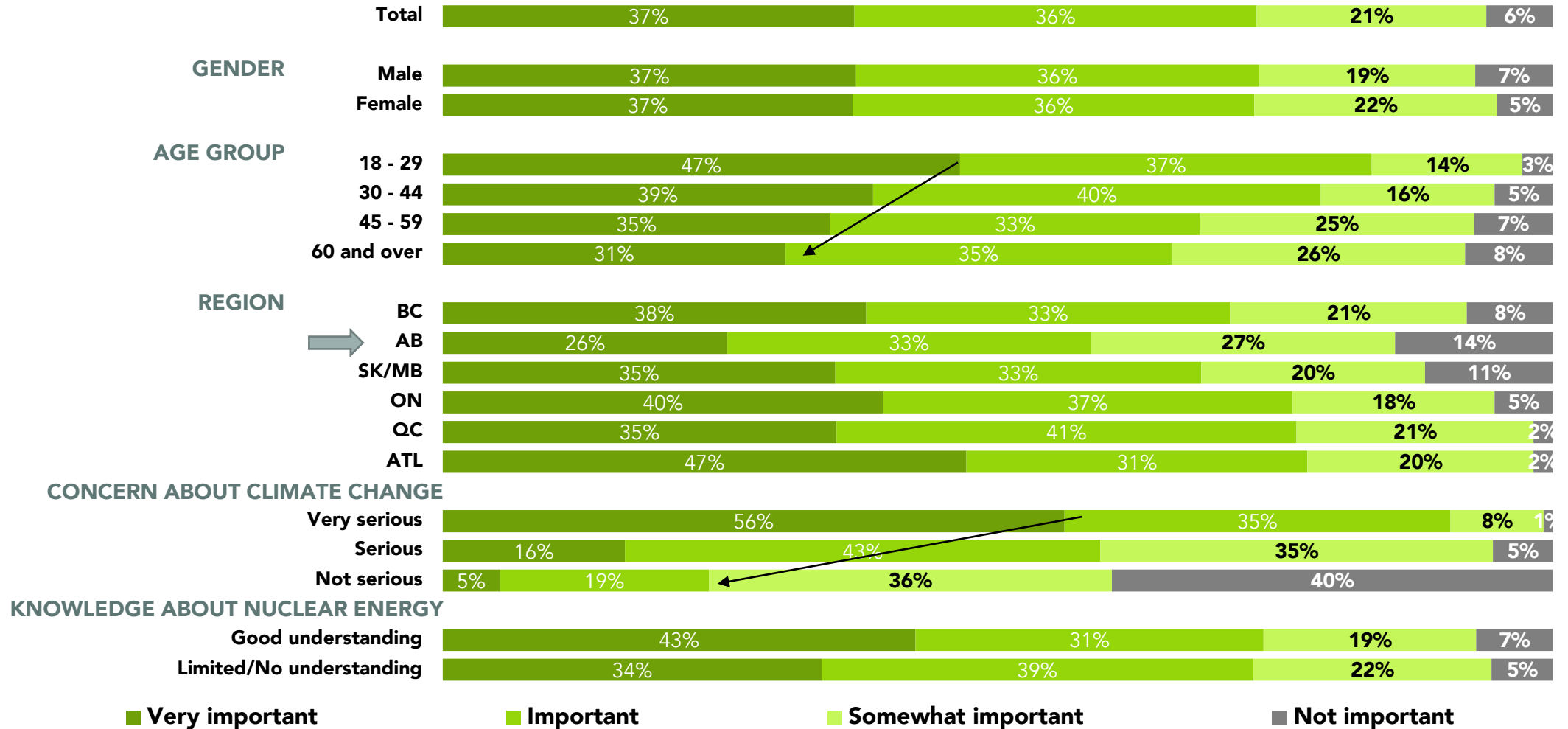
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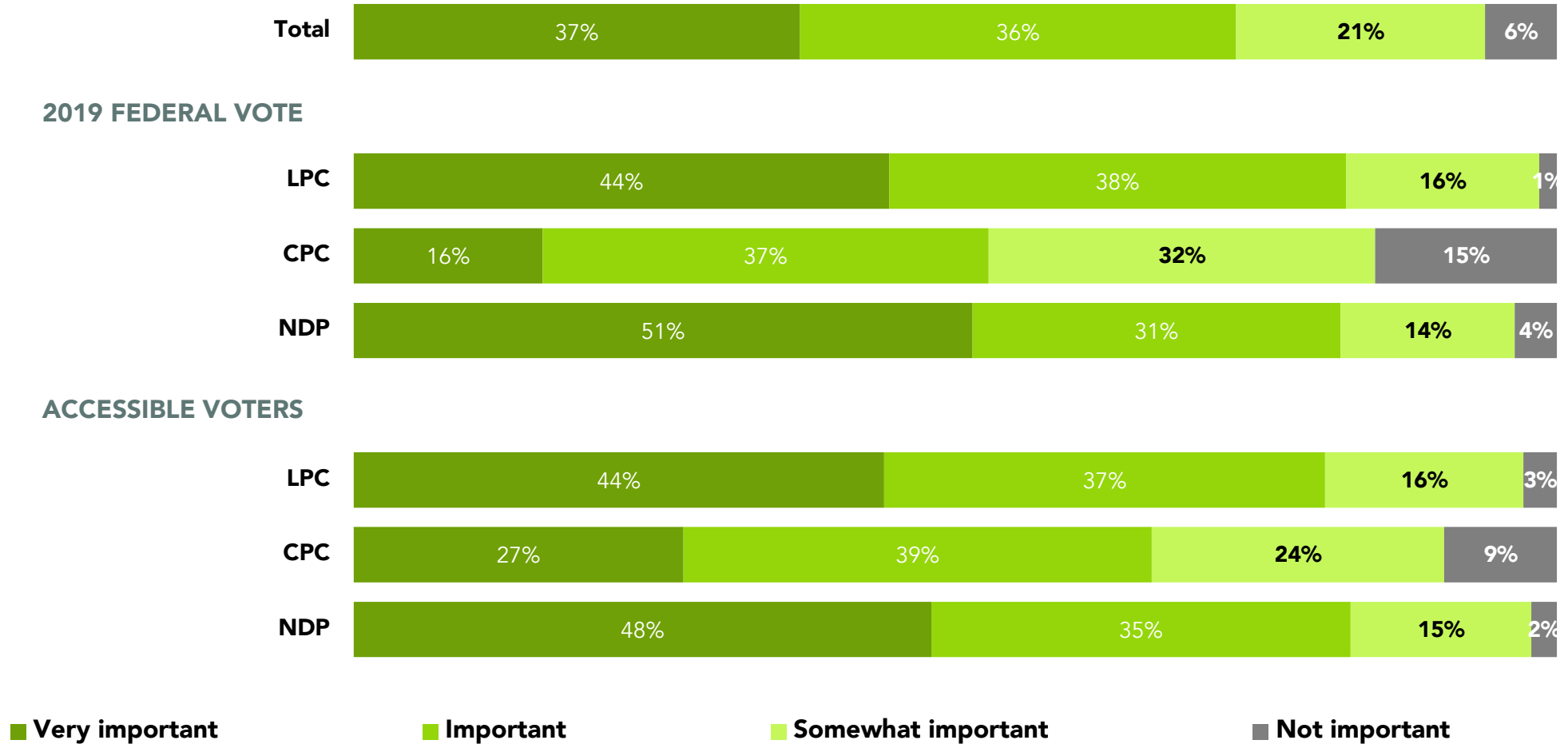
## REDUCING THE USE OF FOSSIL FUELS



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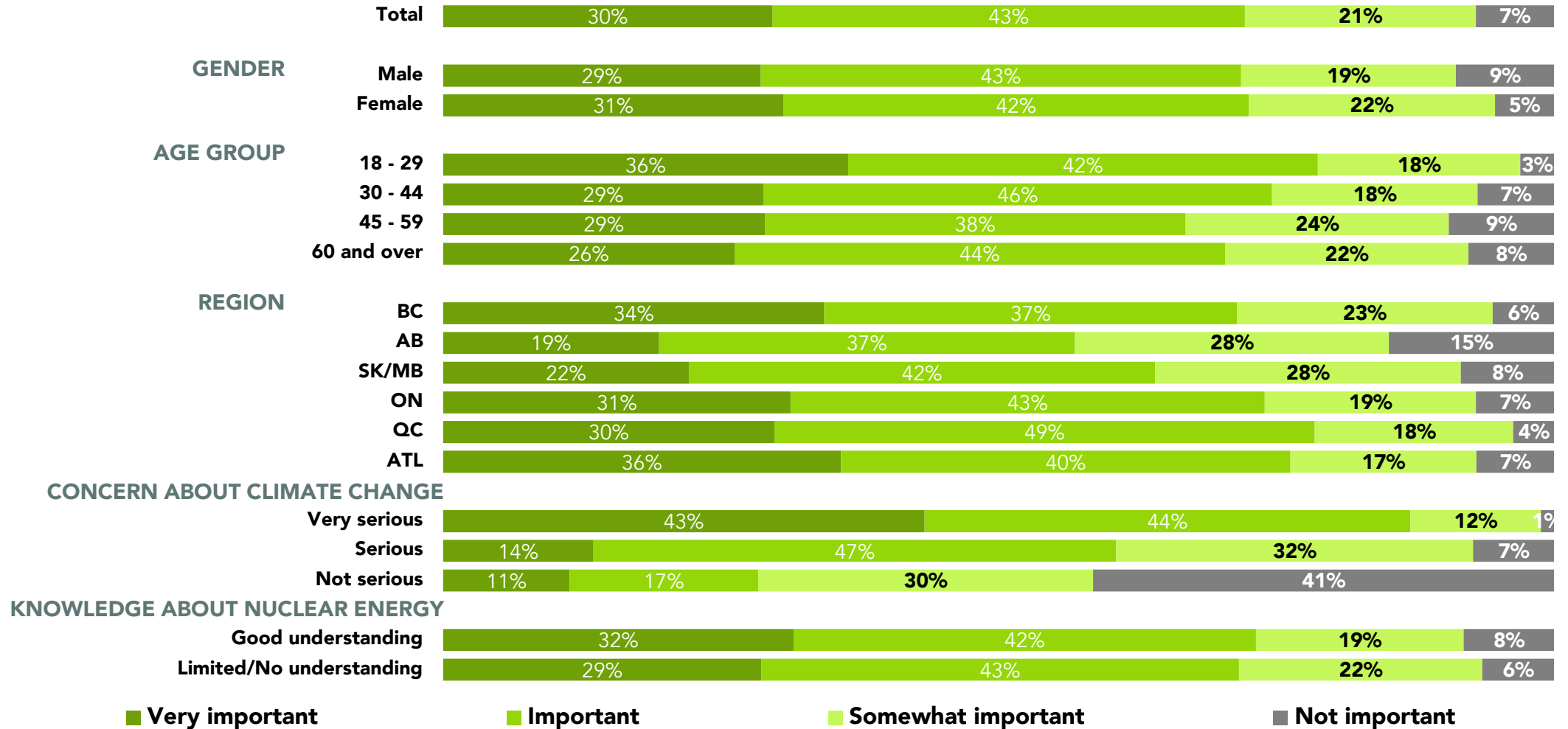
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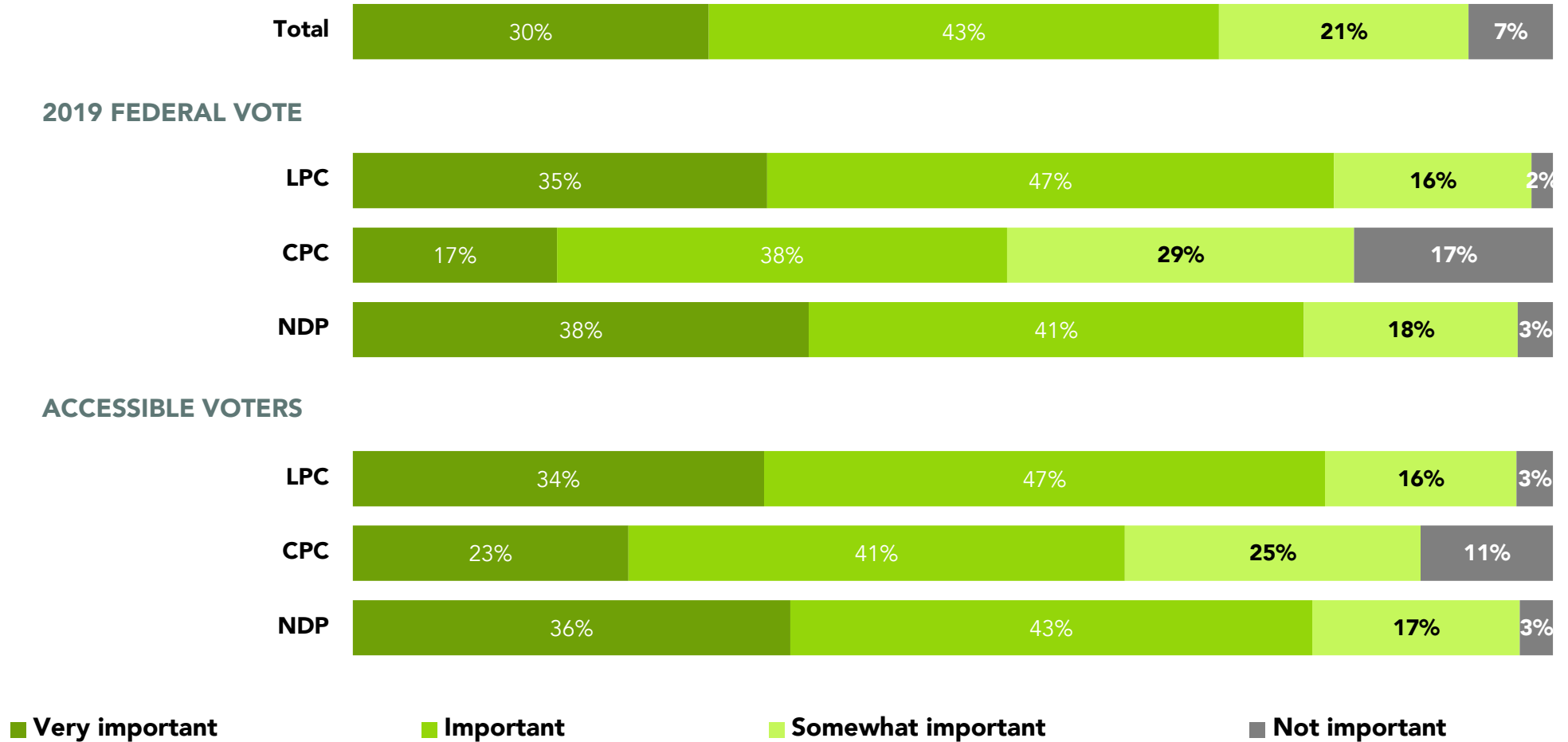
GOVERNMENT MUST IMPLEMENT THE NECESSARY POLICIES TO CHANGE ENERGY CONSUMPTION BEHAVIOURS OF CONSUMERS AND INDUSTRY



