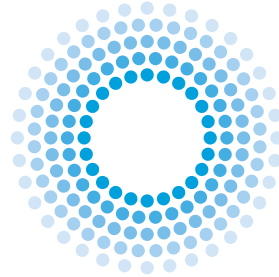


cna2022

TOGETHER FOR
NET ZERO /



SPONSOR + EXHIBITOR OPPORTUNITIES

FEBRUARY 23-25, 2022
WESTIN HOTEL | OTTAWA, ON



INTRODUCTION

The Canadian Nuclear Association (CNA) Conference and Trade Show is the annual nuclear industry showcase. The theme of the 2022 event is CNA2022: Together for Net Zero.

CNA2022: Together for Net Zero. Canada has pledged to phase out coal by 2030, reduce greenhouse gas emissions 40% to 45% below 2005 levels by 2030, create a net-zero electricity grid by 2035 and achieve net-zero emissions by 2050. This means that Canada will need to triple the amount of electricity it produces over the next thirty years. To address the climate emergency and meet growing energy demands, we need all available sources of clean energy – including nuclear energy. There is no realistic pathway to net-zero emissions by 2050 without nuclear. Net zero needs nuclear due to the scale of the challenge to decarbonize our economies. Nuclear can provide the clean electricity needed to decarbonize electricity grids and power the electrification of transportation and buildings. It also has the potential to decarbonize heat and power in Canada's industrial sectors. CNA2022 will bring together industry experts to explore and advance nuclear's role as an essential partner in achieving Canada's climate targets and reaching Net Zero.

WHO ATTENDS?

In 2020, we hosted an audience of over 900 from within and outside Canada's nuclear industry. The high profile of our delegates makes the CNA Conference an excellent venue to showcase your business. Here's a quick snapshot of who attended our last in-person conference in 2020:



**Minister of Natural Resources,
The Honourable Seamus O'Regan**

- **President of the Canadian Nuclear Safety Commission, Rumina Velshi**
- **Chairman of the World Nuclear Organization, Tom Mitchell**
- **Ontario Minister of Energy, Northern Development and Mines, the Honourable Greg Rickford**
- **President and CEO of the Nuclear Waste Management Organization, Laurie Swami**

- **240 Senior Executives**
- **105 Elected Officials**
- **52 International Delegates**

CNA Member Exhibitor Booth >>

- **\$7,500 (prior to December 10, 2021)** [AVAILABLE]
- **\$8,500 (regular, as of December 13, 2021)** [AVAILABLE]
 - One (1) eight-by-ten-foot booth in the GG Ballroom
 - Two (2) complimentary Full Conference registrations (includes booth staff)

CNA General Supporter >>

- **\$3,500** [AVAILABLE]
 - Logo recognition on signage and on conference website
 - One (1) complimentary Full Conference registration

CNA 1RM Member Exhibitor Booth >>

- **\$11,000 (prior to December 10, 2021)** [AVAILABLE]
- **\$12,500 (regular, as of December 13, 2021)** [AVAILABLE]
 - One (1) eight-by-ten-foot booth in the GG Ballroom
 - Two (2) complimentary Full Conference registrations (includes booth staff)



KEY INFORMATION

Milestone Dates

First right of refusal deadline	December 10, 2021
Sponsorship opportunities open to general sale	December 13, 2021
Early bird booth price deadline	December 10, 2021
Deadline for inclusion in trade show passport	December 31, 2021
Payment in full deadline	December 31, 2021

Payment Terms

- A 50% deposit is due upon submitting the sponsorship application
- For first right of refusal applications, the deposit must be received by the Canadian Nuclear Association before December 13, 2021, or the opportunity will open for general sale
- The balance is due before December 31, 2021

Cancellation Policy

The sponsor/exhibitor agrees and understands that notification of intent to cancel sponsorship or exhibit must be provided in writing. Cancellation of sponsorship or exhibit within thirty days of signing the sponsorship agreement is subject to a 50% cancellation fee (i.e., 50% of the total agreement cost). Cancellation of sponsorship or exhibit within sixty days of signing the sponsorship agreement is subject to a 75% cancellation fee. No refunds will be granted, and the total agreement costs will be due, if cancellation occurs after January 23, 2022. Upon notice of cancellation, the sponsor/exhibitor will be obligated to pay any outstanding balance due on sponsorship as per the agreement.

Public Health Considerations

Given that we expect the COVID-19 pandemic to be ongoing during the 2022 CNA Conference and Trade Show, changes may be required to address public health challenges. As a result, all plans, commitments and agreements with respect to the event, including all of those described or referenced in this document, may be modified in CNA's sole discretion. While CNA will endeavour to provide as much notice as possible of changes, the evolving nature of the pandemic may limit our ability to do so. In particular, CNA reserves the right to limit capacities to the conference and tradeshow and make any other required adjustments.