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# IMPORTANCE OF SOLUTIONS TO CLIMATE CHANGE

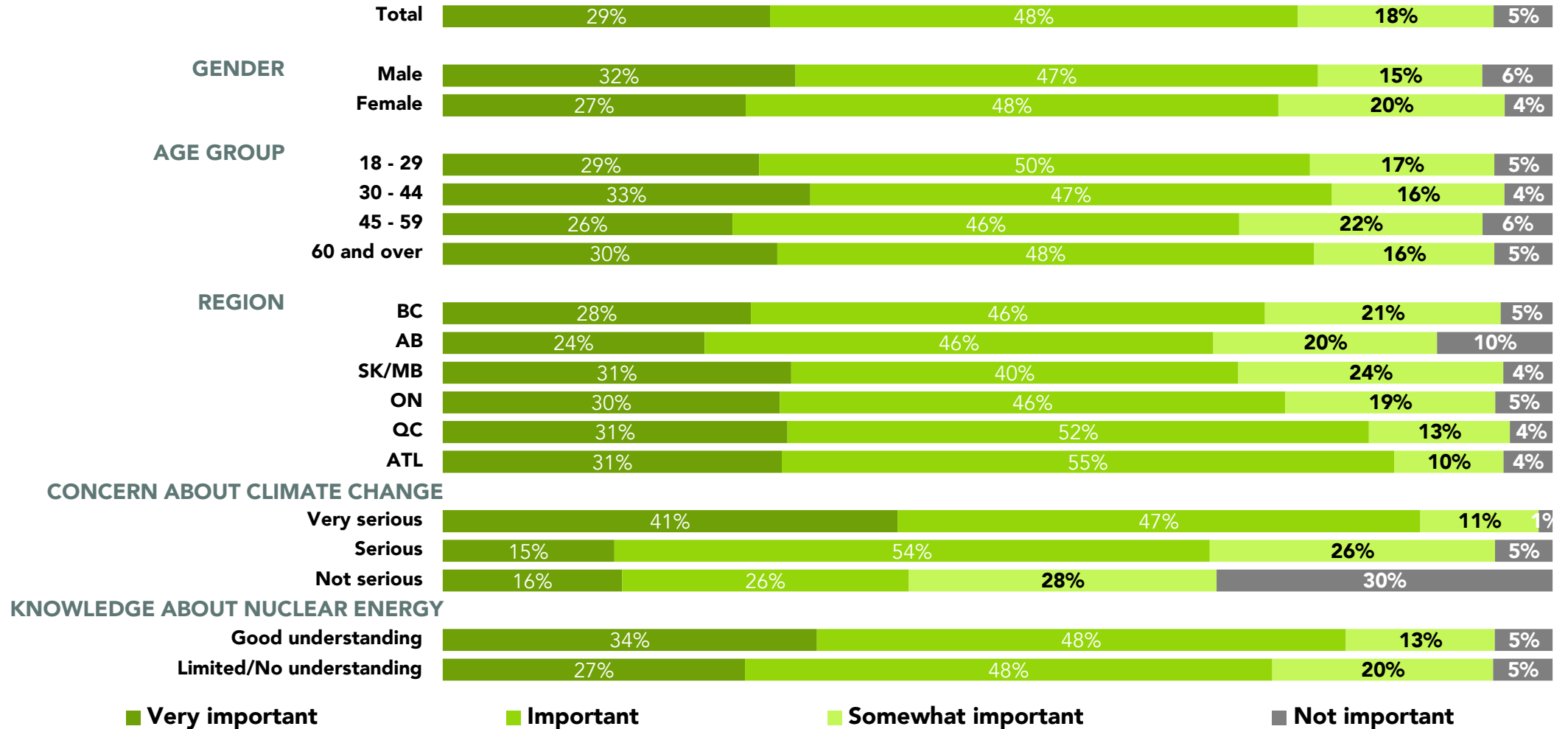
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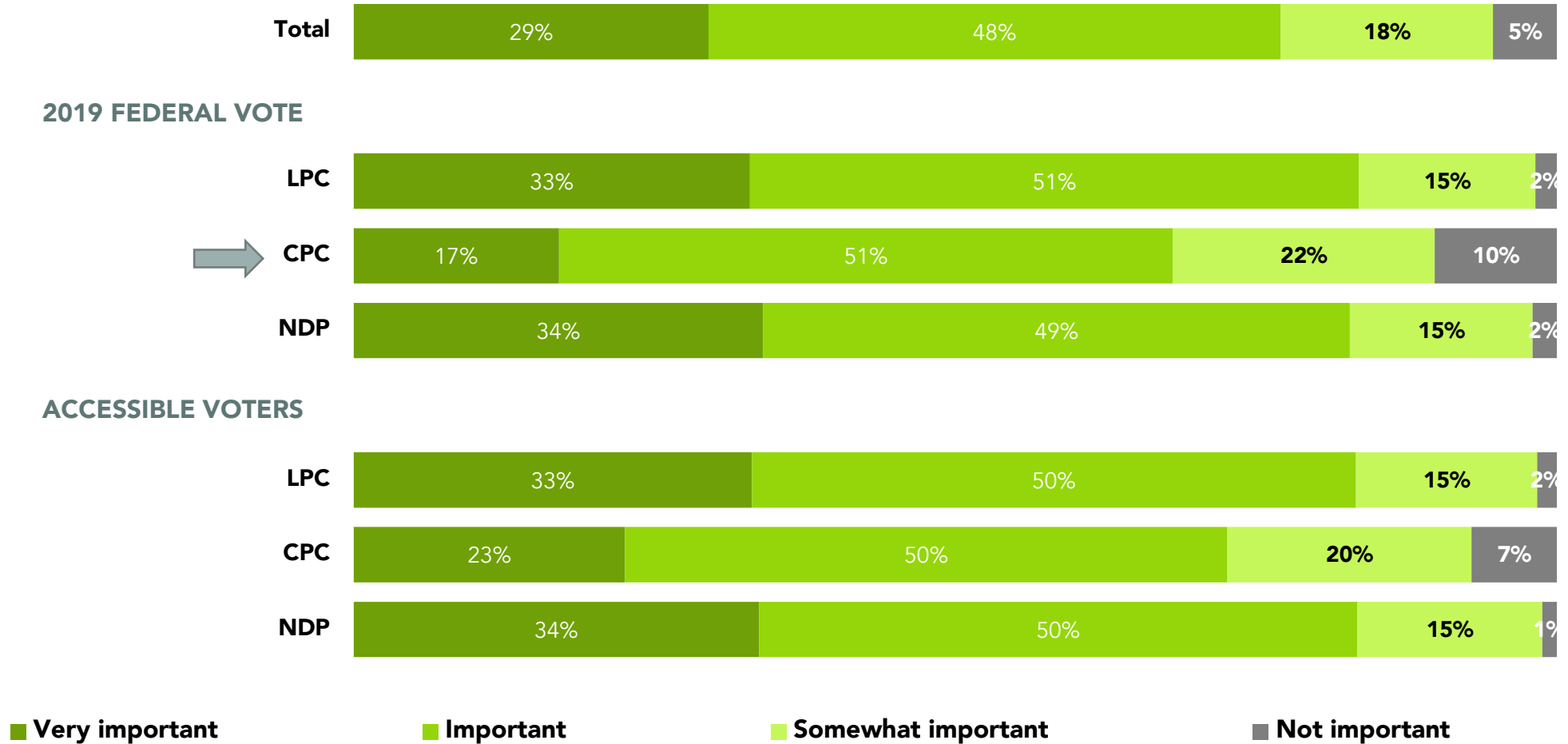
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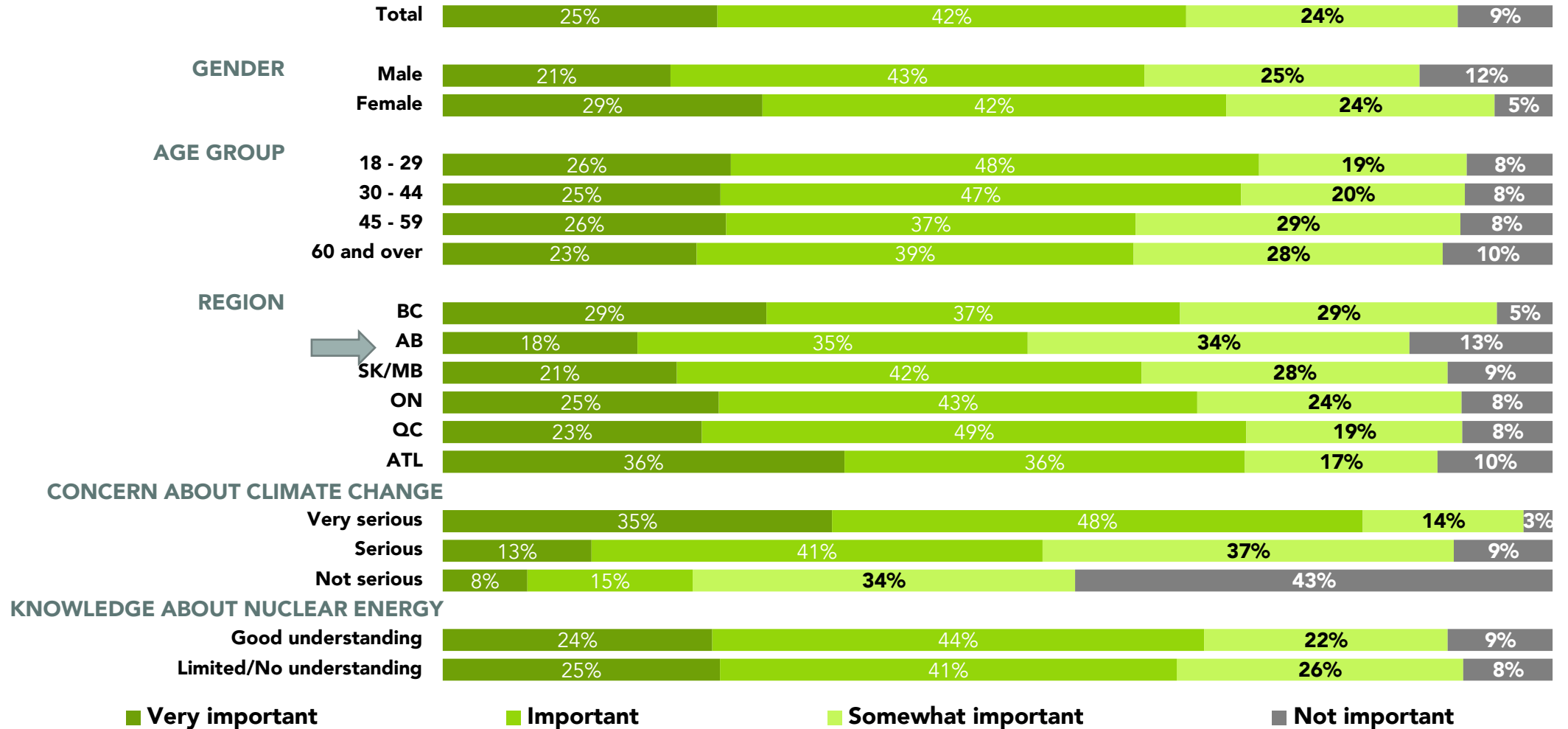
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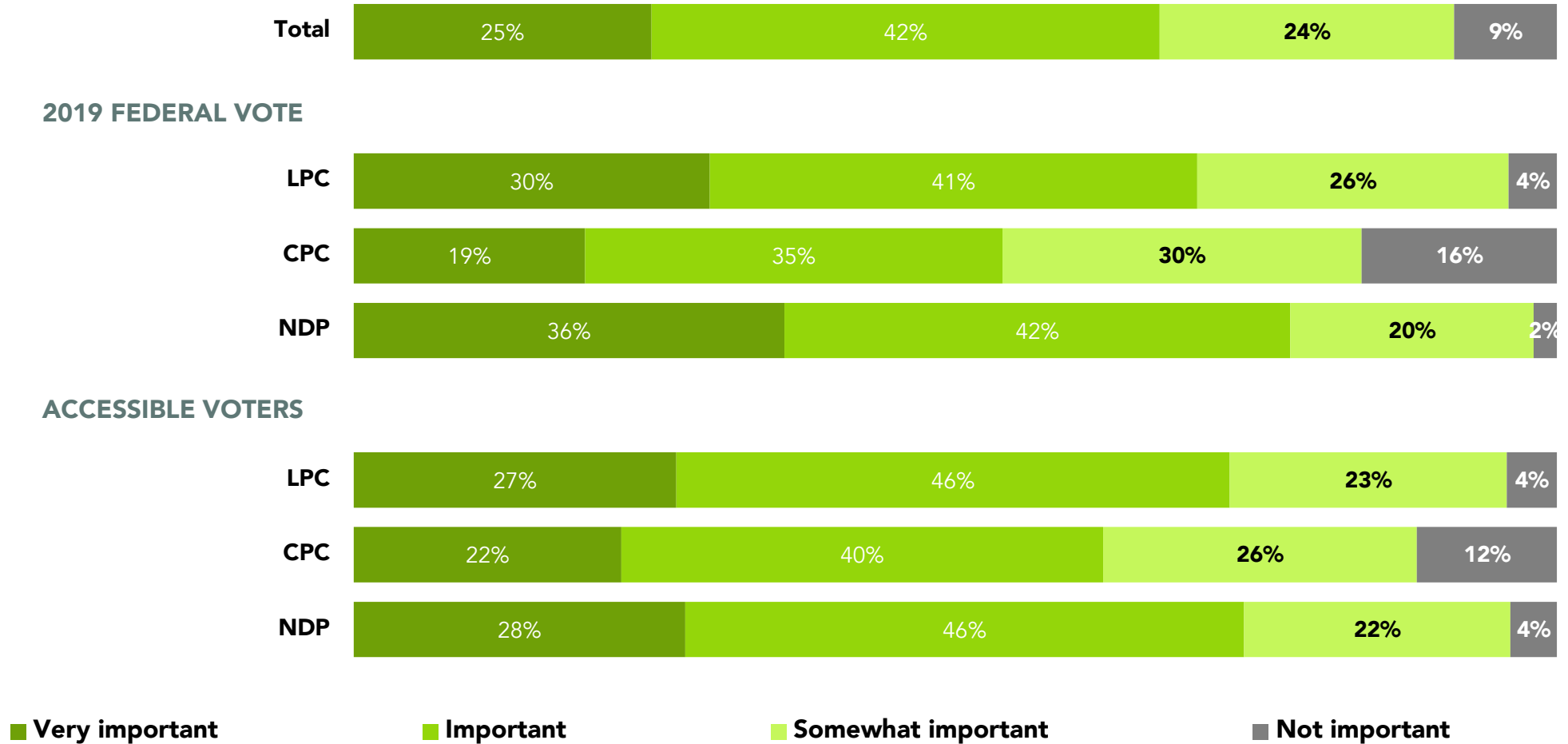
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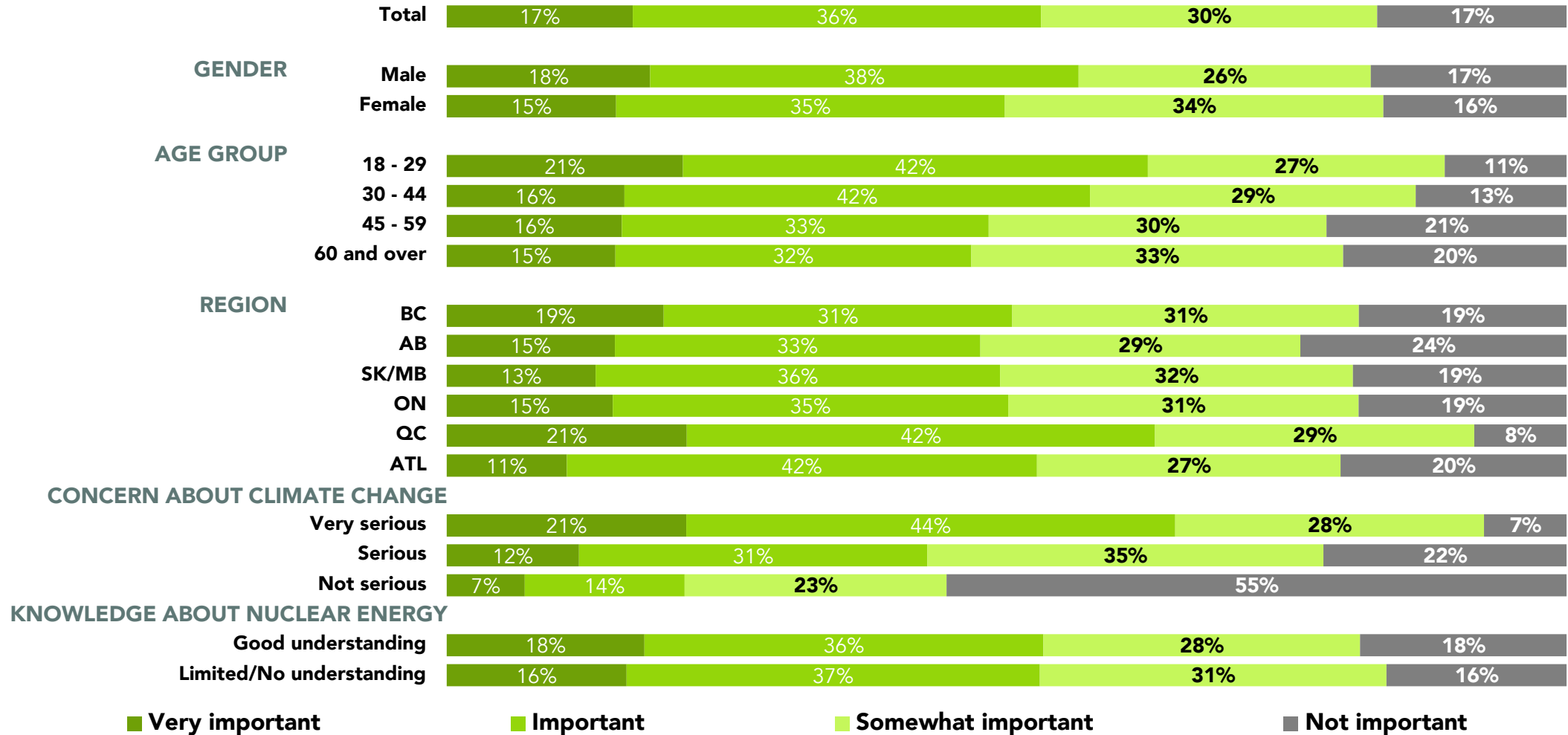
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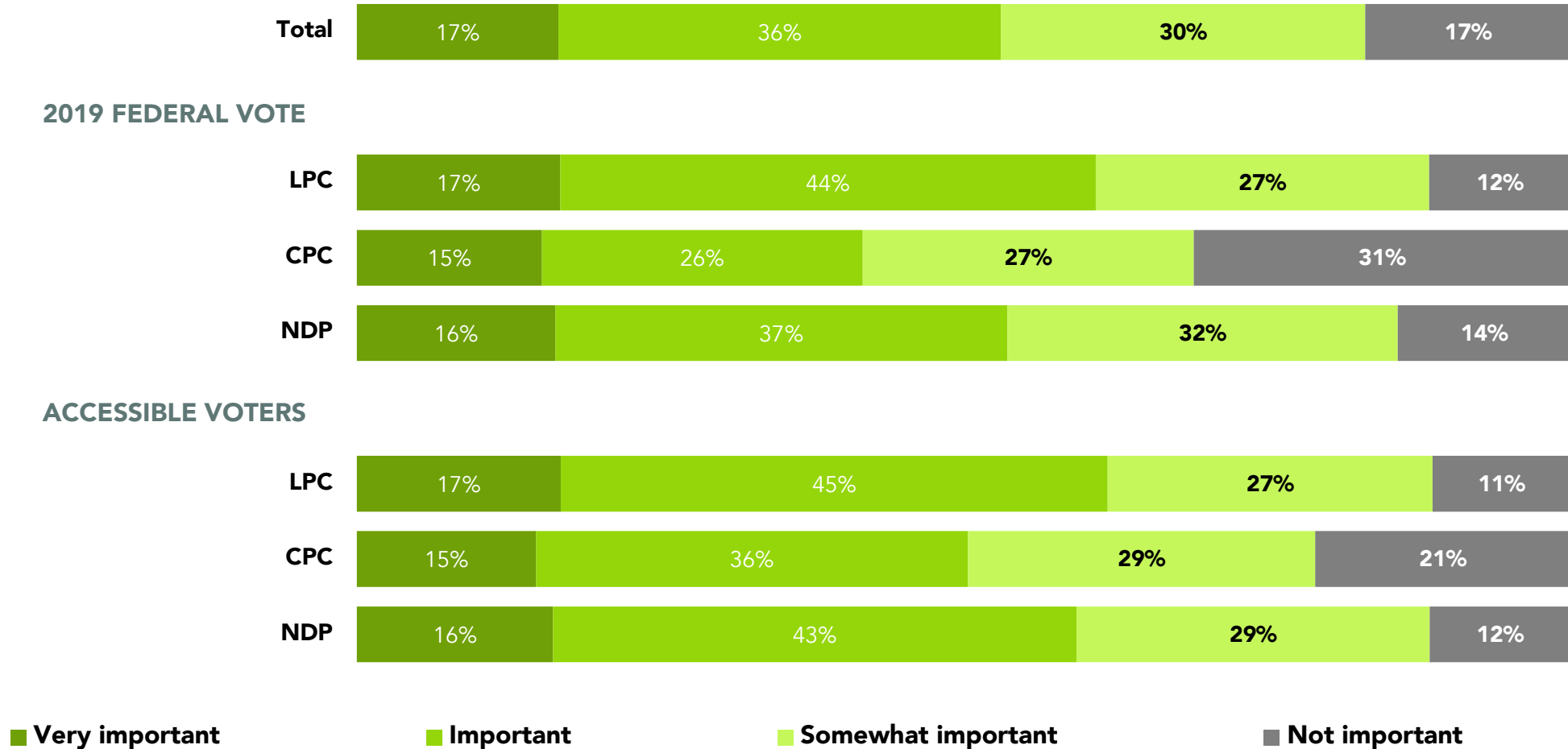
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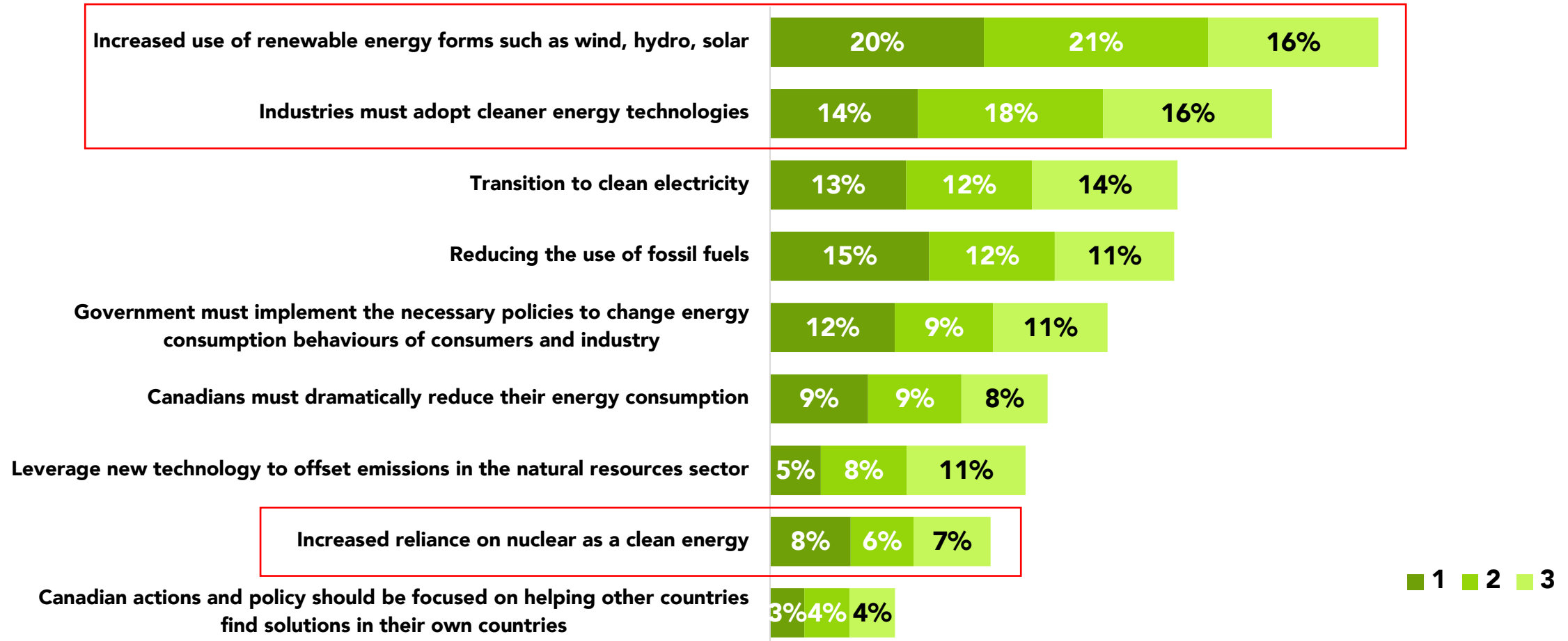
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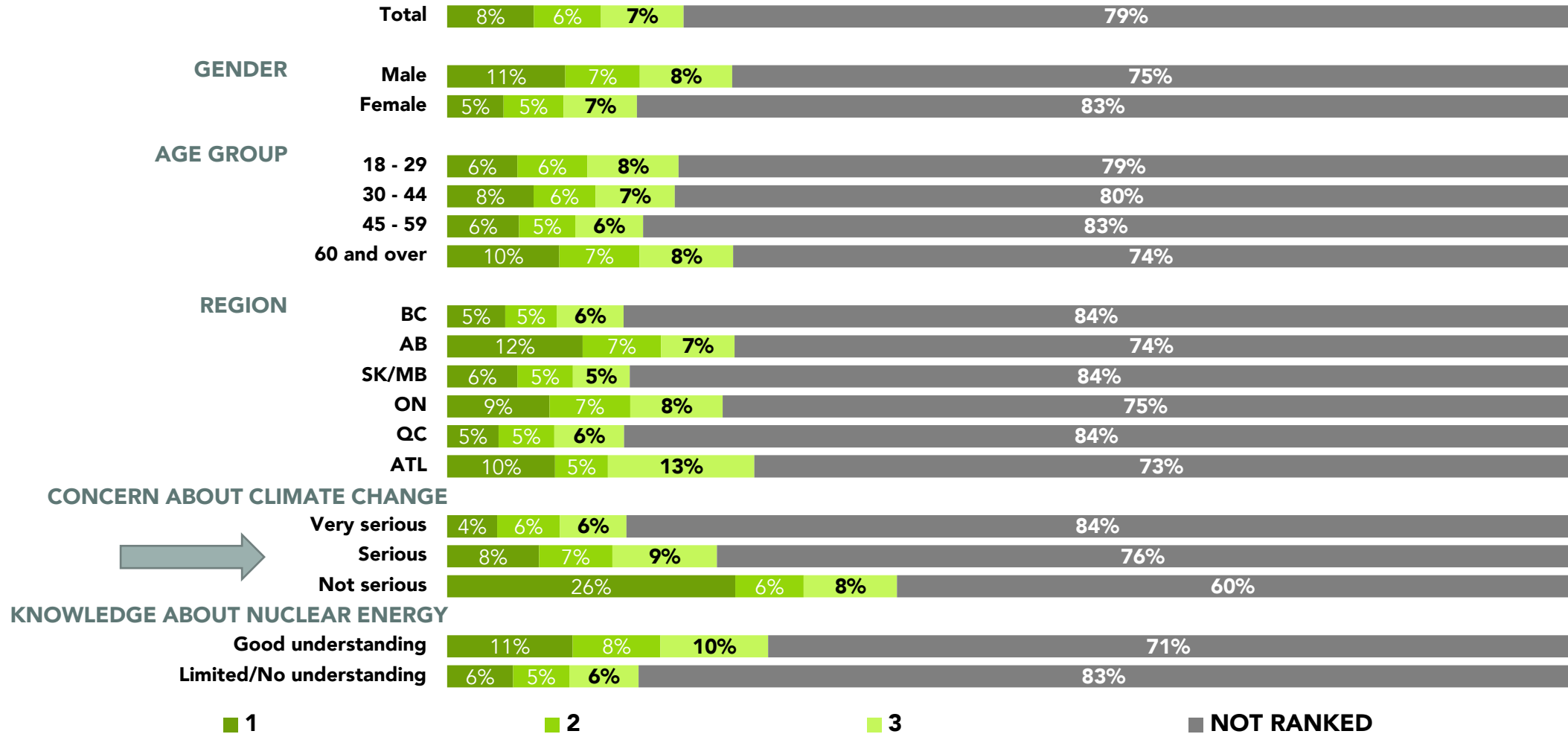
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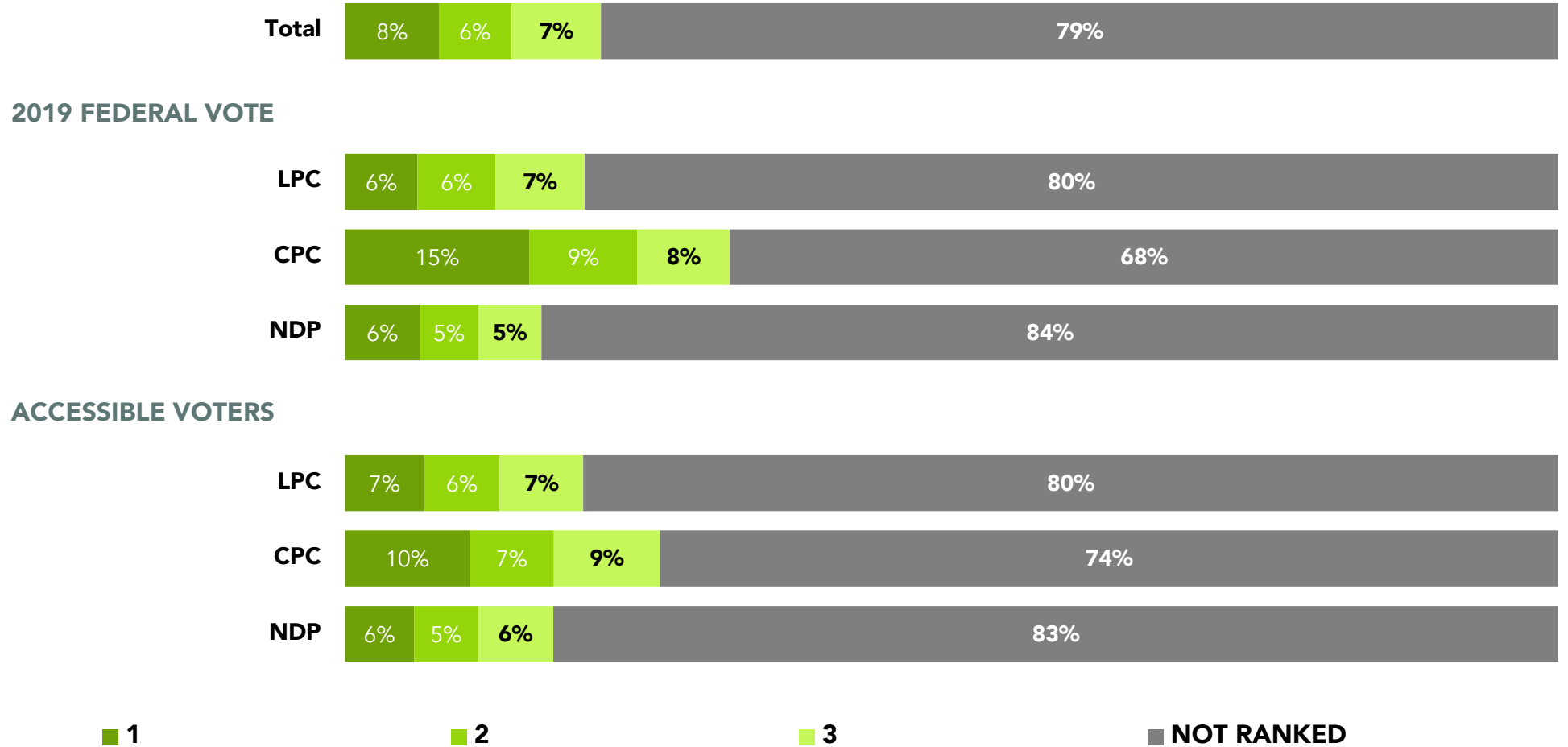
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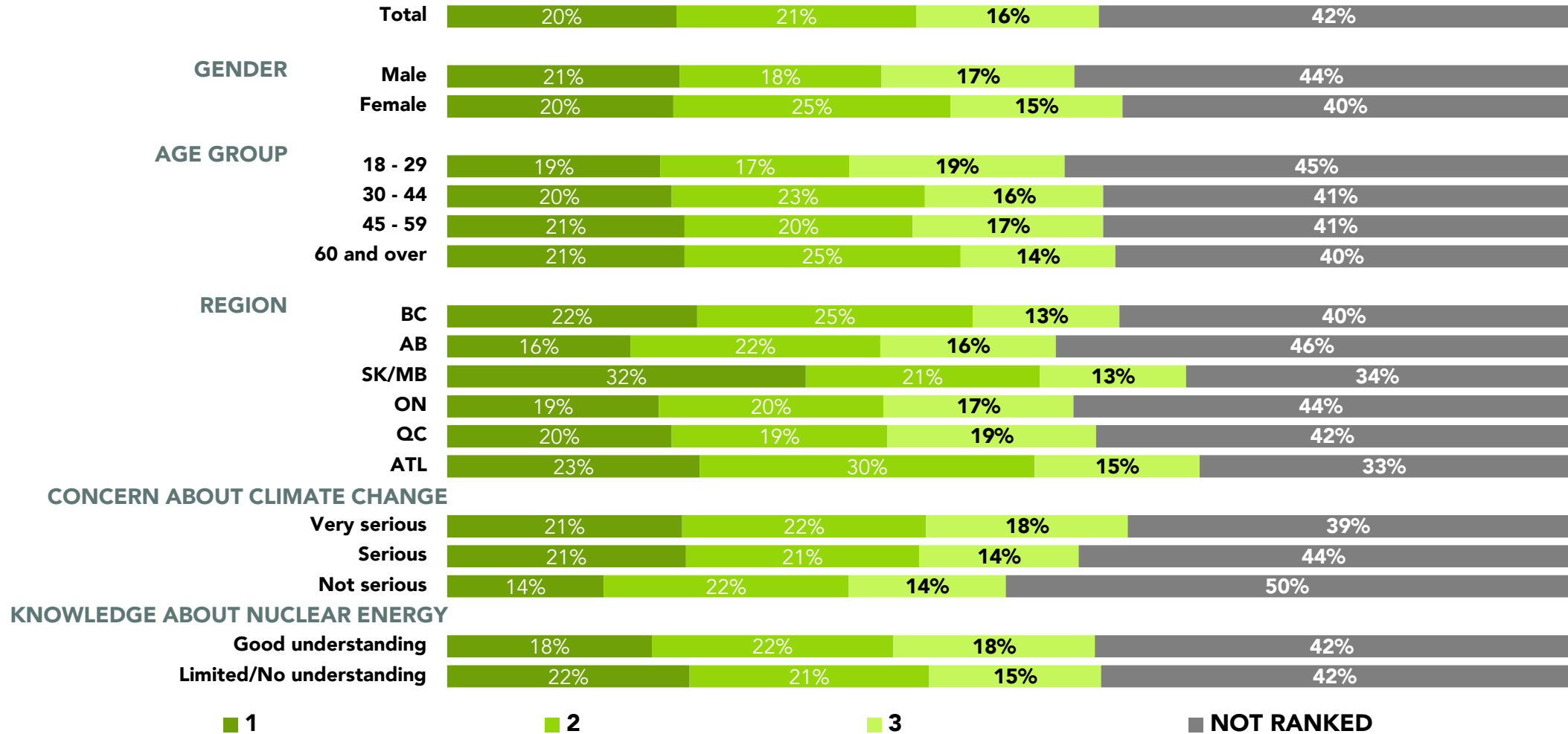
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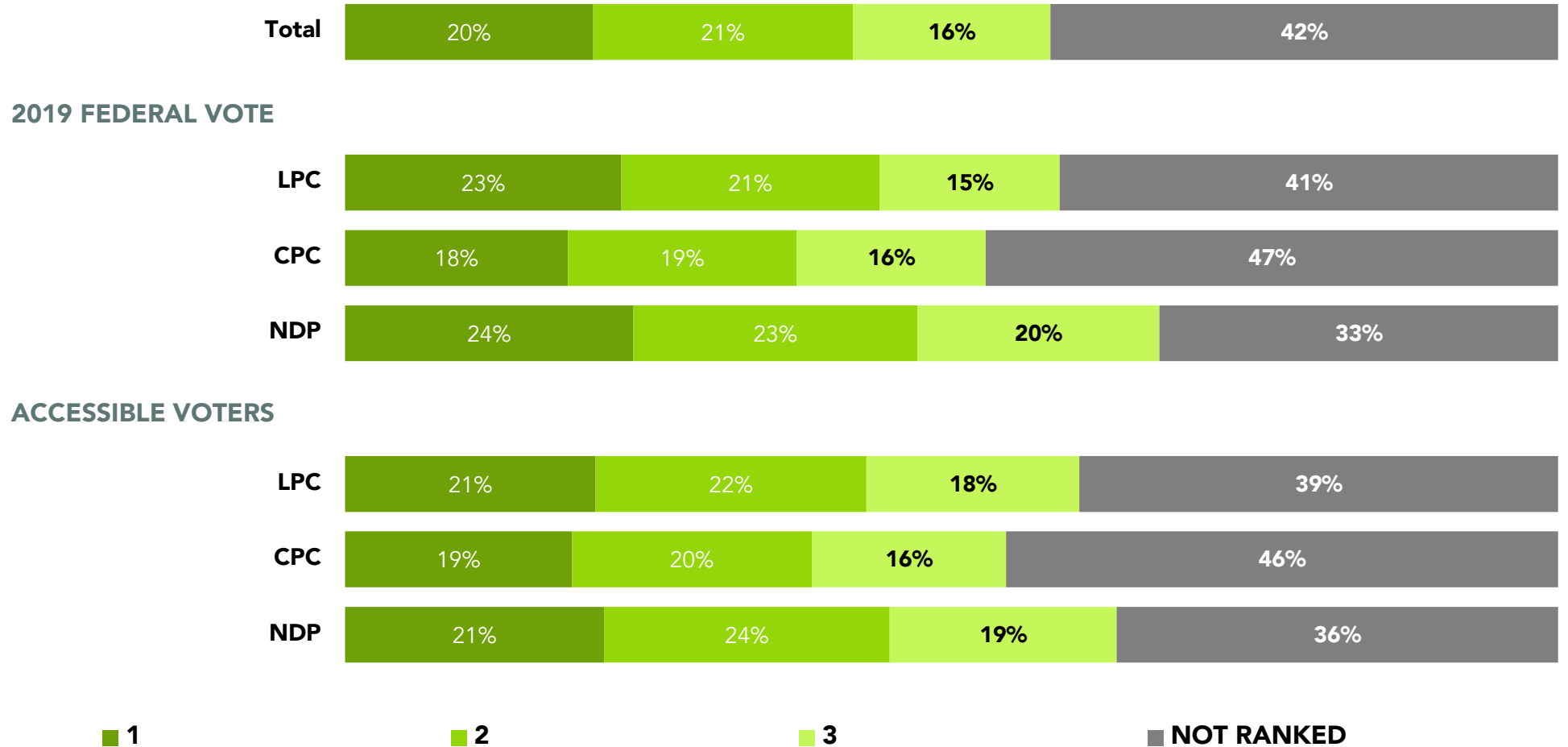
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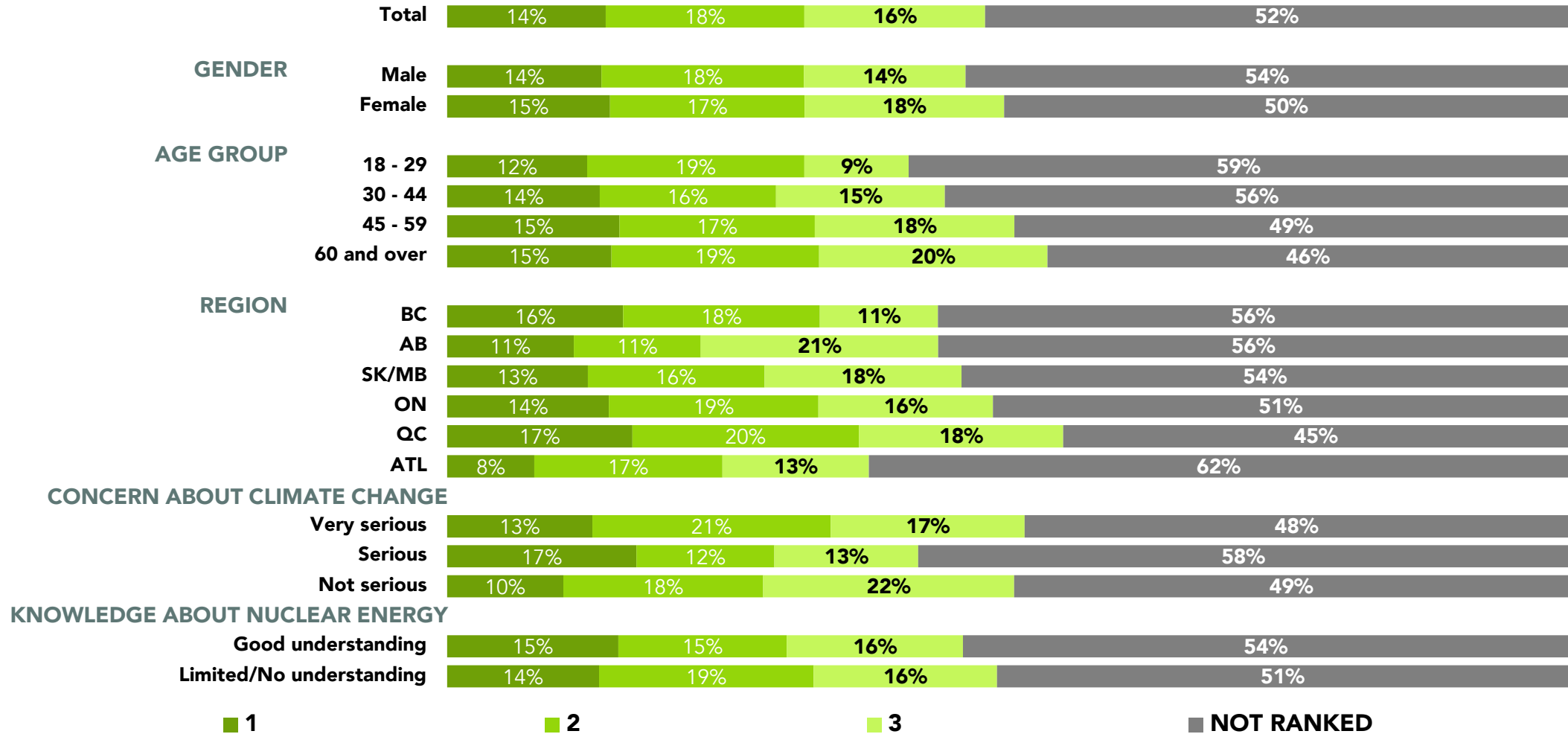
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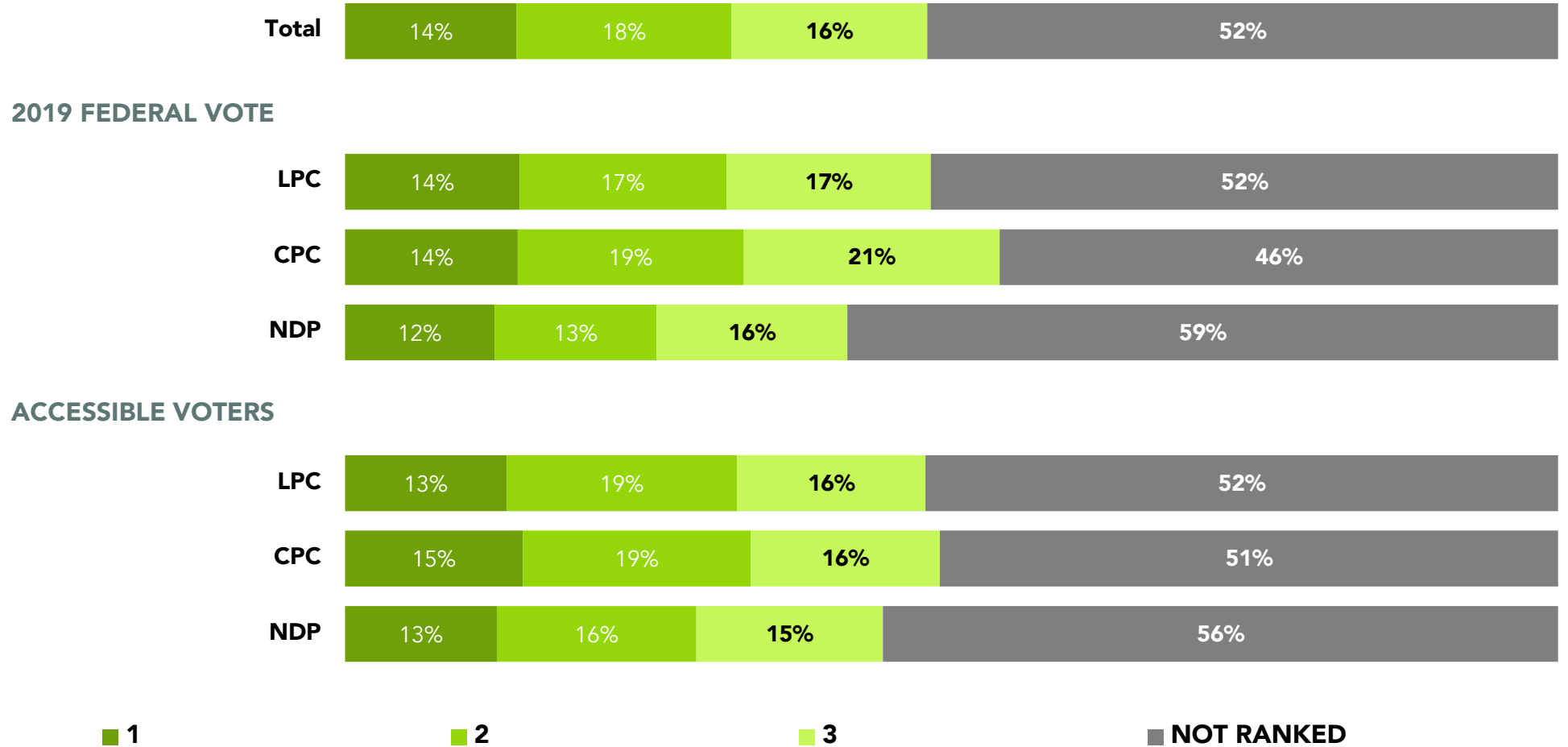