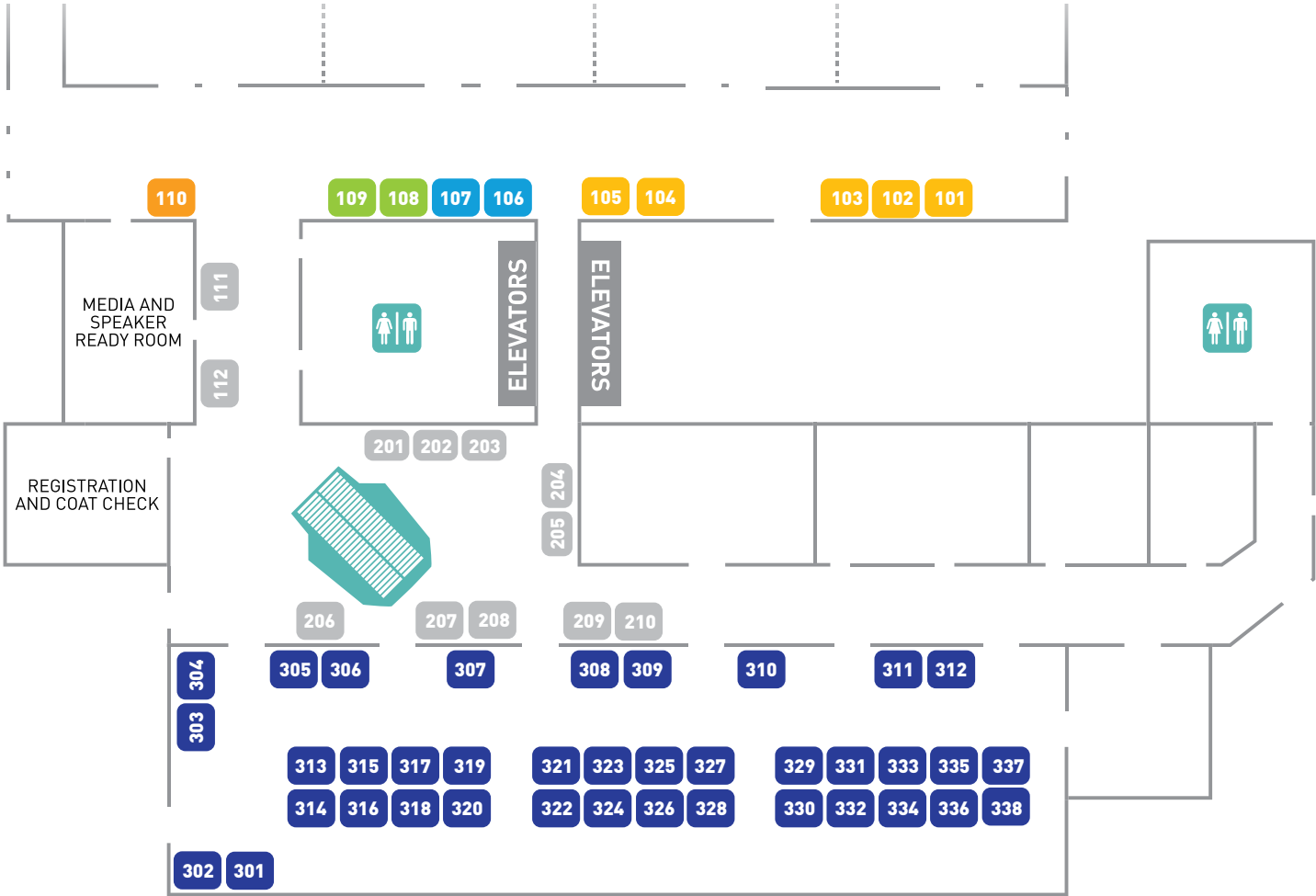
All attendees to the 2022 CNA Conference and Trade Show must follow public health measures in place at that time (including but not limited to masking, handwashing, physical distancing, etc.) In addition, attendees must show proof of vaccination (as provided by their jurisdiction of residence) in order to gain access to the event. Failure to provide such certification is not grounds for refund of any fees paid.

CNA will consider exceptions to its mandatory vaccination policy on a case-by-case basis. Generally, accommodations will be considered only for potential attendees who face extraordinary health challenges and for whom all of the available COVID-19 vaccinations are contraindicated. Unequivocal medical information from the individual's treating physician will be required to support an accommodation request. CNA will give due consideration to all reasons cited for an exemption to this policy in accordance with human rights legislation.

CNA may be limited in its ability to accommodate those who are not vaccinated by the venue owners, government regulations and/or public health. Furthermore, if CNA determines that an accommodation is warranted, certain conditions may be imposed on the unvaccinated attendee by which other attendees are not bound. Such conditions may be necessary to minimize the risk of COVID-19 transmission created by the accommodation measure. Some conditions may be imposed by governmental authorities, like Public Health.