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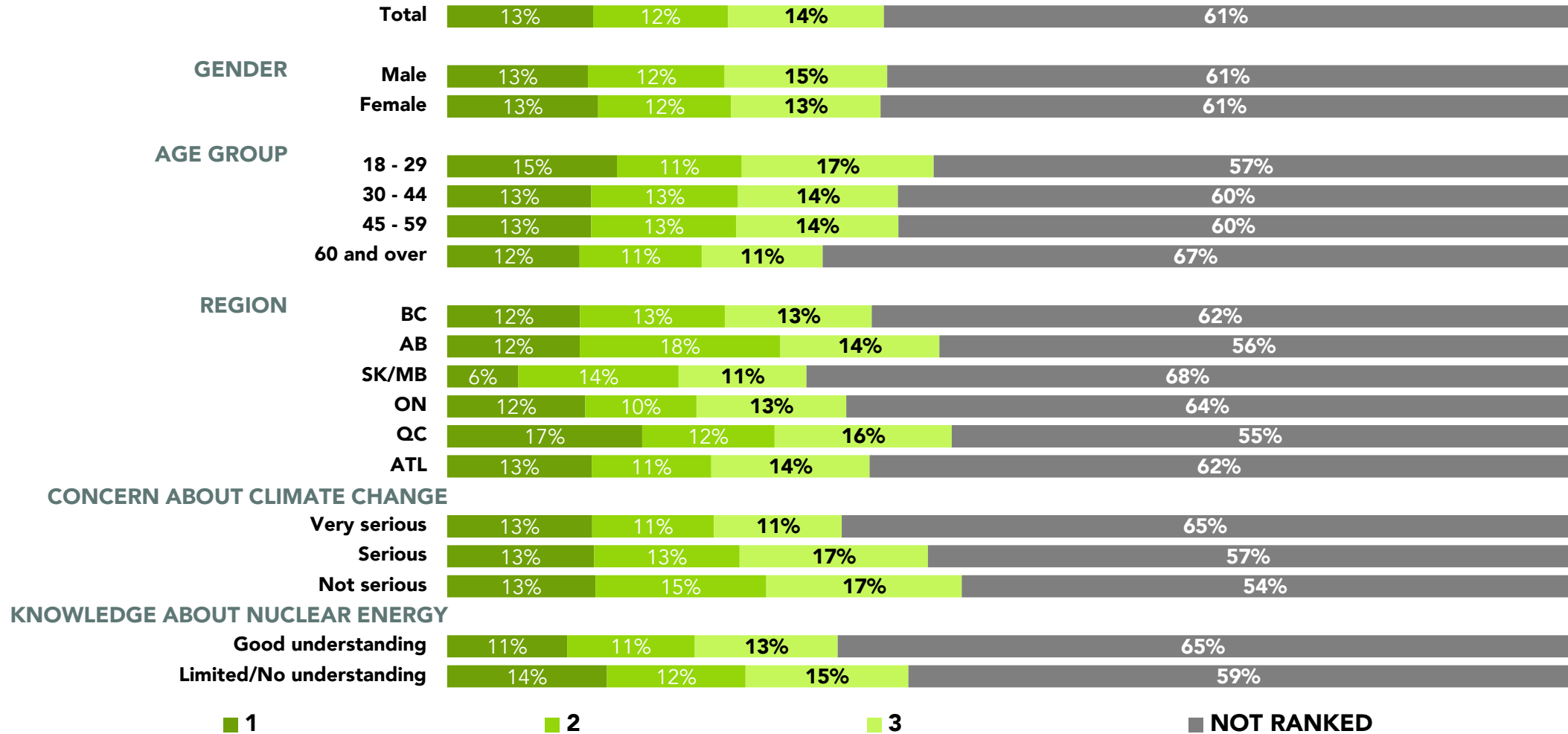
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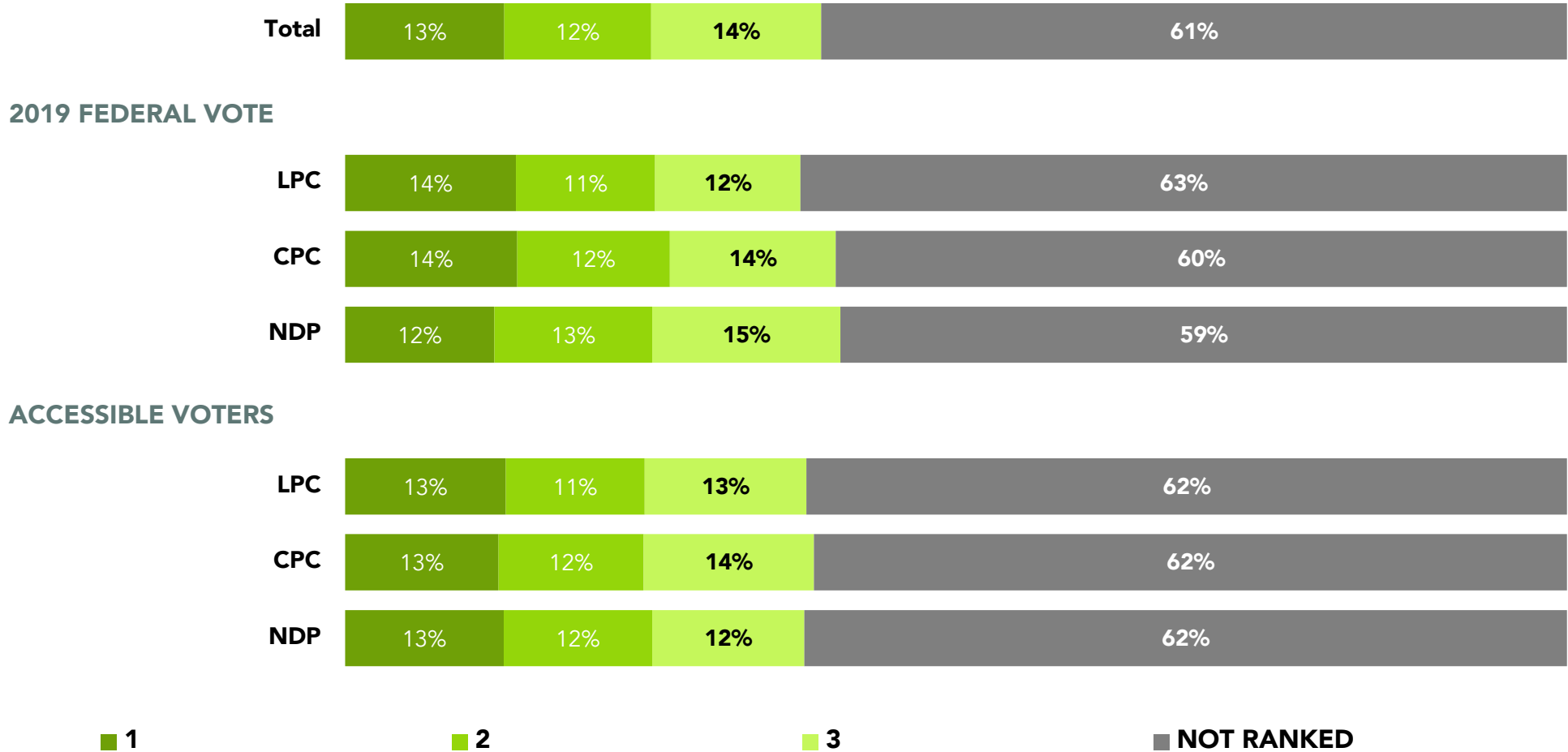
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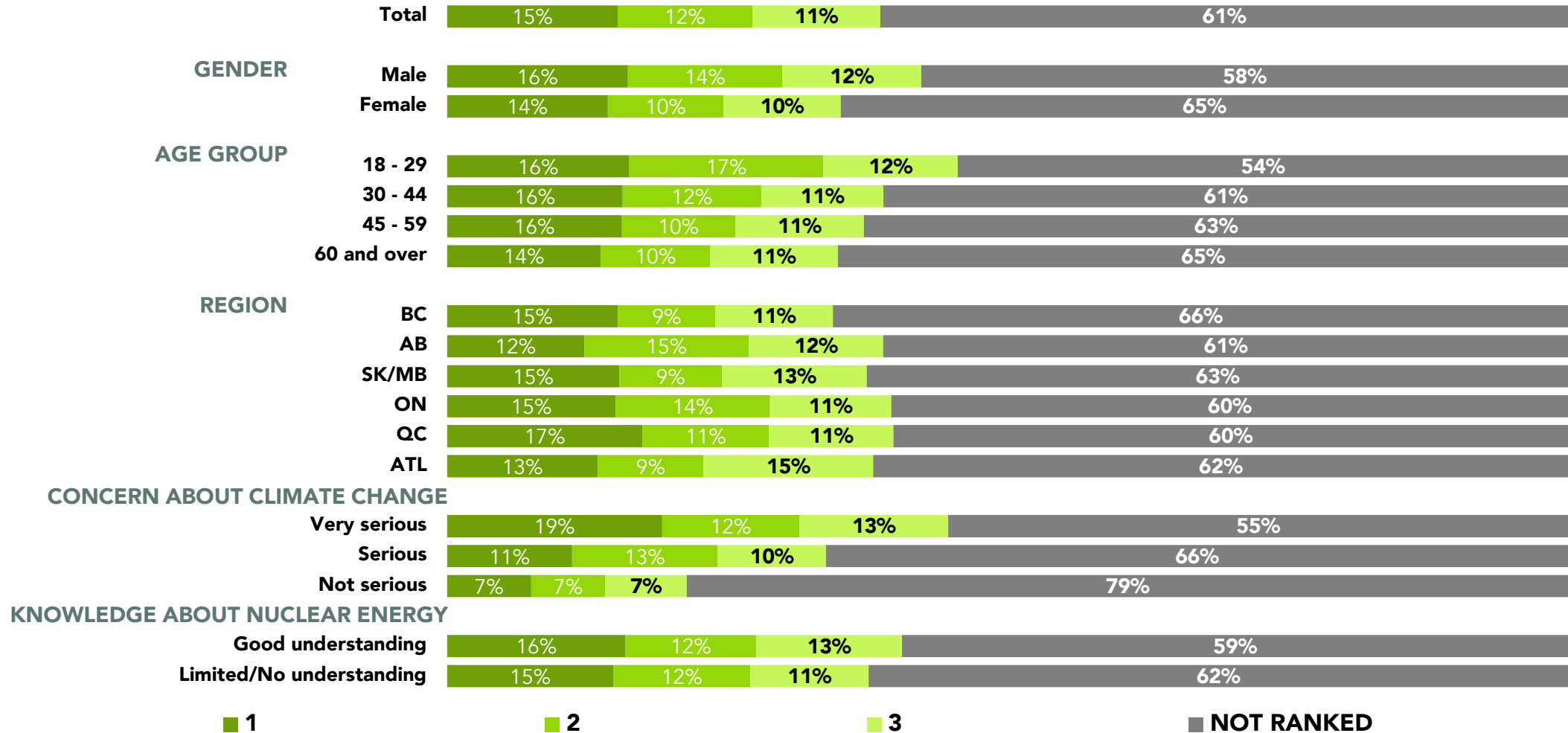
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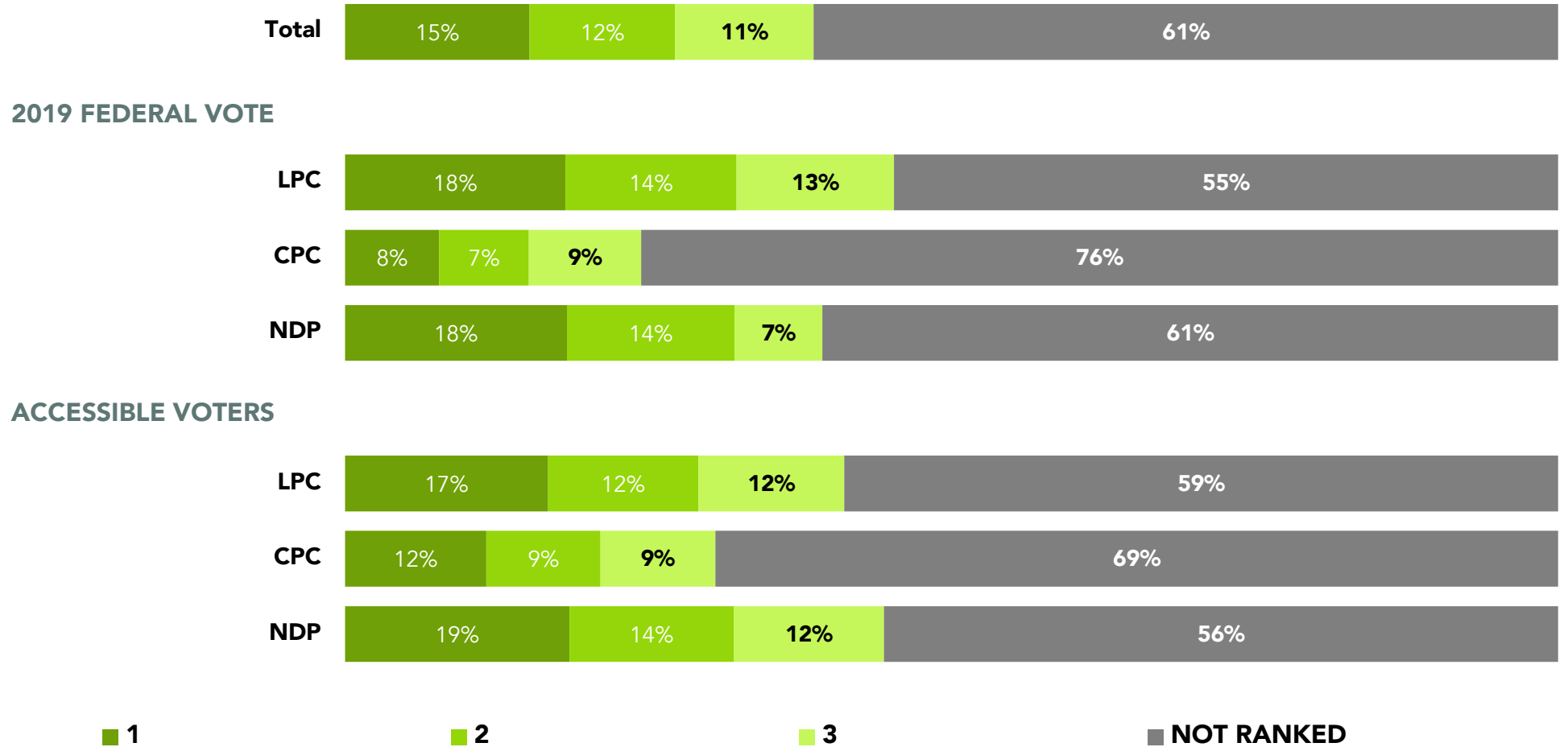
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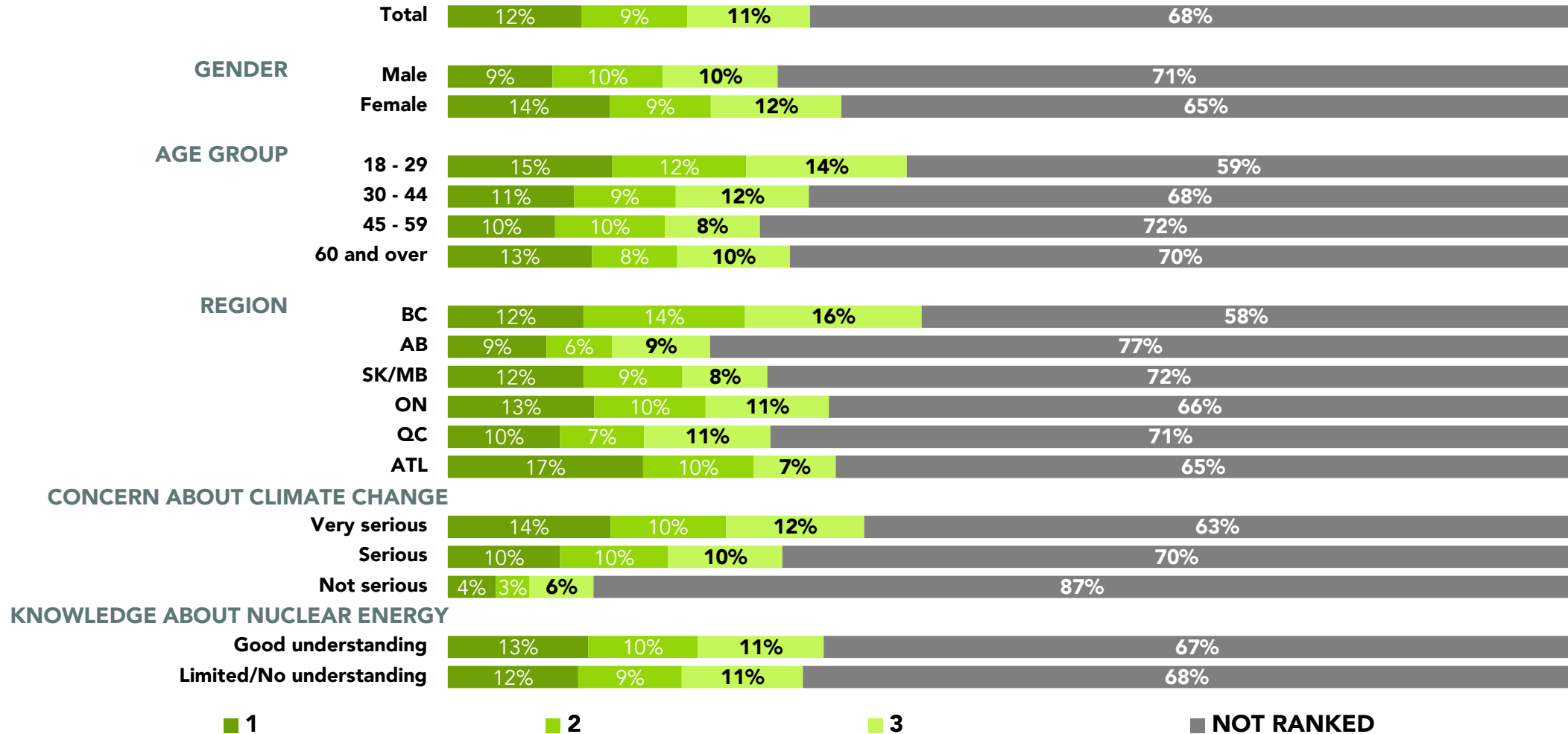
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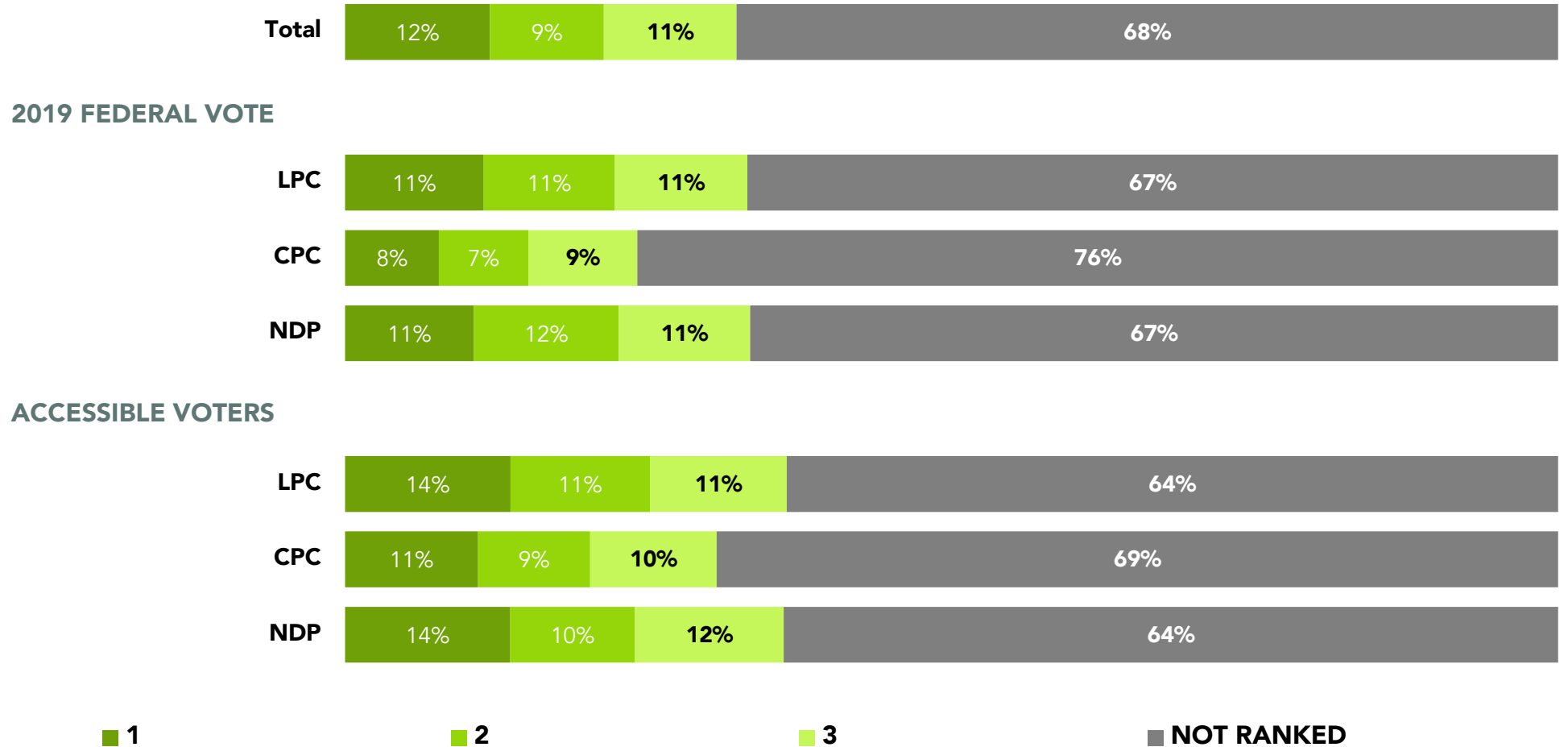
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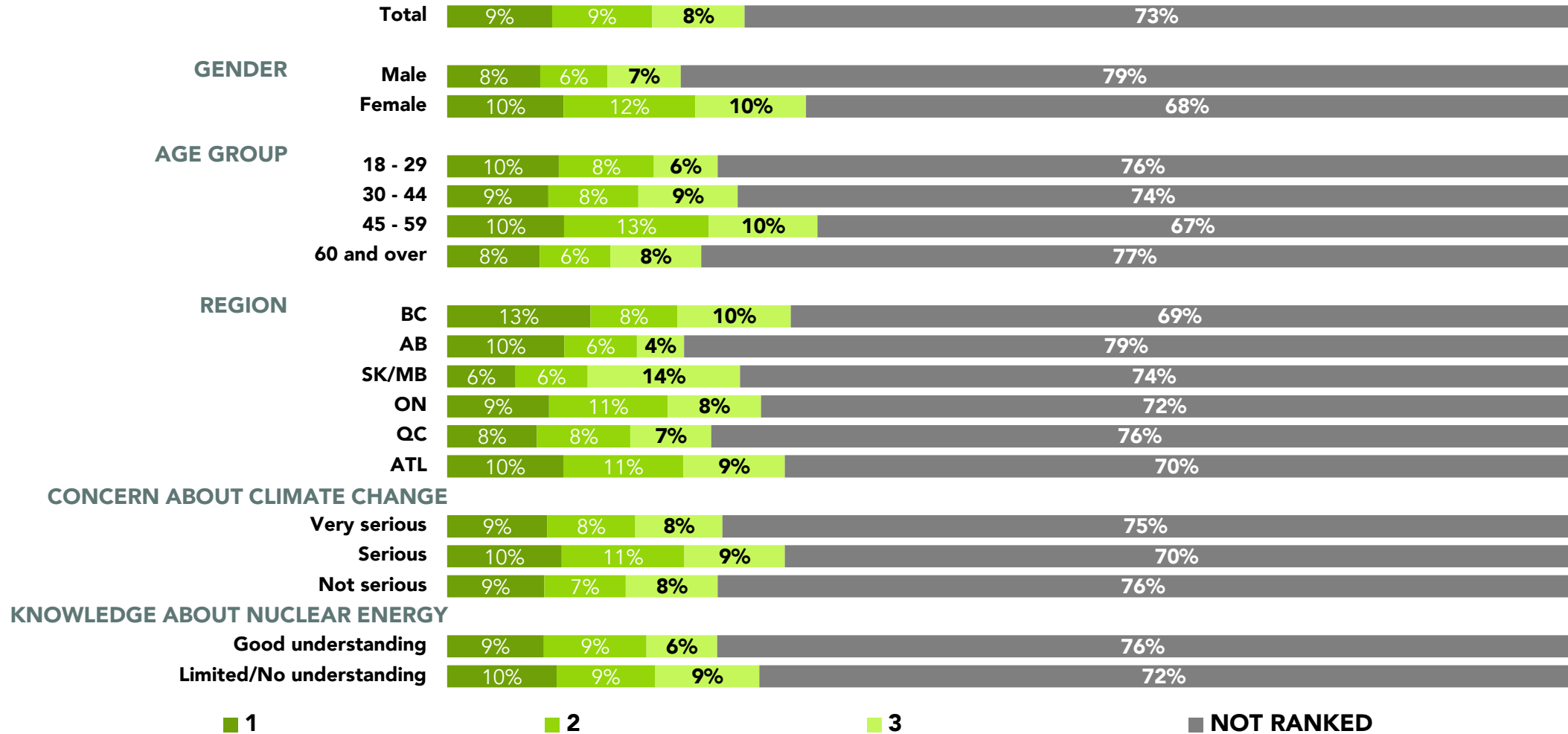
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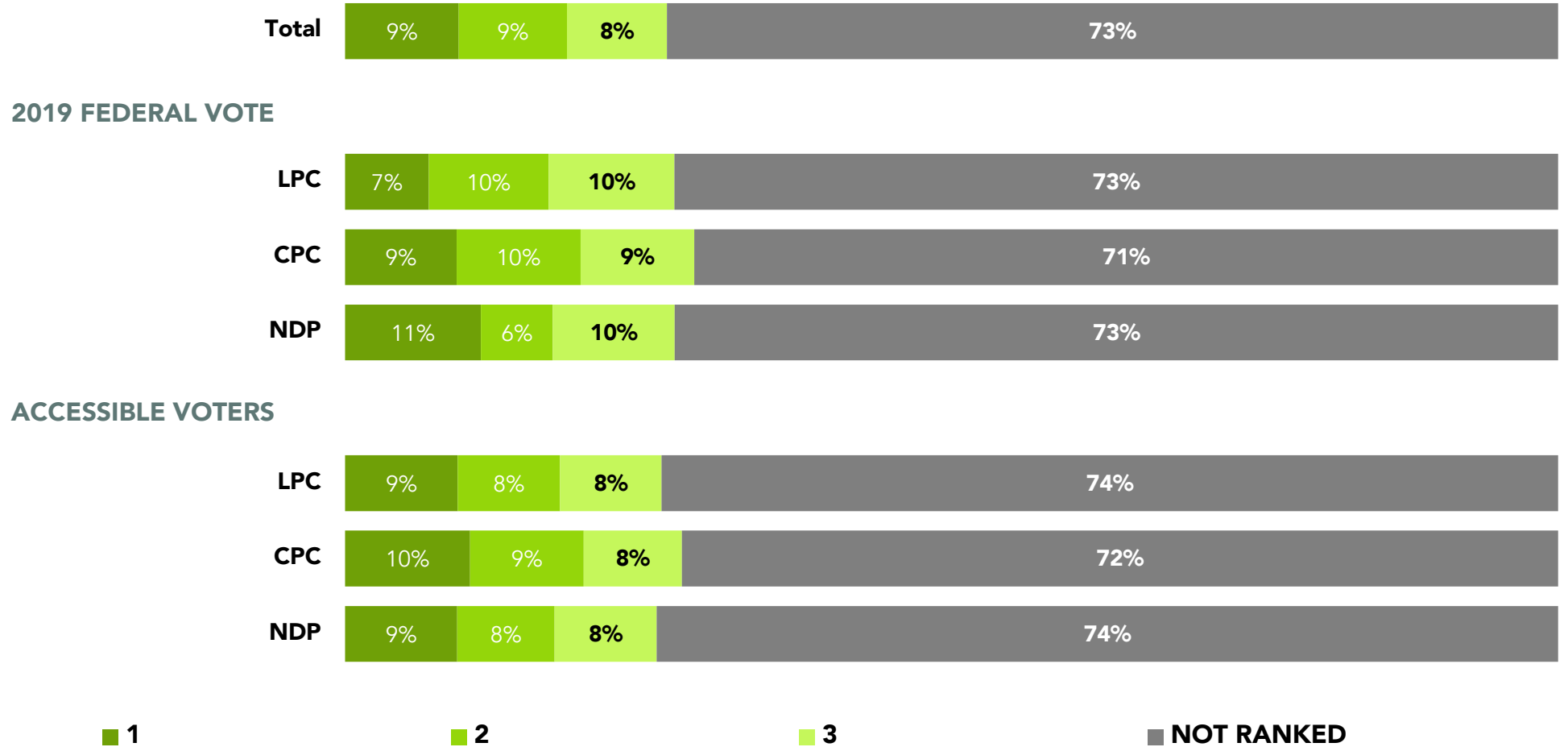
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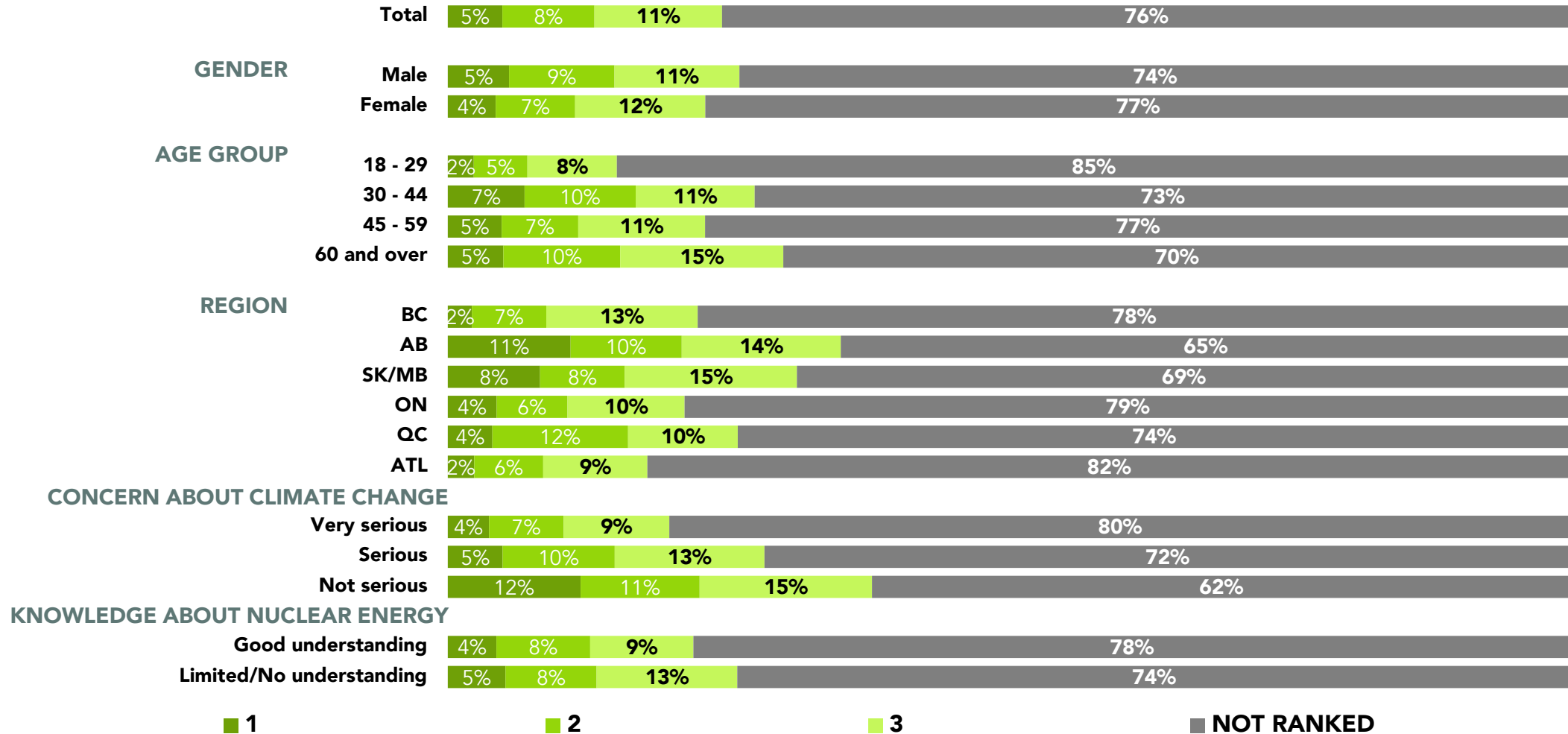
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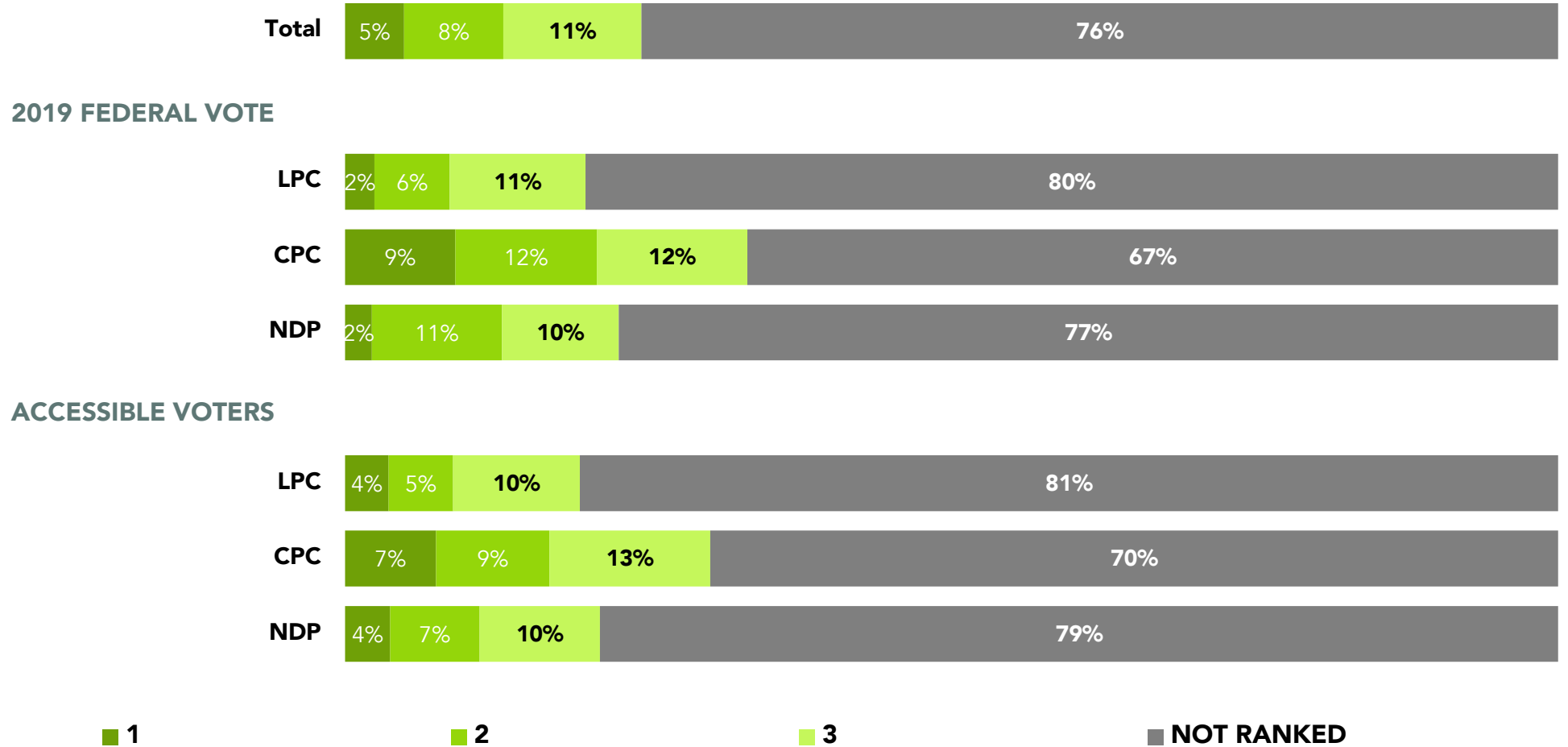
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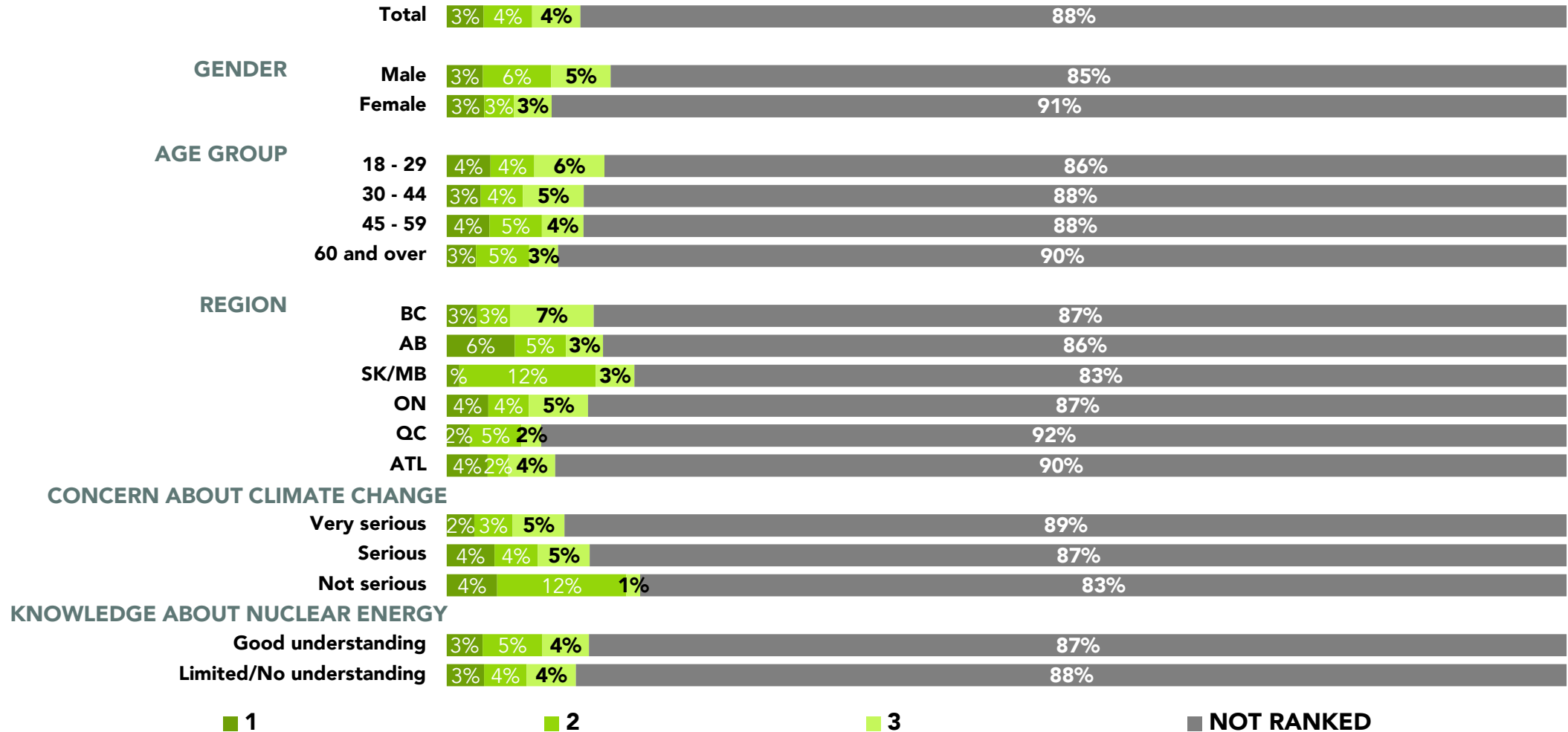
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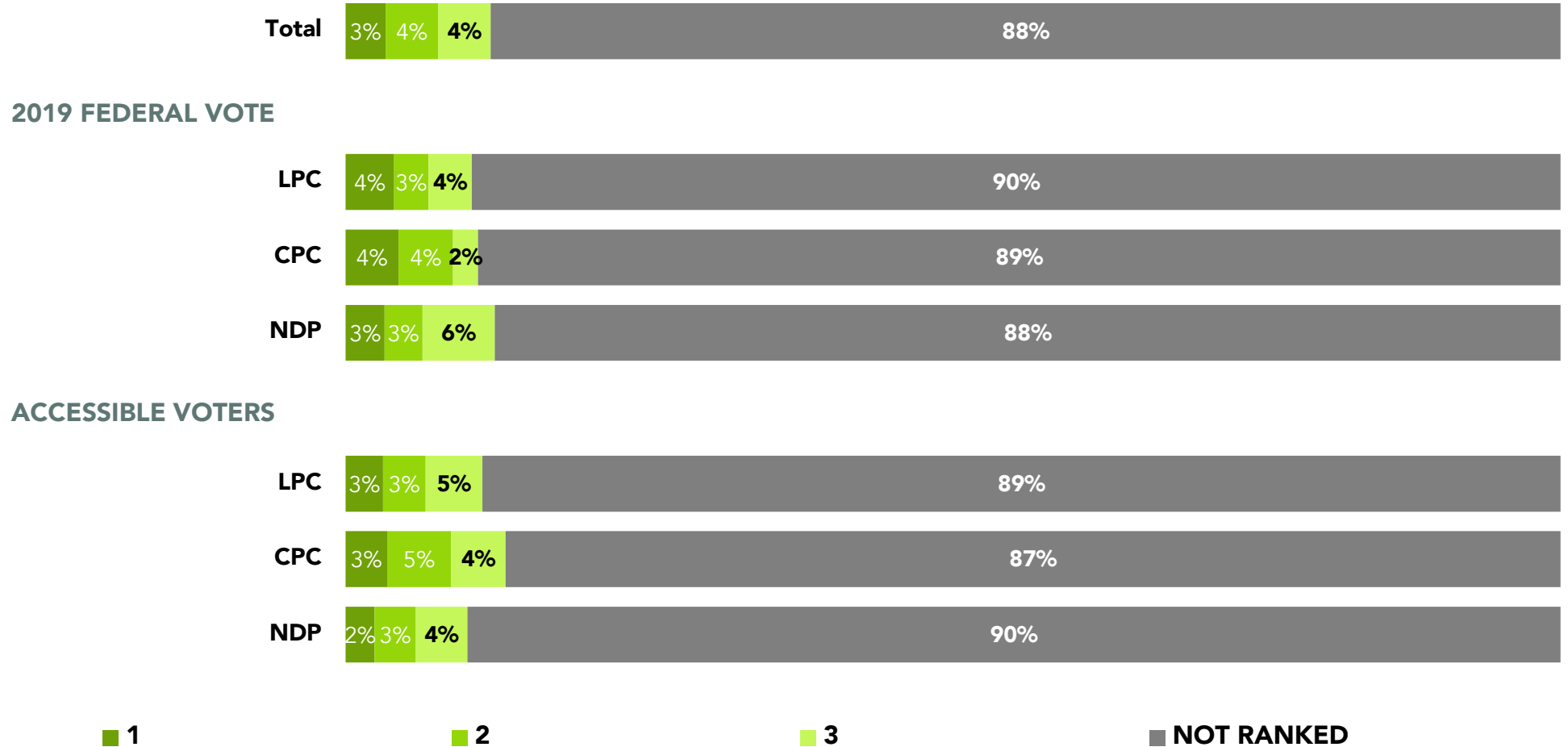
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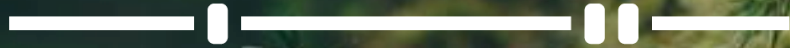
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# IV. CLIMATE CHANGE TARGETS