An unvaccinated individual considering attending the event should inquire about the accommodation process prior to confirming attendance. Requests should be made in writing directly to Jessica Clifford at cliffordj@cna.ca. The request must state the specific reason the individual seeks an accommodation, and any medical proof must be attached.

FLOOR PLAN



- Sold
- Gold (available)
- Uranium (available)
- Silver (available)
- Platinum (available)
- Exhibitor only (available)
- Diamond (available)

Please visit the CNA Conference website for the most up to date floor plan

SPONSORSHIP APPLICATION

NAME OF ORGANIZATION

I am pleased to confirm that _____ wishes to sponsor the 2022 Canadian Nuclear Association Conference and Trade Show. The details of our support commitment are as follows:

Please check appropriate boxes

CONFERENCE SPONSORSHIP

- | | |
|--|--|
| <input type="radio"/> Uranium Level Sponsor \$75,000 | <input type="radio"/> CNA General Supporter \$3,500 |
| <input type="radio"/> Platinum Level Sponsor \$50,000 | <input type="radio"/> CNA Member Exhibitor Booth \$7,500 (early bird) |
| <input type="radio"/> Diamond Level Sponsor \$30,000 | <input type="radio"/> CNA Member Exhibitor Booth \$8,500 (after Dec. 11, 2021) |
| <input type="radio"/> Gold Level Sponsor \$26,000 | |
| <input type="radio"/> Silver Level Sponsor \$18,000 | |
| <input type="radio"/> Bronze Level Sponsor \$11,000 / \$15,000 | |

Total Conference Support: \$

Specific Sponsorship (Internet Cafés, Conference Security, etc.):

Please list Company Name as it should appear on printed materials
Do not use CAPITAL LETTERS unless your official name is all capitals

CONTACT INFORMATION

Company Name:

Exhibitor Contact:

Title:

Mailing Address:

City:

State/Prov.:

Zip/Postal Code:

Tel:

Email:

COMPANY LOGO

- New logo files attached We confirm that you can use the same logo used for CNA2021

New logos are to be provided in the following two file formats:

1. As a .png or .jpg file for electronic applications
2. As a high-resolution vector illustration for print production (e.g. .ai, .eps)

AUTHORIZATION

I am the authorized representative of the above-mentioned company with the full power and authority to sign and deliver this application. The company agrees to comply with all policies governing our support.

Total Conference Support	\$ _____
13% HST (#100769082RT0001)	\$ _____
TOTAL	\$ _____

This application will not be processed unless accompanied by payment as per the schedule above. Sponsor commitments will be negotiated on a “first-come, first-served” basis.

A statement of account will be issued with confirmation of your support commitment. Full payment, plus applicable taxes, is due and payable to “Canadian Nuclear Association” prior to the 2022 CNA Conference and Trade Show.

Name of Authorized Officer:	Title:
Signature of Authorized Officer:	
City:	Date:

PAYMENT

Method of Payment Cheque Mastercard AMEX Visa Please invoice

Organization: _____

Card Holder: _____ Card Number: _____ CVC Number: _____

Signature: _____ Expiry Date: _____

Address: _____ Postal Code: _____

Payment Terms

- A 50% deposit is due upon submitting the Sponsorship Application
- For first right of refusal applications, the deposit must be received by the Canadian Nuclear Association before December 13, 2021, or the opportunity will become open for general sale
- The balance is due before December 31, 2021

Cancellation Policy

The sponsor/exhibitor agrees and understands that notification of intent to cancel sponsorship or exhibit must be provided in writing. Cancellation of sponsorship or exhibit within thirty days of signing the sponsorship agreement is subject to a 50% cancellation fee (i.e., 50% of the total agreement cost). Cancellation of sponsorship or exhibit within sixty days of signing the sponsorship agreement is subject to a 75% cancellation fee. No refunds will be granted, and the total agreement costs will be due, if cancellation occurs after January 23, 2022. Upon notice of cancellation, the sponsor/exhibitor will be obligated to pay any outstanding balance due on sponsorship as per the agreement.

**Please return this application form
with your payment to:**

Canadian Nuclear Association

1500-275 Slater St.
Ottawa, ON K1P 5H9
Tel: (613) 237-4262

Sponsorship and Exhibit Inquiries:

Jessica Clifford

Membership and Project Manager
Canadian Nuclear Association
Email: sponsorship@cna.ca

ACCEPTANCE (APPLICABLE TO NON-CNA MEMBERS ONLY)

On behalf of the 2022 Canadian Nuclear Association Conference and Trade Show, I am the authorized representative with the full power and authority to sign and accept this application.

This application is accepted

This application is declined

Name of Authorized Representative:

Title:

Signature:

City:

Date:

(When signed by an Authorized Representative of CNA, a copy will be returned to the applicant).