**ABACUS DATA**

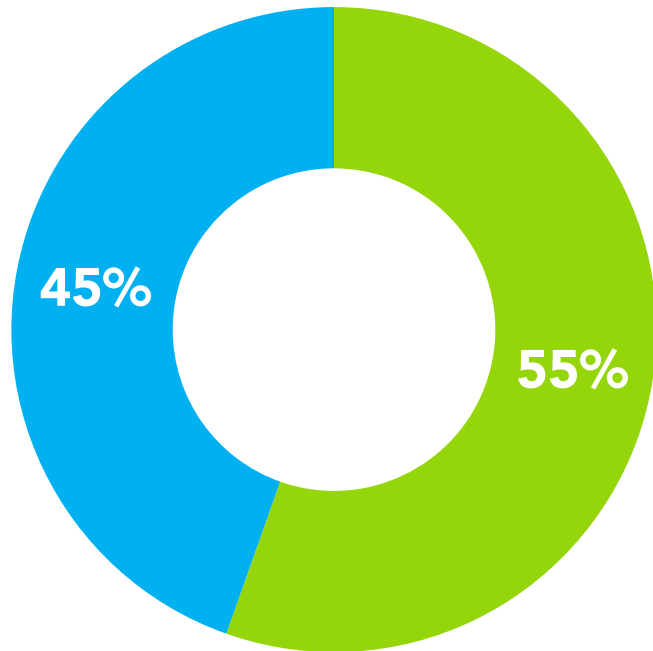


**THE GOVERNMENT OF CANADA HAS  
OUTLINED CANADA'S GOAL TO  
REDUCE GREENHOUSE GAS  
EMISSIONS, WHICH CAUSE CLIMATE  
CHANGE, TO 30 PER CENT BELOW  
2005 LEVELS BY 2050 (IN 30 YEARS).**

# KEY FINDINGS

- **After outlining Canada's goal to reduce GHG emissions to 30% below 2005 by 2050, Canadians deem the following as the most likely scenarios – LPC voters much more likely to support the following:**
  1. **Canadians will reduce their individual energy consumption to enable us to meet these targets (55%).**
  2. **Canada will reduce the amount of fossil fuels (oil and gas) we use and transition to more reliance on clean energy sources to meet these targets such as nuclear, hydro and renewables (65%).**
  3. **Governments in Canada will create and enforce policies on industries and consumers to ensure we meet these targets (69%).**
- **About half (56%) feel "somewhat confident" that Canada will be able to meet these targets.**
- **9 in 10 (89%) feel that it is at least "important" that Canada reaches the goals set out.**
- **85% of Canadians say that they believe the Canadian government should invest in clean energy technology to help fight climate change.**
- **NDP and LPC voters, and younger cohorts are more inclined to find meeting these targets as important, as well as the Canadian government investing in clean energy technology.**

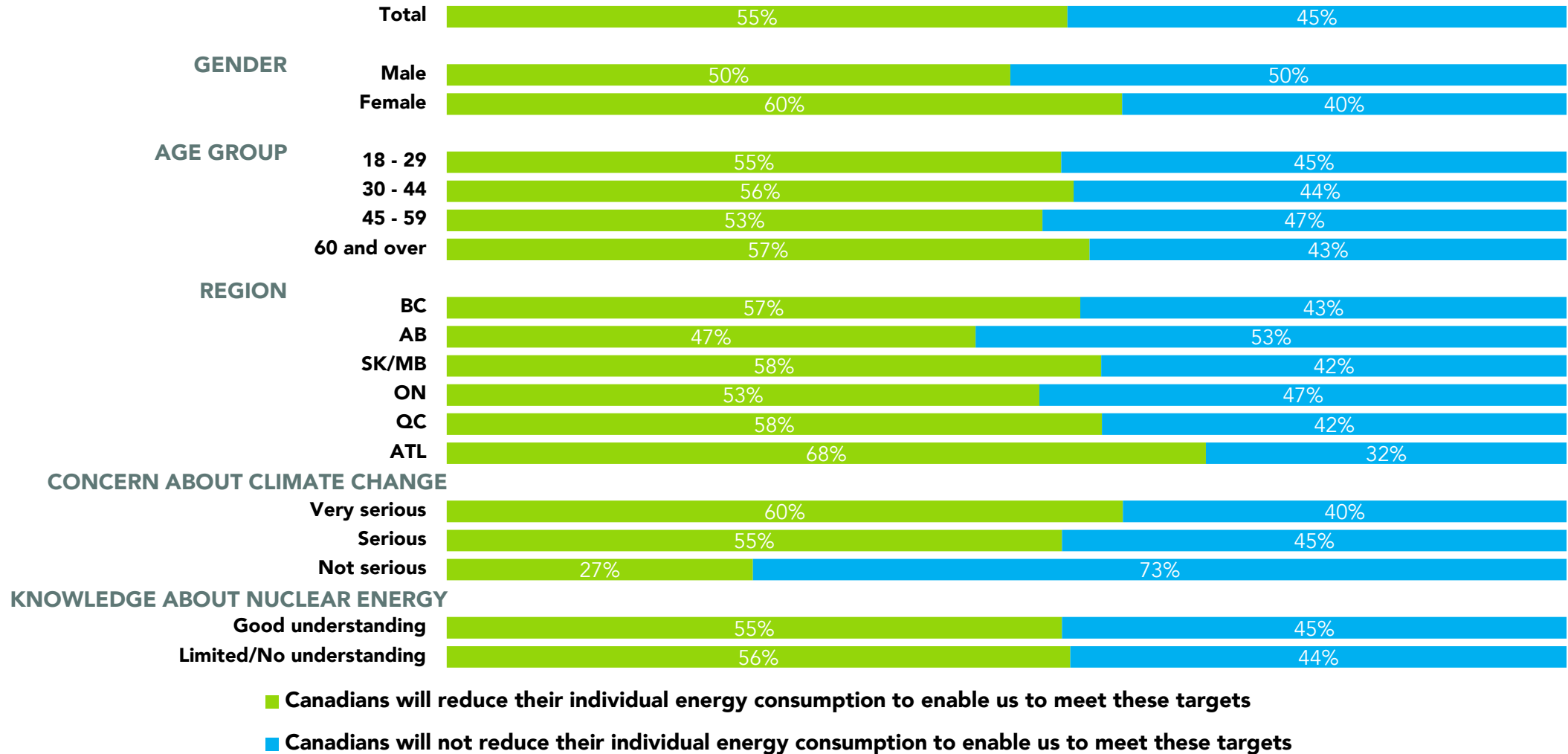
# CNDS REDUCING ENERGY CONSUMPTION TO MEET TARGETS



- **Canadians will reduce their individual energy consumption to enable us to meet these targets**
- **Canadians will not reduce their individual energy consumption to enable us to meet these targets**

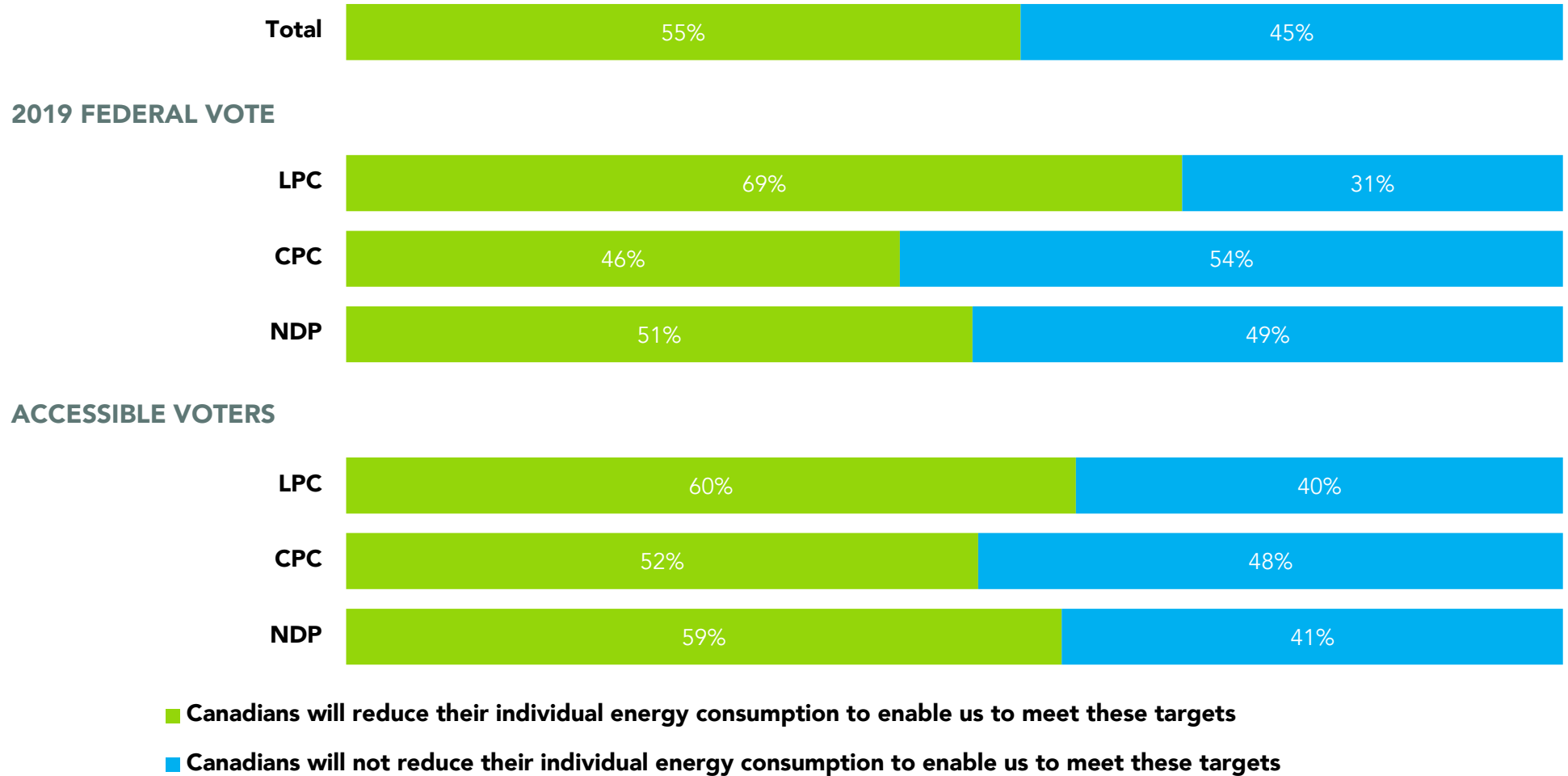
Which of these scenarios is most likely happen as we work to achieve these goals?

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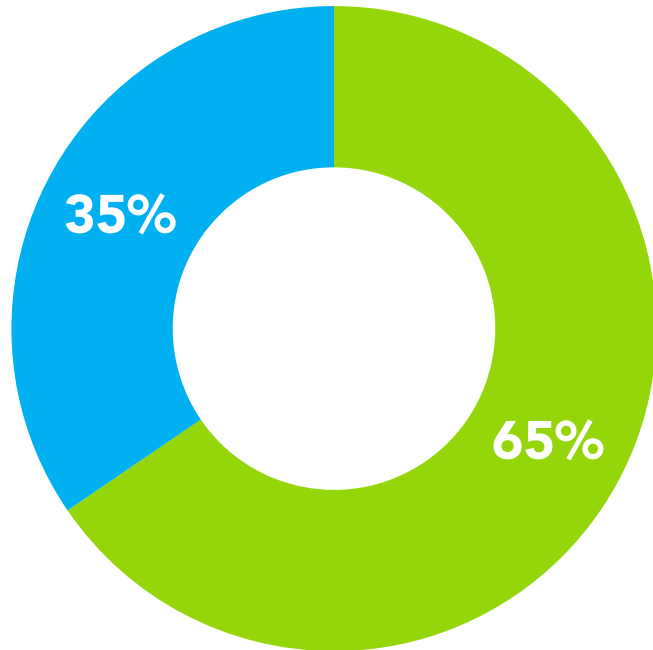
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# CANADIANS REDUCING AMOUNT OF FOSSIL FUELS USED



- **Canada will reduce the amount of fossil fuels (oil and gas) we use and transition to more reliance on clean energy sources to meet these targets such as nuclear, hydro and renewables**
- **Canada will not reduce the amount of fossil fuels we use and keep producing and using fossil fuels**

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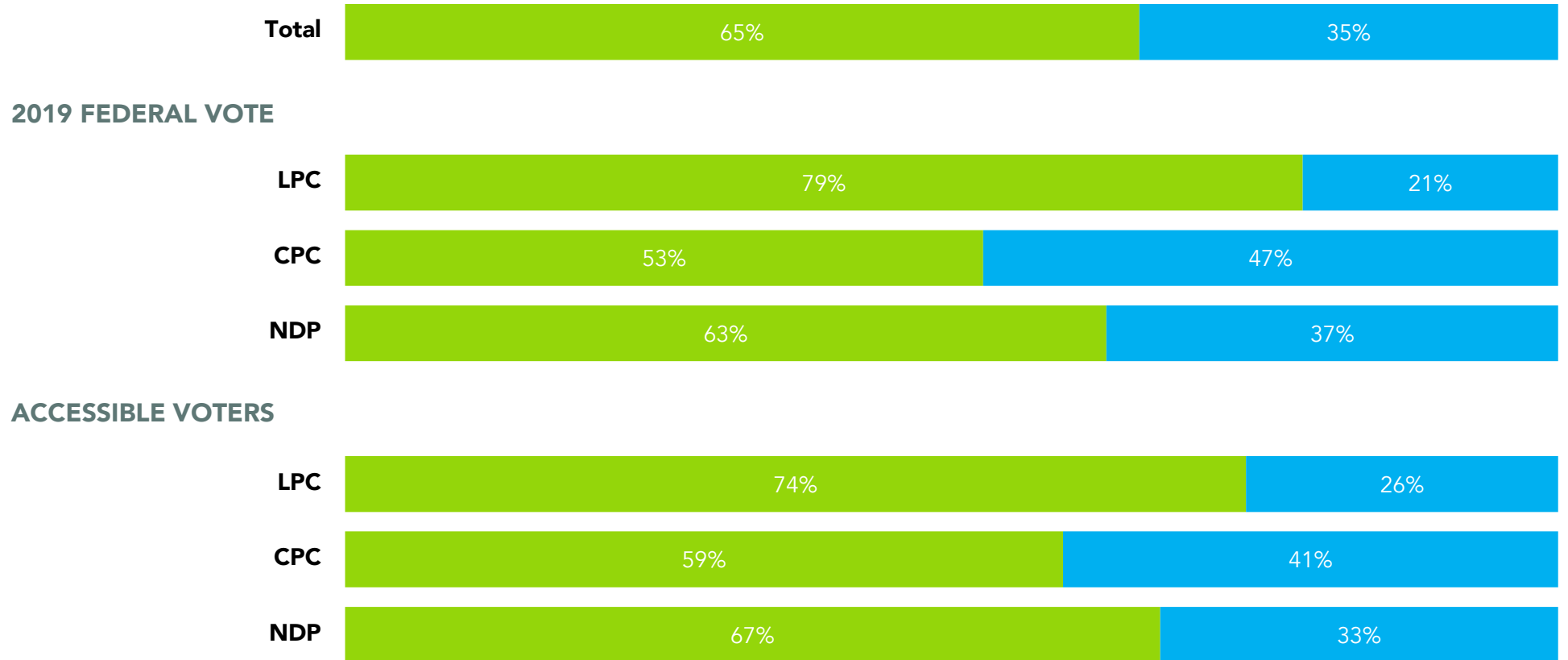
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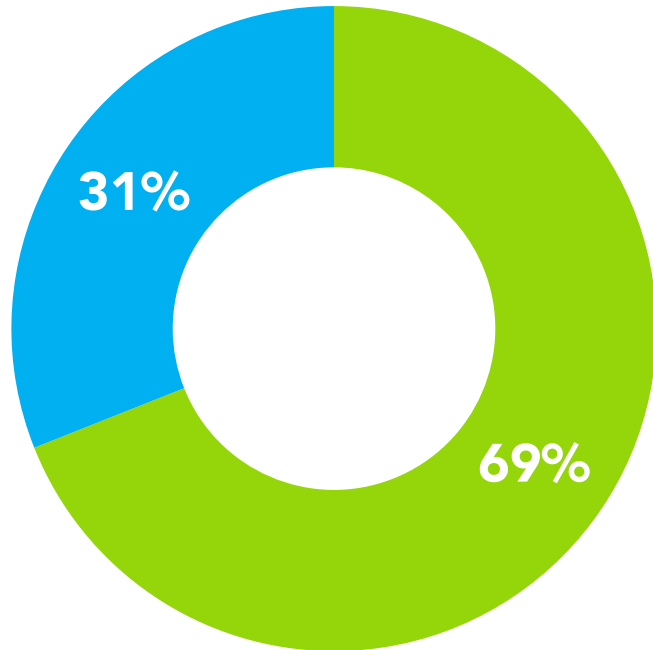


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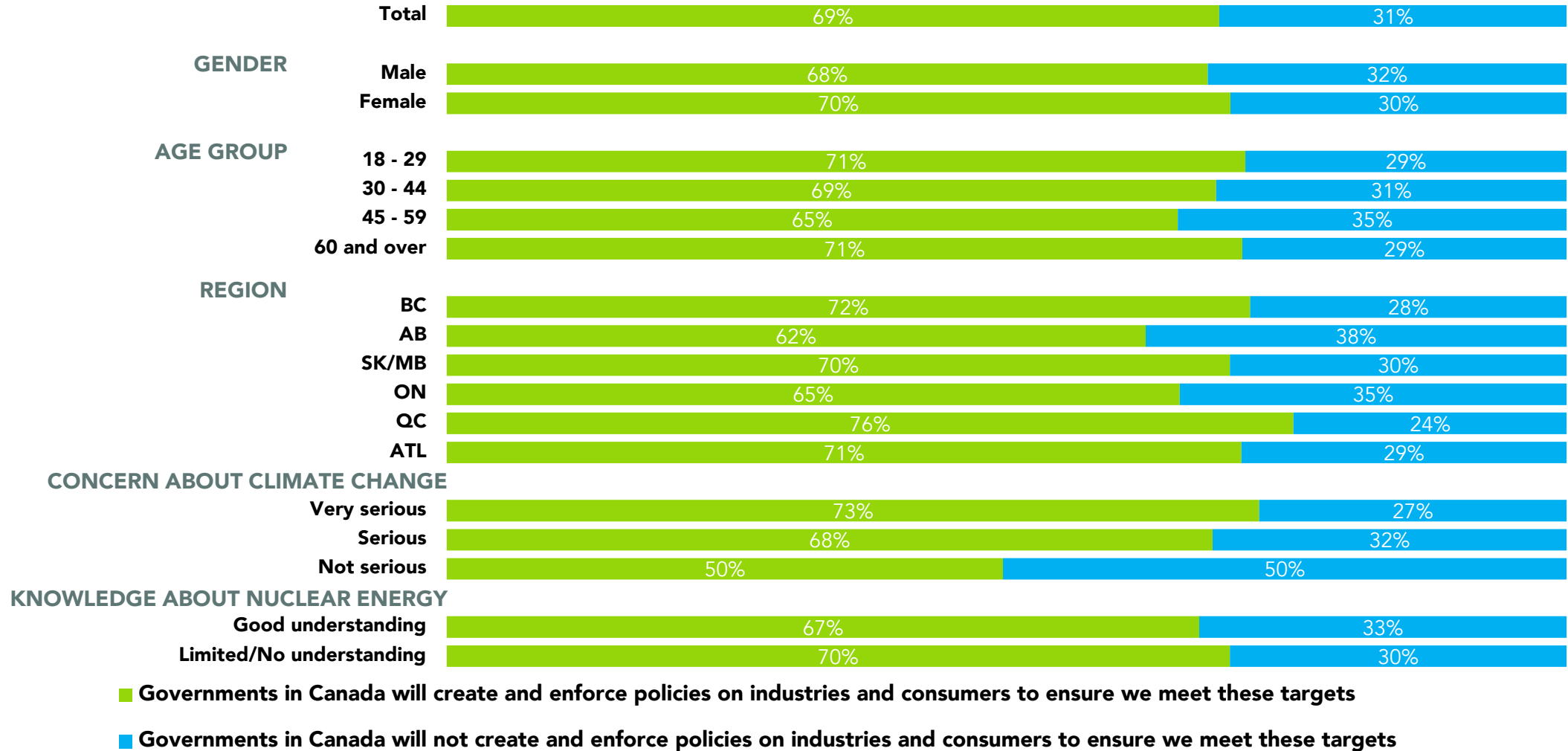
# CND GOV CREATING & ENFORCING POLICIES TO MEET TARGETS



- **Governments in Canada will create and enforce policies on industries and consumers to ensure we meet these targets**
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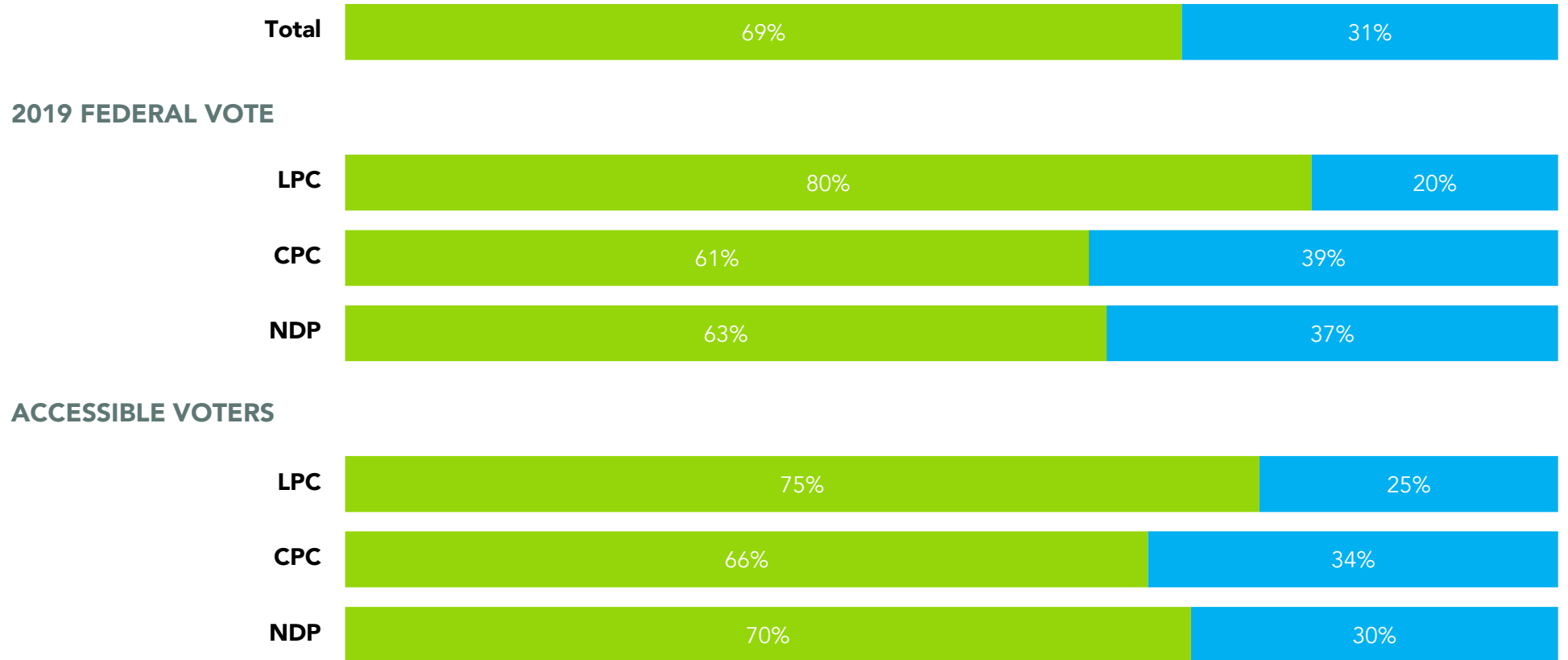
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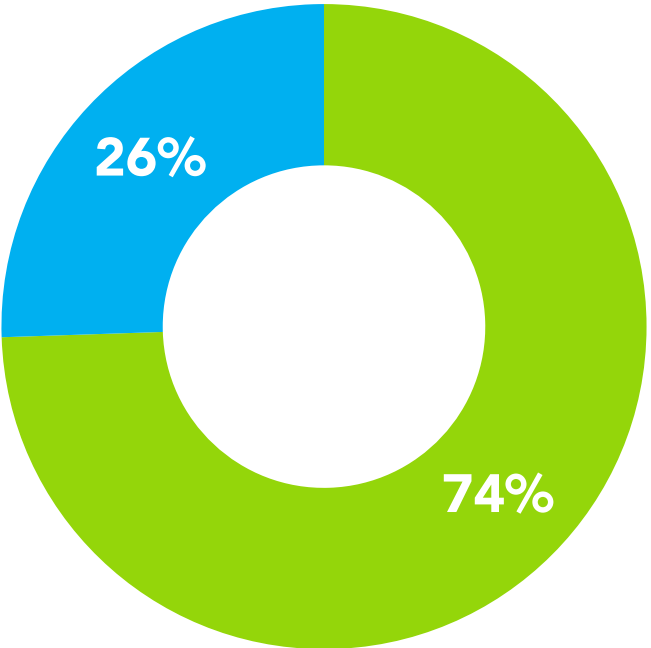


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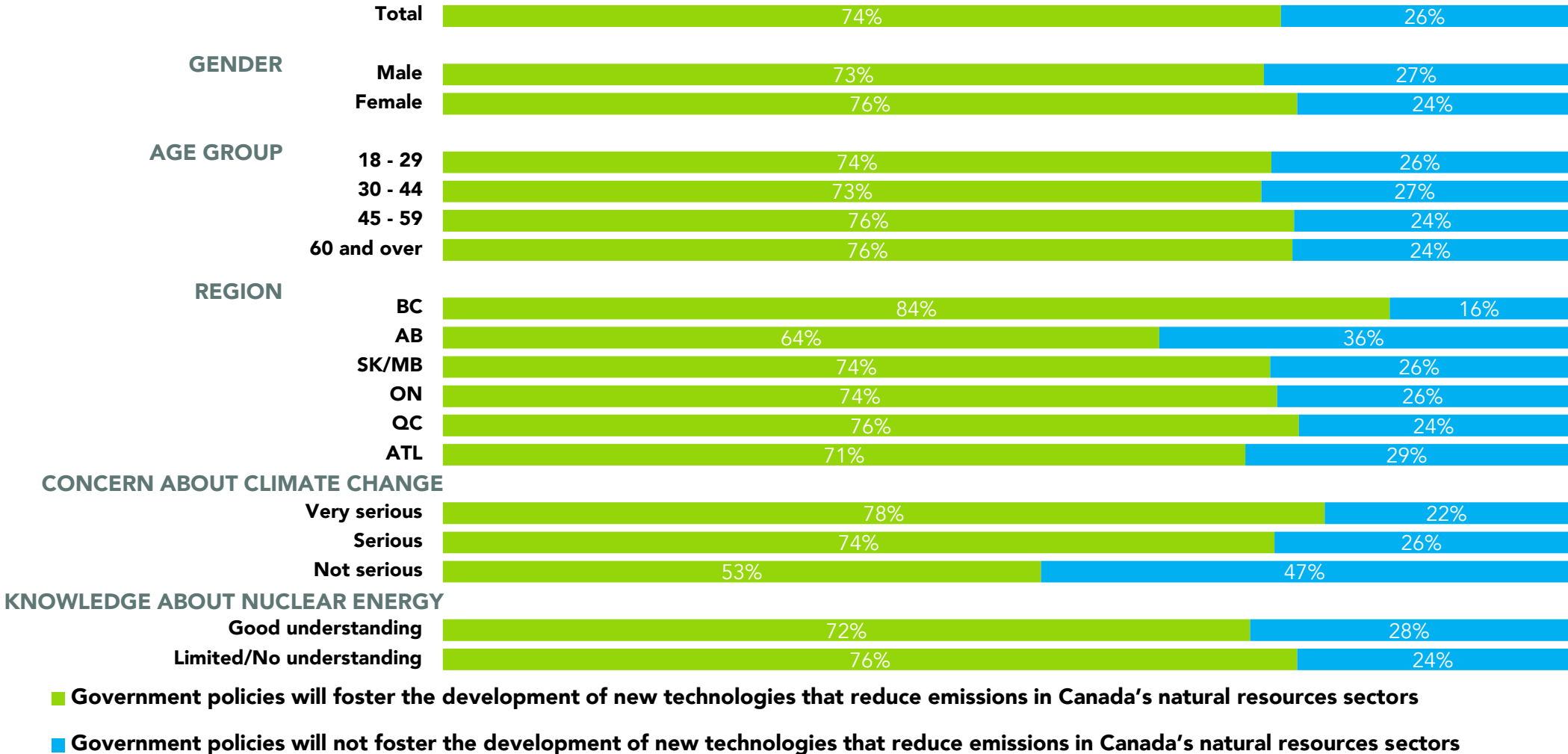
# GOV POLICIES WILL FOSTER DEVELOPMENT OF NEW TECHNOLOGIES



- **Government policies will foster the development of new technologies that reduce emissions in Canada's natural resources sectors**
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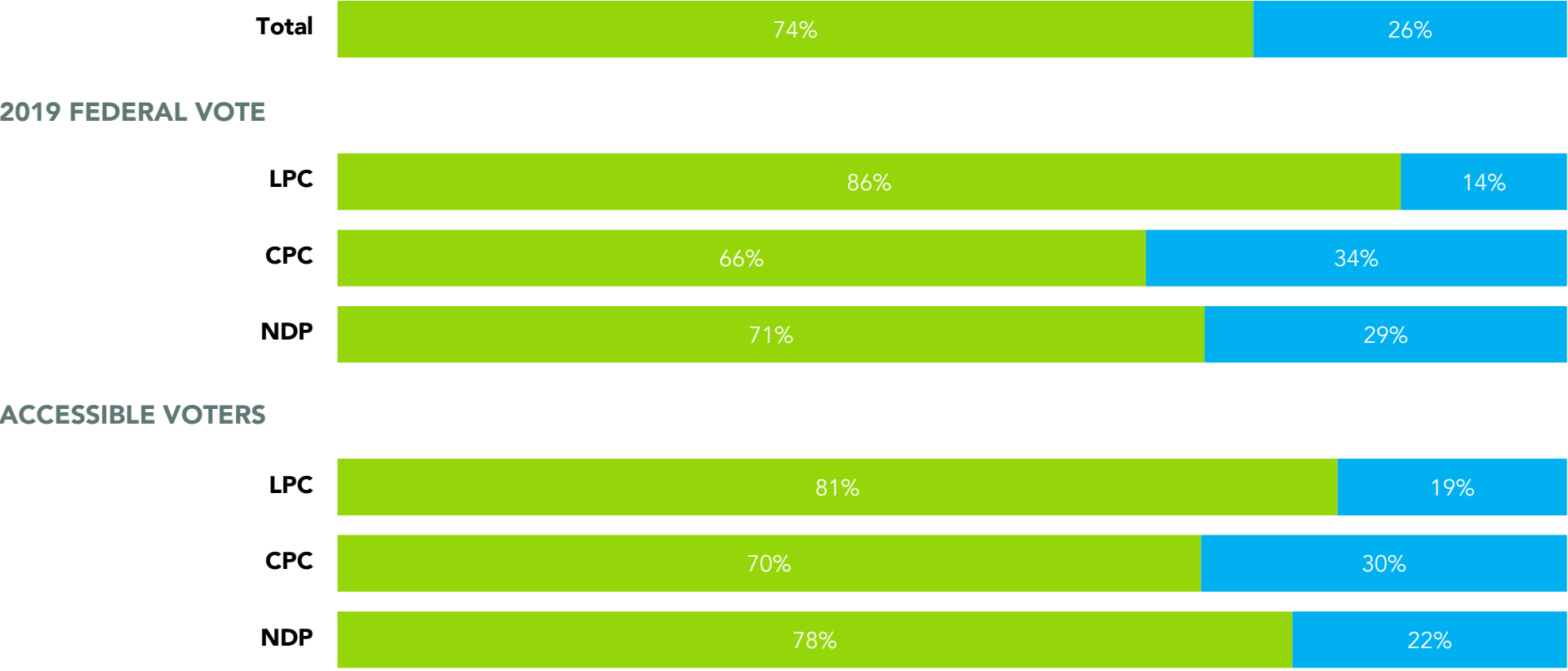
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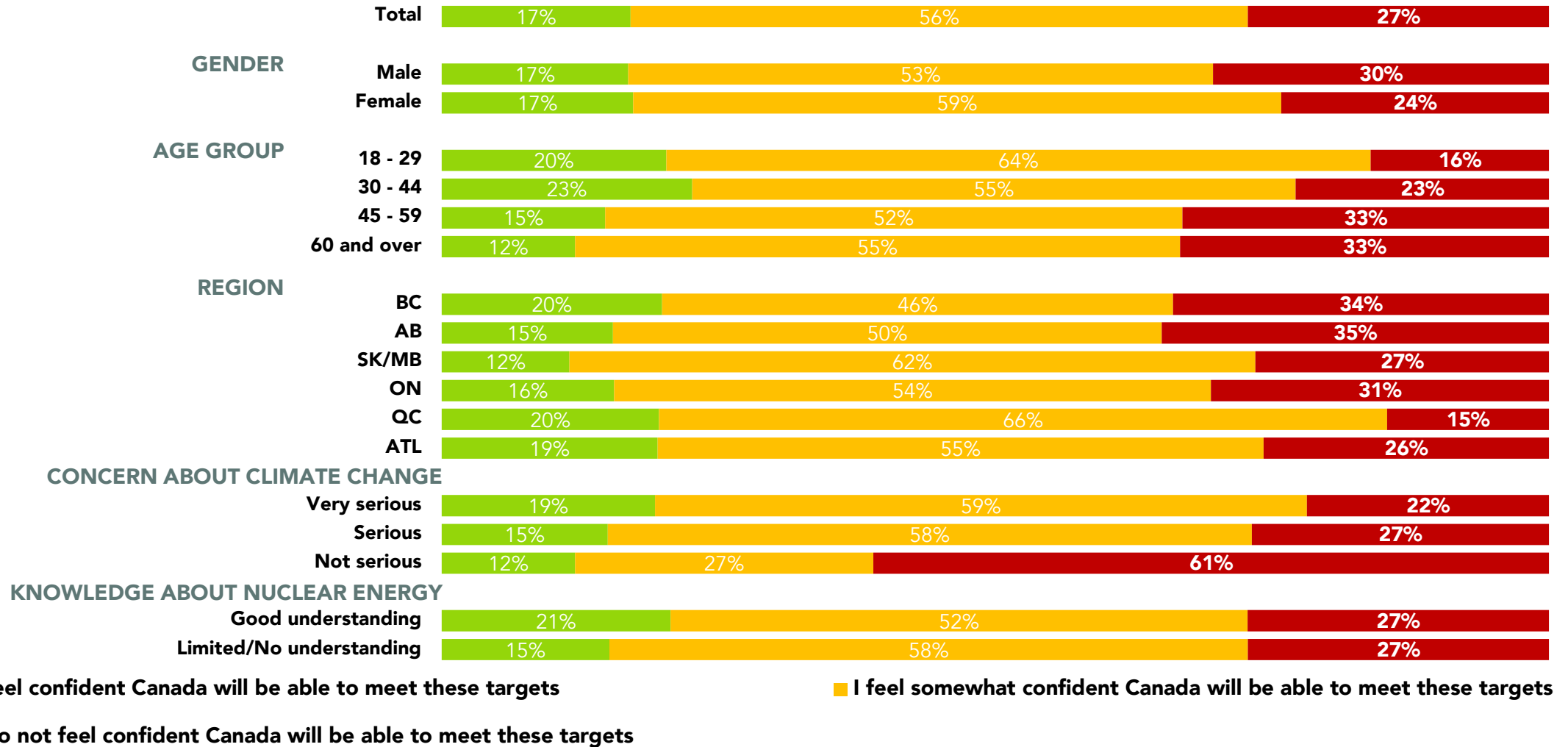
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# CONFIDENCE IN CANADA ACHIEVING TARGETS



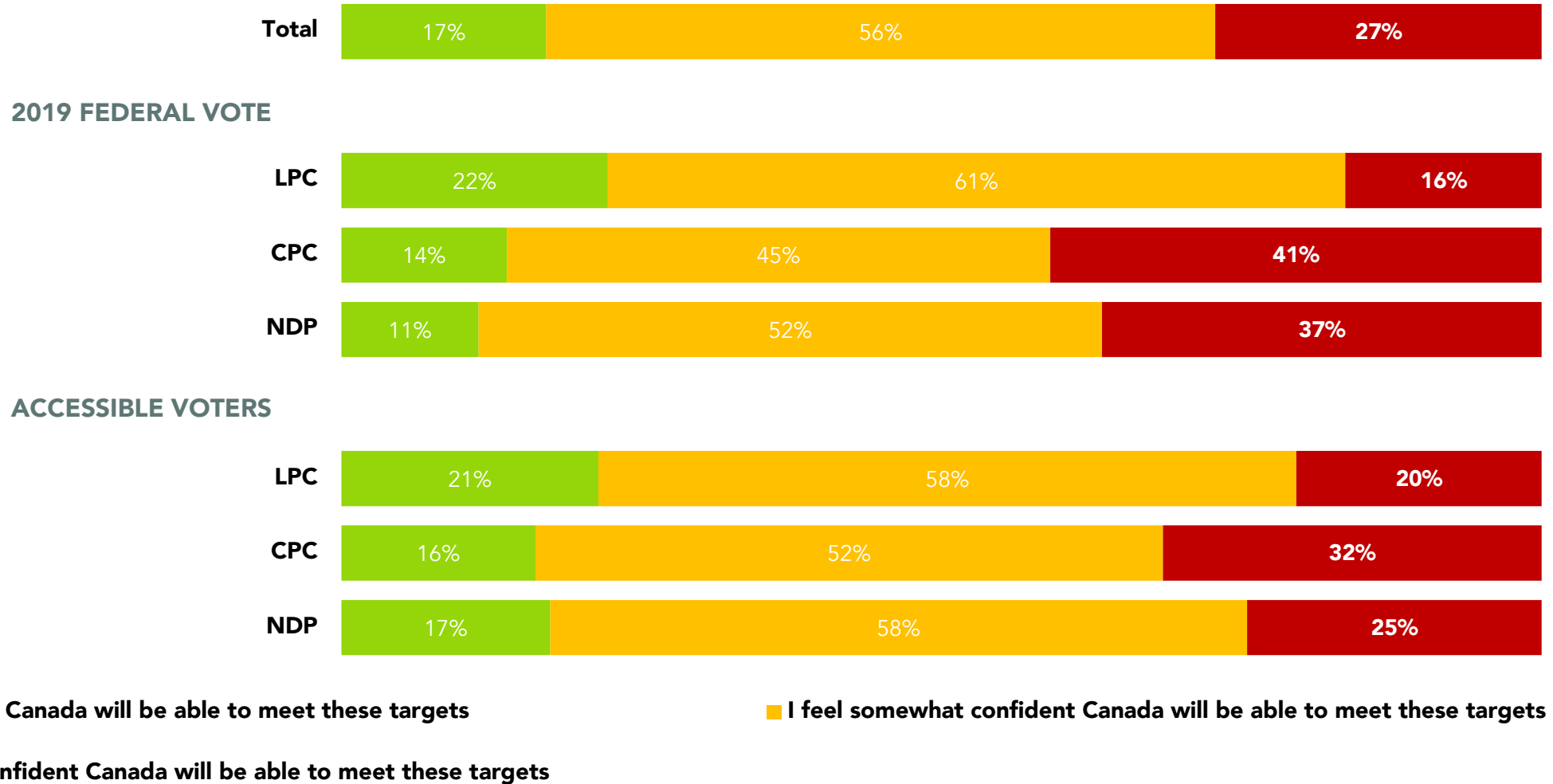
How confident, if at all, do you feel about Canada achieving these targets?

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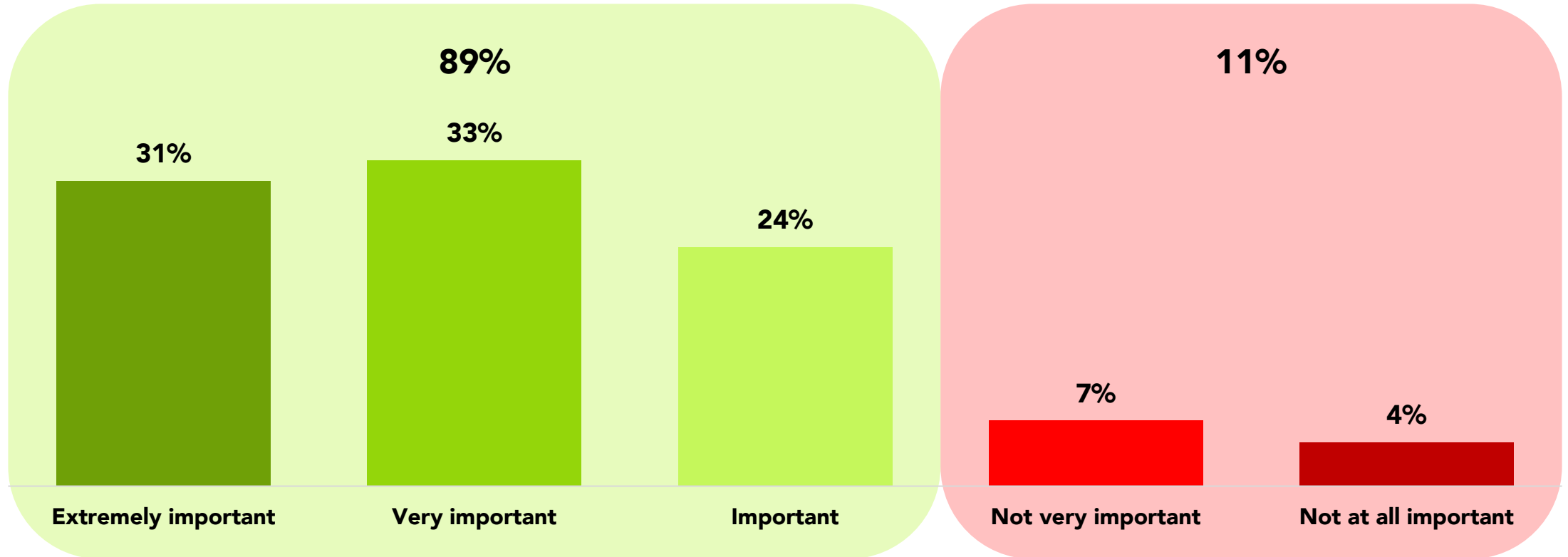
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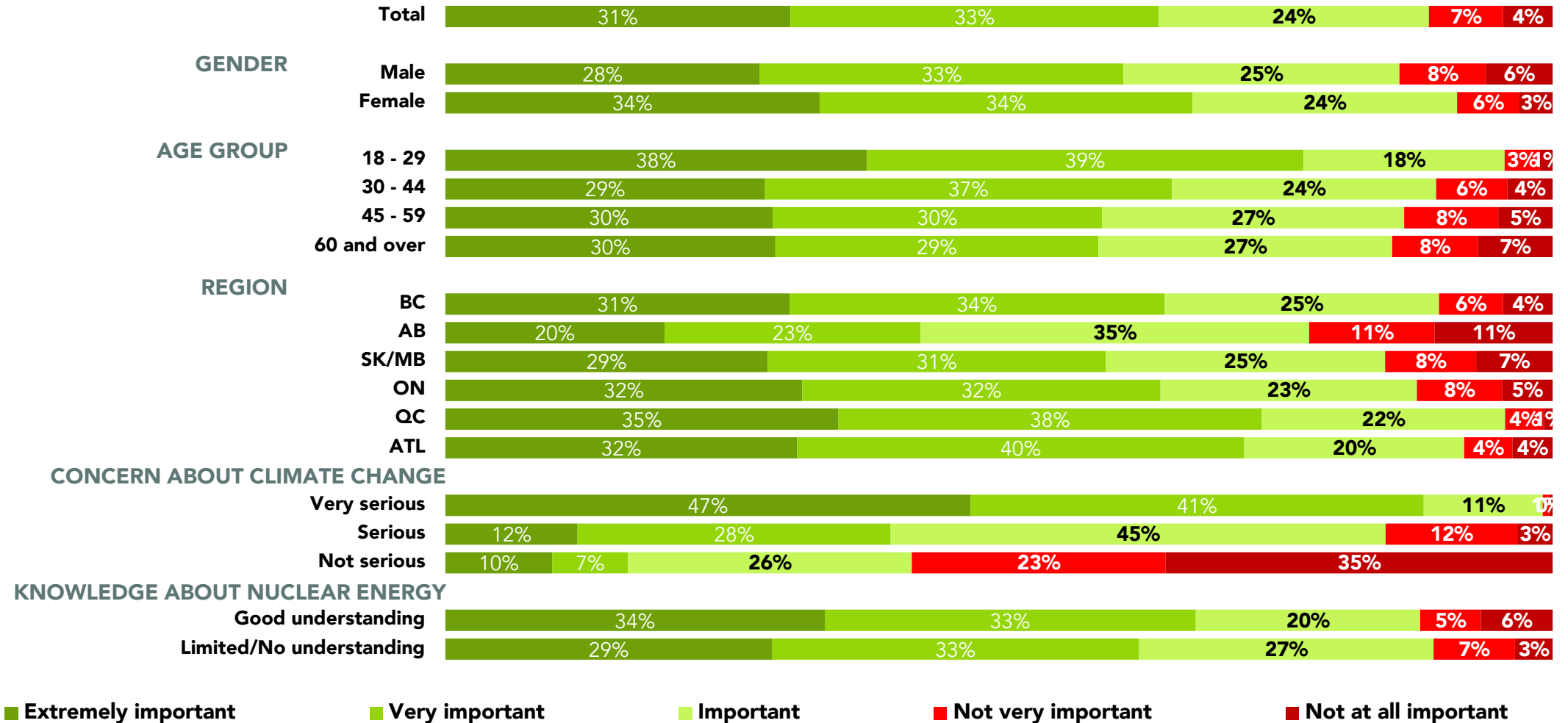
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# IMPORTANCE OF CANADA MEETING ITS COMMITMENT TO REDUCE GHG EMISSIONS TO 30% BELOW 2005 BY 2030



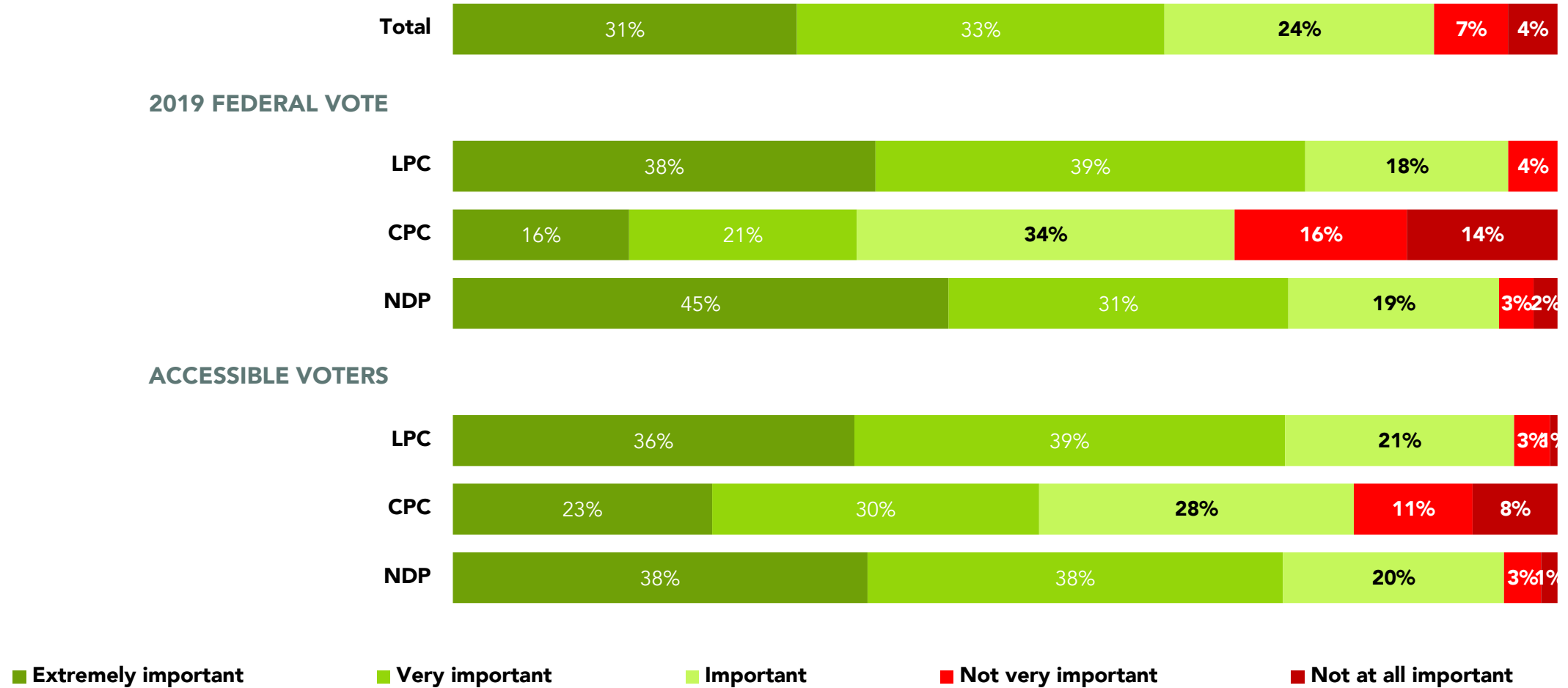
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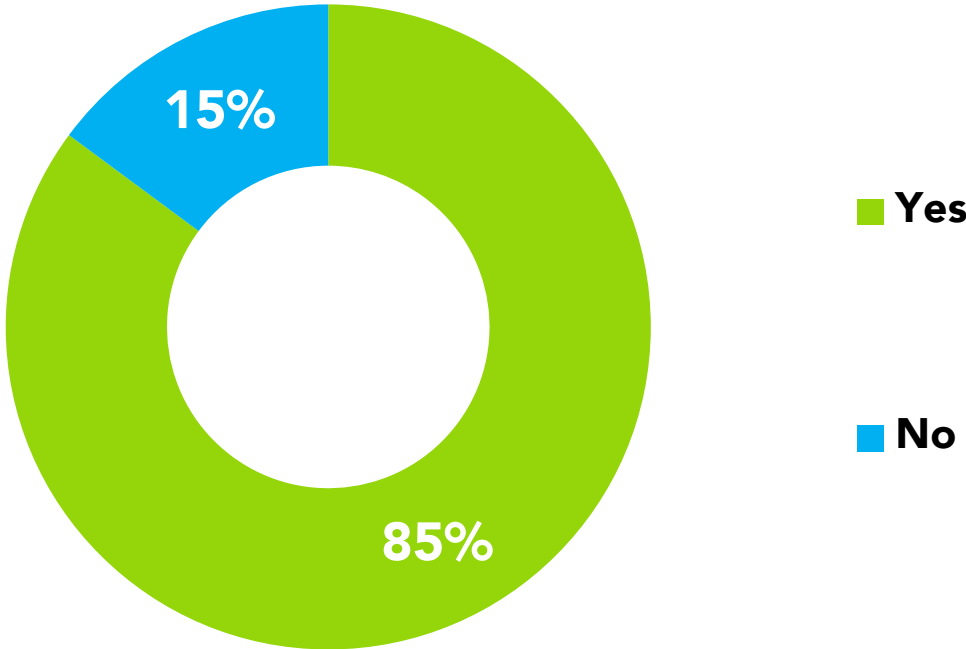
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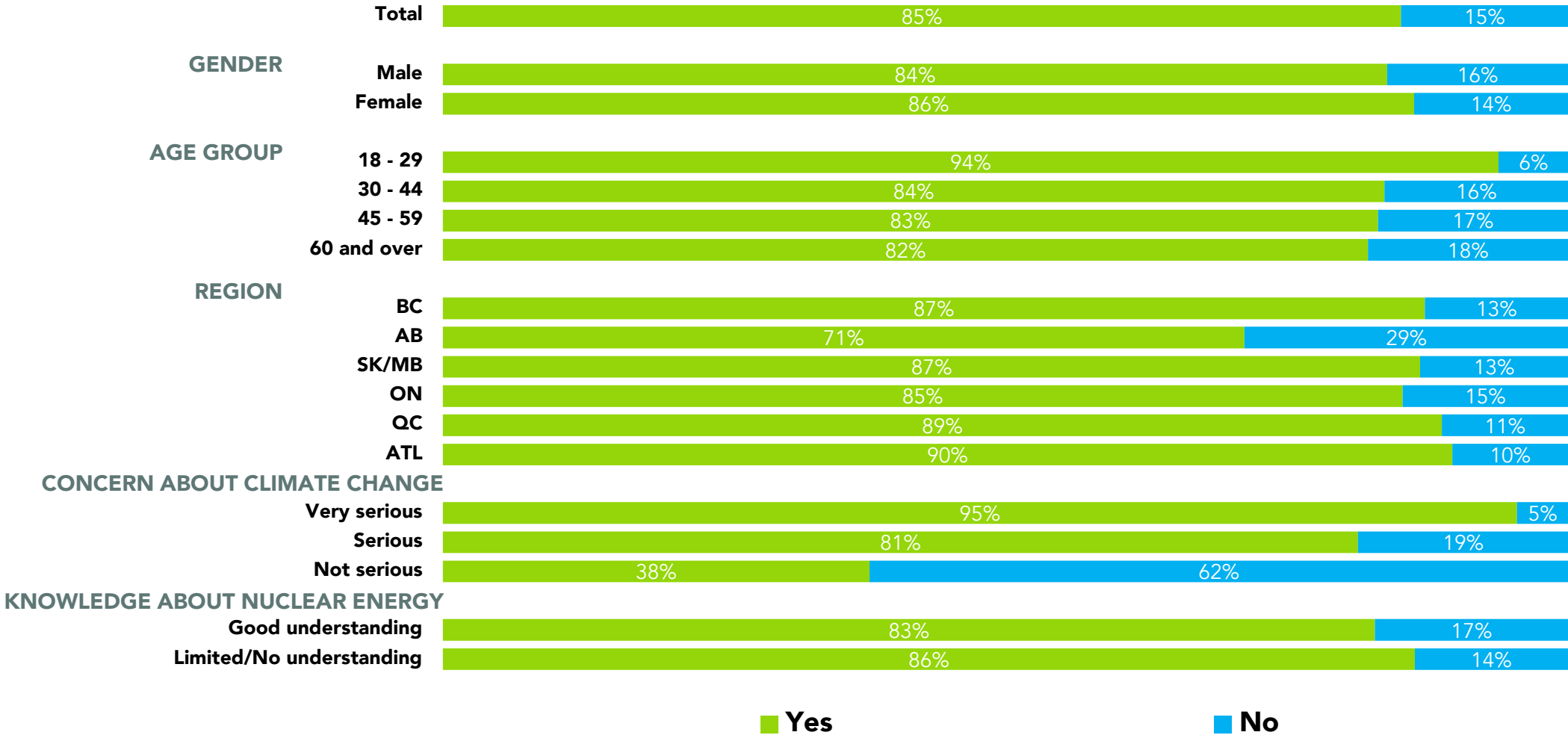
# MOST THINK CND GOV SHOULD INVEST IN CLEAN ENERGY TECHNOLOGY



**86% OF CANADIANS BELIEVE THAT THE CANADIAN GOVERNMENT SHOULD INVEST IN CLEAN ENERGY TECHNOLOGY TO HELP FIGHT CLIMATE CHANGE**

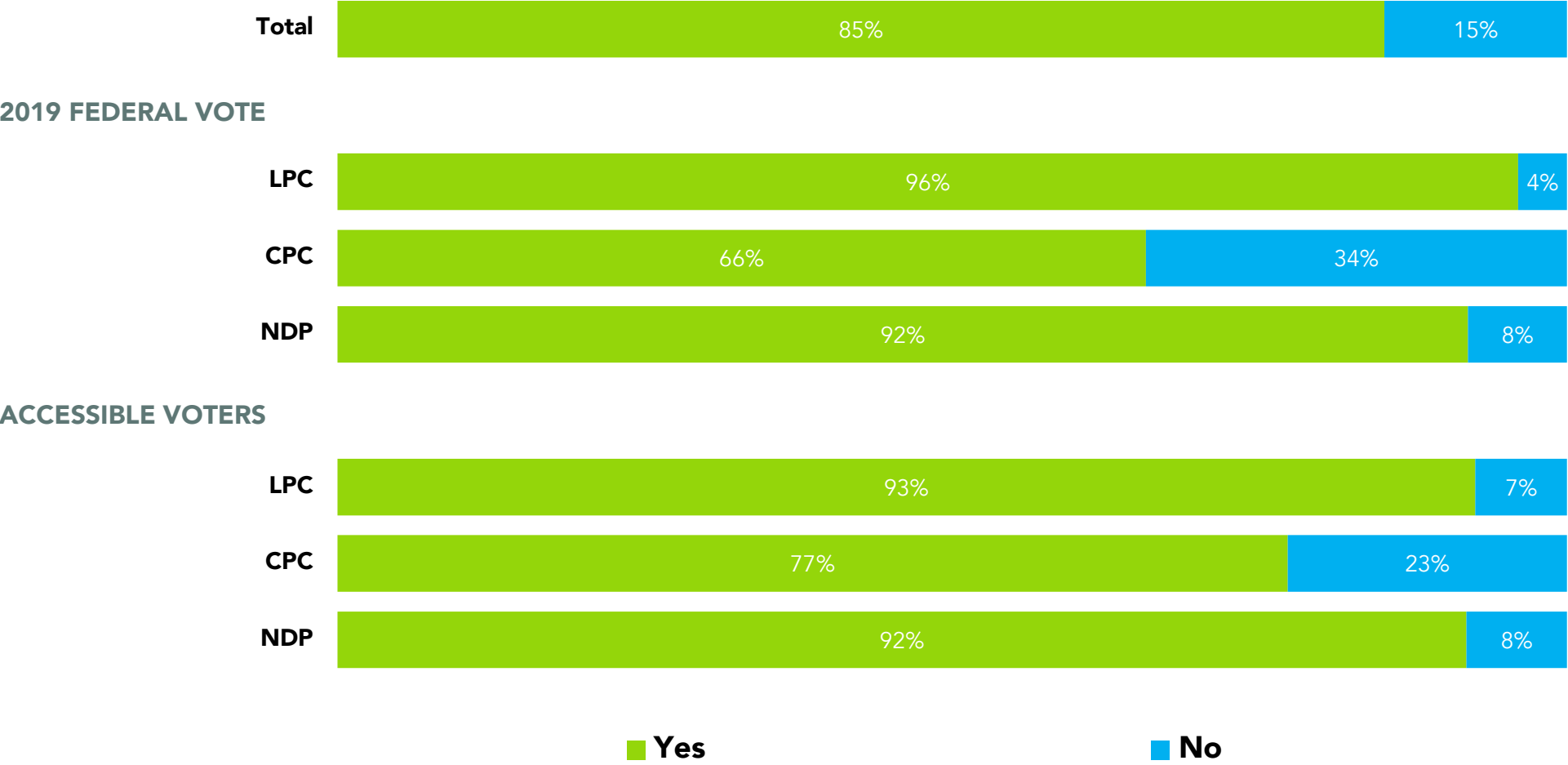
Do you believe the Canadian government should invest in clean energy technology to help fight climate change?

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